

Cold Pressed Oil Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global cold pressed oil market size reached US\$ 28.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 39.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2023-2028.

Cold-pressed oil, or cold-drawn oil, refers to a purer form of oil that is extracted naturally from grinding seeds, fruits, and vegetables through an ejector at controlled temperature. This procedure helps in retaining the color, flavor, and nutritional values of the oil, while requiring lesser energy. It is a rich source of essential fatty acids, antioxidants, oleic acid, and vitamins, which aids in mitigating the risk of heart diseases, resisting inflammation, providing constipation relief, and moistening skin. On account of these properties, cold-pressed oil is extensively used in personal care products and as a cooking oil for preparing cuisines and amplifying their aroma. At present, it is commercially available on various distribution channels and in varying types, including chia, coconut, mustard, and sesame oil.

Cold Pressed Oil Market Trends:

The cold-pressed oil market growth is currently being driven by the widespread product adoption in the food and beverage (F&B) industry for preparing cuisines. This can be attributed to the increasing awareness amongst consumers regarding the nutritional properties and various health benefits associated with their consumption. Additionally, the rising demand for non-refined oils with no harmful solvent residues and properties retaining qualities is also propelling the market growth. In line with this, the increasing uptake of natural oils, such as cold-pressed oil, in the cosmetic industry as a natural ingredient for manufacturing several beauty care products to moisturize skin and eliminate dandruff from hair is propelling the market growth. Additionally, rapid

technological advancements and the sudden outbreak of the coronavirus (COVID-19) pandemic leading to the consequent utilization of various online and e-commerce retailing distribution channels for ordering cold-pressed oil at cost-effective rates are acting as another growth-inducing factor. Other factors, such as significant investments in the research and development (R&D) activities and strategic collaborations amongst key players to introduce eco-friendly procedures to manufacture cold-pressed oil, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cold pressed oil market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel and application.

Breakup by Product Type:

- Palm Oil
- Coconut Oil
- Cottonseed Oil
- Olive Oil
- Palm Kernel Oil
- Peanut Oil
- Rapeseed Oil
- Soybean Oil
- Sunflower Seed Oil

Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Convenience Stores
- Online
- Others

Breakup by Application:

- Food Industry
- Agriculture
- Cosmetics and Personal Care Industry

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bunge Limited, FreshMill Oils, Gramiyum NatureFresh, Lala Jagdish Prasad & Company (Lala Group), Naissance Trading and Statfold Seed Oils Ltd.

Key Questions Answered in This Report:

How has the global cold pressed oil market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global cold pressed oil market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cold pressed oil market and who are the key players?

What is the degree of competition in the industry?

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