

# **Coffee Beans Market Report by Product (Arabica, Robusta, and Others), Distribution Channel (Online, Offline), End User (Personal Care, Food and Beverages, Pharmaceutical), and Region 2024-2032**

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## **Abstracts**

The global coffee beans market size reached US\$ 32.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 53.3 Billion by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032.

Coffee beans refer to seeds of a tropical plant that are dried, roasted, and processed for forming coffee granules powder that can later be used as a beverage. They are commonly available in Arabic and Robusta variants. Amongst these, the arabica trees produce aromatic coffee that is flat and elongated, whereas Robusta coffee beans are bitter and are commonly used in espresso and instant coffees. Coffee beans are widely used in chocolates, body scrubs, muffins, cookies and cakes. They contain antioxidants and exhibit anti-inflammatory properties that protect against several diseases. They also aid in reducing the risk of diabetes, Parkinson's, and skin cancer, combating inflammation, boosting the immune systems, burning fat, and improving mood and energy levels.

### **Coffee Beans Market Trends:**

Significant growth in the food and beverage (F&B) industry across the globe is creating a positive outlook for the market. Coffee beans are commonly used in various hot and cold beverages and served across various coffee shops. Additionally, the widespread product adoption due to the presence of essential minerals and vitamins and antioxidant properties, which further offers numerous health benefits, such as protection from cell damage, is favoring the market growth. Apart from this, the rising health consciousness amongst consumers has led to the introduction of organic coffee that is grown under

natural conditions and is free of pesticides and artificial fertilizers, which, in turn, is providing a considerable boost to the market growth. Furthermore, various technological advancements, such as the integration of the Internet of Things (IoT) to monitor and control environmental variables affecting the cultivation of coffee, are positively impacting the market growth. Other factors, including the rising expenditure capacities of consumers, rising promotional activities on e-commerce platforms and increasing product demand in the pharmaceutical industry, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global coffee beans market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, distribution channel and end user.

#### Breakup by Product:

- Arabica
- Robusta
- Others

#### Breakup by Distribution Channel:

- Online
- Offline

#### Breakup by End User:

- Personal Care
- Food and Beverages
- Pharmaceutical

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China

Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Backyard Beans Coffee Company, Caribou Coffee Company Inc., Coffee Bean Direct LLC, Death Wish Coffee Co., Gold Coffee Company, Hawaiian Isles Kona Coffee Co., illycaffè S.p.A., La Colombe Coffee Roasters, Luigi Lavazza S.p.A., Starbucks Coffee Company, The Coffee Bean Company and The East India Company Ltd.

#### Key Questions Answered in This Report

1. What was the size of the global coffee beans market in 2023?
2. What is the expected growth rate of the global coffee beans market during 2024-2032?
3. What are the key factors driving the global coffee beans market?
4. What has been the impact of COVID-19 on the global coffee beans market?
5. What is the breakup of the global coffee beans market based on the product?
6. What is the breakup of the global coffee beans market based on the end user?
7. What are the key regions in the global coffee beans market?
8. Who are the key players/companies in the global coffee beans market?

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