

Collagen Supplement Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/CC25A19C8D91EN.html>

Date: October 2023

Pages: 148

Price: US\$ 2,499.00 (Single User License)

ID: CC25A19C8D91EN

Abstracts

Market Overview:

The global collagen supplement market size reached US\$ 2.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5% during 2023-2028.

Collagen supplements are used to add more collagen to the diet for preventing collagen deficiency. They comprise amino acids, proteins, vitamin C, biotin, and zinc that are available in the form of tablets, capsules, and powders. They help reduce the effects of aging by adding moisture to the skin, reducing wrinkles, and improving elasticity. They assist in restoring or preventing the deterioration of the cartilage in joints. They also aid in increasing muscle mass and preventing bone loss. Apart from this, they offer several benefits, such as maintaining a healthy gut, enhancing a healthy weight, reducing anxiety, and promoting healthy nail and hair growth.

Collagen Supplement Market Trends:

At present, the growing prevalence of various diseases, such as arthritis, inflammatory bone diseases, and rheumatoid arthritis, across the globe represents one of the key factors driving the market. Besides this, the rising awareness among the masses about the benefits of collagen supplements to prevent collagen deficiency in the body is contributing to the growth of the market. In addition, the increasing consumption of collagen supplements to enhance the growth of hair, skin, nails, bones, tendons, muscles, ligaments, joints, and other organs is positively influencing the market. Moreover, the wide availability of collagen supplements through online and offline

distribution channels is offering lucrative growth opportunities to industry investors. Apart from this, there is a rise in the adoption of veganism to reduce animal slaughter around the world. This, along with the growing utilization of collagen supplements in the food and beverage (F&B) industry, is offering a positive market outlook. Additionally, key market players are extensively investing in research and development (R&D) activities to introduce bovine-sourced supplements that are used for treating ortho diseases, such as osteoporosis and scoliosis, which is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global collagen supplement market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source, product, form, sales channel and application.

Breakup by Source:

Marine and Poultry

Porcine

Bovine

Breakup by Product:

Gelatin Collagen Supplements

Hydrolyzed Collagen Supplements

Native Collagen Supplements

Breakup by Form:

Pills and Gummies

Powder

Liquid/Drinks

Breakup by Sales Channel:

Pharmacy

Specialty Store

Online Store

Breakup by Application:

Nutraceuticals

Cosmetics

Healthcare

Food

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Absolute Collagen, BioTech USA Ltd., Codeage LLC, Further Inc., Hunter and Gather Foods, Nestlé S.A., Nutraformis Limited, Optimum Nutrition (Glanbia Performance Nutrition India Pvt. Ltd), Proto-col, Revive Collagen, Shiseido Company Limited, TCI Co. Ltd. and The Clorox Company.

Key Questions Answered in This Report

1. What was the size of the global collagen supplement market in 2022?
2. What is the expected growth rate of the global collagen supplement market during 2023-2028?
3. What are the key factors driving the global collagen supplement market?
4. What has been the impact of COVID-19 on the global collagen supplement market?
5. What is the breakup of the global collagen supplement market based on the source?
6. What is the breakup of the global collagen supplement market based on the product?
7. What is the breakup of the global collagen supplement market based on the form?
8. What is the breakup of the global collagen supplement market based on the sales channel?
9. What is the breakup of the global collagen supplement market based on the application?
10. What are the key regions in the global collagen supplement market?
11. Who are the key players/companies in the global collagen supplement market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL COLLAGEN SUPPLEMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOURCE

- 6.1 Marine and Poultry
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Porcine
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Bovine

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT

- 7.1 Gelatin Collagen Supplements
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Hydrolyzed Collagen Supplements
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Native Collagen Supplements
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY FORM

- 8.1 Pills and Gummies
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Powder
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Liquid/Drinks
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY SALES CHANNEL

- 9.1 Pharmacy
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Specialty Store
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Online Store
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

10.1 Nutraceuticals

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Cosmetics

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Healthcare

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Food

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Others

10.5.1 Market Trends

10.5.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North America

11.1.1 United States

11.1.1.1 Market Trends

11.1.1.2 Market Forecast

11.1.2 Canada

11.1.2.1 Market Trends

11.1.2.2 Market Forecast

11.2 Asia-Pacific

11.2.1 China

11.2.1.1 Market Trends

11.2.1.2 Market Forecast

11.2.2 Japan

11.2.2.1 Market Trends

11.2.2.2 Market Forecast

11.2.3 India

11.2.3.1 Market Trends

11.2.3.2 Market Forecast

11.2.4 South Korea

11.2.4.1 Market Trends

- 11.2.4.2 Market Forecast
- 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast

11.4.3 Others

11.4.3.1 Market Trends

11.4.3.2 Market Forecast

11.5 Middle East and Africa

11.5.1 Market Trends

11.5.2 Market Breakup by Country

11.5.3 Market Forecast

12 SWOT ANALYSIS

12.1 Overview

12.2 Strengths

12.3 Weaknesses

12.4 Opportunities

12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Absolute Collagen

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.2 BioTech USA Ltd.

16.3.2.1 Company Overview

- 16.3.2.2 Product Portfolio
- 16.3.3 Codeage LLC
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
- 16.3.4 Further Inc.
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
- 16.3.5 Hunter and Gather Foods
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
- 16.3.6 Nestl? S.A.
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
 - 16.3.6.4 SWOT Analysis
- 16.3.7 Nutraformis Limited
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Optimum Nutrition (Glanbia Performance Nutrition India Pvt. Ltd)
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Proto-col
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
- 16.3.10 Revive Collagen
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Shiseido Company Limited
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 Financials
 - 16.3.11.4 SWOT Analysis
- 16.3.12 TCI Co. Ltd.
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
 - 16.3.12.3 Financials
- 16.3.13 The Clorox Company
 - 16.3.13.1 Company Overview
 - 16.3.13.2 Product Portfolio

16.3.13.3 Financials

16.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Collagen Supplement Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Collagen Supplement Market Forecast: Breakup by Source (in Million US\$), 2023-2028

Table 3: Global: Collagen Supplement Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 4: Global: Collagen Supplement Market Forecast: Breakup by Form (in Million US\$), 2023-2028

Table 5: Global: Collagen Supplement Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 6: Global: Collagen Supplement Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: Global: Collagen Supplement Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Collagen Supplement Market: Competitive Structure

Table 9: Global: Collagen Supplement Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Collagen Supplement Market: Major Drivers and Challenges
- Figure 2: Global: Collagen Supplement Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Collagen Supplement Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Collagen Supplement Market: Breakup by Source (in %), 2022
- Figure 5: Global: Collagen Supplement Market: Breakup by Product (in %), 2022
- Figure 6: Global: Collagen Supplement Market: Breakup by Form (in %), 2022
- Figure 7: Global: Collagen Supplement Market: Breakup by Sales Channel (in %), 2022
- Figure 8: Global: Collagen Supplement Market: Breakup by Application (in %), 2022
- Figure 9: Global: Collagen Supplement Market: Breakup by Region (in %), 2022
- Figure 10: Global: Collagen Supplement (Marine and Poultry) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Collagen Supplement (Marine and Poultry) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Collagen Supplement (Porcine) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Collagen Supplement (Porcine) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Collagen Supplement (Bovine) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Collagen Supplement (Bovine) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Collagen Supplement (Gelatin Collagen Supplements) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Collagen Supplement (Gelatin Collagen Supplements) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Collagen Supplement (Hydrolyzed Collagen Supplements) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Collagen Supplement (Hydrolyzed Collagen Supplements) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Collagen Supplement (Native Collagen Supplements) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Collagen Supplement (Native Collagen Supplements) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: Global: Collagen Supplement (Pills and Gummies) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 23: Global: Collagen Supplement (Pills and Gummies) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Collagen Supplement (Powder) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Collagen Supplement (Powder) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Collagen Supplement (Liquid/Drinks) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Collagen Supplement (Liquid/Drinks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Collagen Supplement (Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Collagen Supplement (Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Collagen Supplement (Specialty Store) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Collagen Supplement (Specialty Store) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Collagen Supplement (Online Store) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Collagen Supplement (Online Store) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Collagen Supplement (Nutraceuticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Collagen Supplement (Nutraceuticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Collagen Supplement (Cosmetics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Collagen Supplement (Cosmetics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Collagen Supplement (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Collagen Supplement (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Collagen Supplement (Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Collagen Supplement (Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Collagen Supplement (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Collagen Supplement (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: North America: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: North America: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: United States: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: United States: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Canada: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Canada: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Asia-Pacific: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Asia-Pacific: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: China: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: China: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Japan: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Japan: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: India: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: India: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: South Korea: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: South Korea: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Australia: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Australia: Collagen Supplement Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 62: Indonesia: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Indonesia: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Others: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Others: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Europe: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Europe: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Germany: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Germany: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: France: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: France: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: United Kingdom: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: United Kingdom: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Italy: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Italy: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Spain: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Spain: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Russia: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Russia: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Others: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Others: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Latin America: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Latin America: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Brazil: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Brazil: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Mexico: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Mexico: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Others: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Others: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Middle East and Africa: Collagen Supplement Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Middle East and Africa: Collagen Supplement Market: Breakup by Country (in %), 2022

Figure 92: Middle East and Africa: Collagen Supplement Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 93: Global: Collagen Supplement Industry: SWOT Analysis

Figure 94: Global: Collagen Supplement Industry: Value Chain Analysis

Figure 95: Global: Collagen Supplement Industry: Porter's Five Forces Analysis

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