

Coil Coatings Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global coil coatings market size reached US\$ 4.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.38% during 2023-2028.

Coil coating is a method of coating and painting coils of metals such as aluminum and steel. It is a chemical pre-treatment which is applied on all sides of the metal to make it corrosion resistant. These coatings are made using polyester, siliconized polyester, polyvinylidene difluoride (PVDF), plastisol and polyurethane. They have beneficial properties such as design flexibility, enhanced resistance to weathering and corrosion and diversified colors and textures. Furthermore, coil coating provides a smooth finish and improved aesthetics, along with increased durability to a structure, owing to which they are extensively used in metal roofs, storage units, wall panels and garage doors.

The thriving construction industry is one of the key factors driving the growth of the market. The building and construction industry is one of the largest consumers of coating resins. Additionally, there has been a significant rise in the number of residential as well as commercial construction projects owing to the rising trend of green buildings, increased rate of migration, and rapid urbanization, which has further enhanced the product demand. Apart from this, manufacturers of metallic products across various industries are opting for high-quality composite coatings. Constant improvements in the field of surface chemistry and treatment techniques are projected to create a positive outlook for the market. Due to their stress-resistant properties and flexibility, the coil coatings are also gaining rapid acceptance in the packaging material sector. High-efficiency packaging materials are experiencing significant growth in demand for

storage and transportation applications. Moreover, the flourishing electronics segment is also positively influencing the industry growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global coil coatings market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, application and end-use industry.

Breakup by Type:

- Polyester Coil Coatings
- Fluoropolymer Coil Coatings
- Siliconized Polyester Coil Coatings
- Polyvinylidene Difluoride (PVDF)
- Polyurethane (PU)
- Plastisol Coil Coatings
- Others

Breakup by Application:

- Aluminium
- Steel

Breakup by End-Use Industry:

- Building & Construction
- Appliances
- Automotive
- Others

Breakup by Region:

- Asia Pacific
- Europe
- North America
- Middle East and Africa
- Latin America

Competitive Landscape:

The report has also analyzed the competitive landscape of the market with some of the key players being Akzo Nobel N.V., PPG Industries Inc., BASF SE, The Valspar Corporation, DuPont de Nemours, Inc, Henkel AG & Co. KGaA, Kansai Paint Co. Ltd., BDM Coil Coaters LLC, CENTRIA (Nucor Corporation), Dura Coat Products Inc., Goldin Metals Inc., Jupiter Aluminum Corporation, Metal Coaters System, Novelis Inc., ArcelorMittal S.A., Arconic Corporation, etc.

Key Questions Answered in This Report:

How has the global coil coatings market performed so far and how will it perform in the coming years?

What are the key regional markets in the global coil coatings industry?

What has been the impact of COVID-19 on the global coil coatings industry?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end-use industry?

What are the various stages in the value chain of the global coil coatings industry?

What are the key driving factors and challenges in the global coil coatings industry?

What is the structure of the global coil coatings industry and who are the key players?

What is the degree of competition in the global coil coatings industry?

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