

# Cognitive Assessment and Training Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global cognitive assessment and training market size reached US\$ 3.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.2 Billion by 2028, exhibiting a growth rate (CAGR) of 24.9% during 2023-2028.

Cognitive assessment and training solutions are used for detecting the signs of cognitive impairment in the early stages. These solutions are primarily utilized for conducting a formal assessment of the patient's psychological functioning and the speed of information processing. These impairments can be caused by old age, neural disorders and exposure to drugs or medicines. The solutions integrate various tools for assessment, data analysis and management that aid in cognitive training, sports management and early detection of dementia in individuals. They are administered during clinical trials, classroom sessions, corporate teaching, research, brain training and diagnostics.

The market is primarily being driven by the growing geriatric population and increasing awareness regarding the importance of maintaining brain fitness. The rising prevalence of dementia among the elderly is facilitating the adoption of cognitive assessment and training solutions as they enable easy and effective diagnosis and treatment of the disorder. Increasing utilization of the solutions to detect learning difficulties and disabilities, such as dyslexia and dyscalculia in children, is acting as another growth-inducing factor. Additionally, various technological advancements in the healthcare industry and the rising adoption of mobile-based IT systems are also providing a boost to the market growth. For instance, computerized cognitive assessments provide

automated scoring, which aids in enhancing the detection accuracy and minimizing the chances of human error. Other factors, including rising healthcare expenditure and extensive research and development (R&D) activities, are projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cognitive assessment and training market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on assessment type, component, application and end-user sector.

#### Breakup by Assessment Type:

- Pen- and Paper-Based Assessment
- Hosted Assessment
- Biometrics Assessment

#### Breakup by Component:

- Solutions
- Assessment
- Data Management
- Project Management
- Data Analysis and Reporting
- Others
- Services
- Training and Support
- Consulting

#### Breakup by Application:

- Clinical Trials
- Classroom Learning
- Corporate Learning
- Brain Training
- Research
- Others

#### Breakup by End-User Sector:

Education  
Healthcare  
Corporate  
Sports  
Defense  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being CRF Bracket, Brain Resource Ltd., Cambridge Cognition Ltd, Cognifit, Cogstate Ltd., ERT Clinical, ImPACT Applications Inc., MedAvante-ProPhase Inc.,

Pearson Education, Prophase LLC, Quest Diagnostics Inc., etc.

**Key Questions Answered in This Report:**

How has the global cognitive assessment and training market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global cognitive assessment and training market?

What is the breakup of the market based on the assessment type?

What is the breakup of the market based on the component?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end-user sector?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cognitive assessment and training market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 GLOBAL COGNITIVE ASSESSMENT AND TRAINING MARKET**

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

### **6 MARKET BREAKUP BY ASSESSMENT TYPE**

6.1 Pen- and Paper-Based Assessment

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Hosted Assessment

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Biometrics Assessment

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY COMPONENT**

- 7.1 Solutions
  - 7.1.1 Market Trends
  - 7.1.2 Major Types
    - 7.1.2.1 Assessment
    - 7.1.2.2 Data Management
    - 7.1.2.3 Project Management
    - 7.1.2.4 Data Analysis and Reporting
    - 7.1.2.5 Others
  - 7.1.3 Market Forecast
- 7.2 Services
  - 7.2.1 Market Trends
  - 7.2.2 Major Types
    - 7.2.2.1 Training and Support
    - 7.2.2.2 Consulting
  - 7.2.3 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

- 8.1 Clinical Trials
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Classroom Learning
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Corporate Learning
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Brain Training
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Research
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast
- 8.6 Others

8.6.1 Market Trends

8.6.2 Market Forecast

## **9 MARKET BREAKUP BY END-USER SECTOR**

9.1 Education

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Healthcare

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Corporate

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Sports

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Defense

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Others

9.6.1 Market Trends

9.6.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

- 10.2.2.2 Market Forecast
- 10.2.3 India
  - 10.2.3.1 Market Trends
  - 10.2.3.2 Market Forecast
- 10.2.4 South Korea
  - 10.2.4.1 Market Trends
  - 10.2.4.2 Market Forecast
- 10.2.5 Australia
  - 10.2.5.1 Market Trends
  - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
  - 10.2.6.1 Market Trends
  - 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Russia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America



#### 10.4.1 Brazil

10.4.1.1 Market Trends

10.4.1.2 Market Forecast

#### 10.4.2 Mexico

10.4.2.1 Market Trends

10.4.2.2 Market Forecast

#### 10.4.3 Others

10.4.3.1 Market Trends

10.4.3.2 Market Forecast

#### 10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

### **11 SWOT ANALYSIS**

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

### **12 VALUE CHAIN ANALYSIS**

### **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

### **14 PRICE ANALYSIS**

### **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

- 15.3 Profiles of Key Players
  - 15.3.1 CRF Bracket
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
  - 15.3.2 Brain Resource Ltd.
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
  - 15.3.3 Cambridge Cognition Ltd.
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
  - 15.3.4 CogniFit
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
  - 15.3.5 Cogstate Ltd.
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio
    - 15.3.5.3 Financials
  - 15.3.6 ERT Clinical
    - 15.3.6.1 Company Overview
    - 15.3.6.2 Product Portfolio
  - 15.3.7 ImPACT Applications Inc.
    - 15.3.7.1 Company Overview
    - 15.3.7.2 Product Portfolio
  - 15.3.8 MedAvante-ProPhase Inc.
    - 15.3.8.1 Company Overview
    - 15.3.8.2 Product Portfolio
  - 15.3.9 Pearson Education
    - 15.3.9.1 Company Overview
    - 15.3.9.2 Product Portfolio
    - 15.3.9.3 SWOT Analysis
  - 15.3.10 Prophase, LLC
    - 15.3.10.1 Company Overview
    - 15.3.10.2 Product Portfolio
  - 15.3.11 Quest Diagnostics Incorporated
    - 15.3.11.1 Company Overview
    - 15.3.11.2 Product Portfolio
    - 15.3.11.3 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Cognitive Assessment and Training Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cognitive Assessment and Training Market Forecast: Breakup by Assessment Type (in Million US\$), 2023-2028

Table 3: Global: Cognitive Assessment and Training Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 4: Global: Cognitive Assessment and Training Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Cognitive Assessment and Training Market Forecast: Breakup by End-User Sector (in Million US\$), 2023-2028

Table 6: Global: Cognitive Assessment and Training Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Cognitive Assessment and Training Market: Competitive Structure

Table 8: Global: Cognitive Assessment and Training Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Cognitive Assessment and Training Market: Major Drivers and Challenges

Figure 2: Global: Cognitive Assessment and Training Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Cognitive Assessment and Training Market: Breakup by Assessment Type (in %), 2022

Figure 4: Global: Cognitive Assessment and Training Market: Breakup by Component (in %), 2022

Figure 5: Global: Cognitive Assessment and Training Market: Breakup by Application (in %), 2022

Figure 6: Global: Cognitive Assessment and Training Market: Breakup by End-User Sector (in %), 2022

Figure 7: Global: Cognitive Assessment and Training Market: Breakup by Region (in %), 2022

Figure 8: Global: Cognitive Assessment and Training Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Cognitive Assessment and Training (Pen- and Paper-Based Assessment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Cognitive Assessment and Training (Pen- and Paper-Based Assessment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Cognitive Assessment and Training (Hosted Assessment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Cognitive Assessment and Training (Hosted Assessment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Cognitive Assessment and Training (Biometrics Assessment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Cognitive Assessment and Training (Biometrics Assessment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Cognitive Assessment and Training (Solutions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Cognitive Assessment and Training (Solutions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Cognitive Assessment and Training (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Cognitive Assessment and Training (Services) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Cognitive Assessment and Training (Clinical Trials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Cognitive Assessment and Training (Clinical Trials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Cognitive Assessment and Training (Classroom Learning) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Cognitive Assessment and Training (Classroom Learning) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Cognitive Assessment and Training (Corporate Learning) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Cognitive Assessment and Training (Corporate Learning) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Cognitive Assessment and Training (Brain Training) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Cognitive Assessment and Training (Brain Training) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Cognitive Assessment and Training (Research) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Cognitive Assessment and Training (Research) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Cognitive Assessment and Training (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Cognitive Assessment and Training (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Cognitive Assessment and Training (Education) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Cognitive Assessment and Training (Education) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Cognitive Assessment and Training (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Cognitive Assessment and Training (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Cognitive Assessment and Training (Corporate) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Cognitive Assessment and Training (Corporate) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Cognitive Assessment and Training (Sports) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Cognitive Assessment and Training (Sports) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Cognitive Assessment and Training (Defense) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Cognitive Assessment and Training (Defense) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Cognitive Assessment and Training (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Cognitive Assessment and Training (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: North America: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: North America: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: United States: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: United States: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Canada: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Canada: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Asia Pacific: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Asia Pacific: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: China: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: China: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Japan: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Japan: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: India: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: India: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: South Korea: Cognitive Assessment and Training Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 58: South Korea: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Australia: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Australia: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Indonesia: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Indonesia: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Europe: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Europe: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Germany: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Germany: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: France: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: France: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: United Kingdom: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: United Kingdom: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Italy: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Italy: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Spain: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Spain: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 77: Russia: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Russia: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Others: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Latin America: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Latin America: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Brazil: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Brazil: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Mexico: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Mexico: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 87: Others: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: Others: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 89: Middle East and Africa: Cognitive Assessment and Training Market: Sales Value (in Million US\$), 2017 & 2022

Figure 90: Middle East and Africa: Cognitive Assessment and Training Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 91: Global: Cognitive Assessment and Training Industry: SWOT Analysis

Figure 92: Global: Cognitive Assessment and Training Industry: Value Chain Analysis

Figure 93: Global: Cognitive Assessment and Training Industry: Porter's Five Forces Analysis



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