

Coating Additives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global coating additives market size reached US\$ 9.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2023-2028.

Coating additives are substances added to a coating material in small amounts to improve or modify specific qualities of an object during its manufacturing, storage, transportation, or application. They include thickeners, emulsifiers, dispersants, pigments, defoamers, leveling agents, photo-stabilizers, and curing catalysts. They offer surface activity, vapor pressure, solubility parameter, and chemical stability to coatings. In addition, as coating additives provide improved durability, better aesthetic appeal, and resistance against corrosion that can enhance the texture and overall finish of coatings, they find extensive applications in architecture, automotive, and furniture industries across the globe.

Coating Additives Market Trends:

At present, there is a rise in the demand for environment-friendly products around the world. This, along with the growing utilization of raw materials that enhance the quality and application of coating formulations, represents one of the key factors driving the market. Moreover, the increasing awareness among individuals about the benefits of coating additives is propelling the growth of the market. In addition, there is a rise in the demand for multifunctional additives to improve combustion efficiency and reduce emissions and carbon footprints. This, coupled with the increasing consumer preferences for a durable and aesthetic finish of objects, is offering lucrative growth opportunities to end-users. Besides this, the growing construction of residential and commercial buildings due to rapid urbanization is catalyzing the demand for coating

additives. Additionally, the rising number of vehicle renovations and need for aesthetic automotive coatings are bolstering the market growth. Apart from this, the increasing employment of coating additives in decorative paints and advanced aerospace coatings is positively influencing the market. Other growth-inducing factors are rising research and development (R&D) activities and the burgeoning construction industry.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global coating additives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, function, formulation and application.

Breakup by Type:

- Acrylic
- Fluoropolymers
- Urethanes
- Metallic Additives
- Others

Breakup by Function:

- Anti-foaming
- Wetting and Dispersion
- Rheology Modification
- Biocides
- Impact Modification
- Others

Breakup by Formulation:

- Water-borne Coating
- Solvent-borne Coating
- Solventless Coating
- Others

Breakup by Application:

Architectural
Industrial
Automotive
Wood and Furniture
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Altana AG, Arkema S.A., Ashland Global, BASF SE, Clariant AG, Dow Inc., Eastman Chemical Company, Elementis plc, Evonik Industries AG, Huntsman Corporation, Momentive Performance Materials Inc. and Solvay S.A.

Key Questions Answered in This Report

1. What was the size of the global coating additives market in 2022?
2. What is the expected growth rate of the global coating additives market during 2023-2028?
3. What are the key factors driving the global coating additives market?
4. What has been the impact of COVID-19 on the global coating additives market?
5. What is the breakup of the global coating additives market based on the type?
6. What is the breakup of the global coating additives market based on the function?
7. What is the breakup of the global coating additives market based on the formulation?
8. What is the breakup of the global coating additives market based on the application?
9. What are the key regions in the global coating additives market?
10. Who are the key players/companies in the global coating additives market?

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