

# Cloud Orchestration Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global cloud orchestration market size reached US\$ 16.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 46.3 Billion by 2028, exhibiting a growth rate (CAGR) of 18.29% during 2022-2028.

Cloud orchestration refers to the process of the arrangement and coordination of automated tasks resulting in a consolidated process or workflow on public and private cloud environments. The automated tasks and processes are integrated into a workflow to perform specialized business functions. It operates through various delivery models, such as Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS) and Infrastructure-as-a-Service (IaaS)-based solutions. Cloud orchestration is commonly used to deploy or start servers, acquire and assign storage capacity, manage networking, create virtualizations and gain access to specific software on the cloud. It aids in cost optimization, eliminating provisional errors and simplifying data integrations. It also offers enhanced visibility of the resources and processes in use, which can prevent virtualization sprawl and enable optimal resource utilization by departments, business units and individual users.

### Cloud Orchestration Market Trends:

The increasing adoption of hybrid cloud architecture and containerized microservice-based applications is one of the key factors driving the growth of the market.

Organizations are widely using cloud orchestration software to automate tasks across domains and systems. Moreover, the rising demand for on-demand services with automated provisioning infrastructure is providing a thrust to the market growth. These services aid in minimizing complexities while interconnecting heterogeneous networks and storage devices with reduced errors and manual workload. Additionally, various

technological advancements, such as the integration of big data and real-time analytics solutions, are acting as other growth-inducing factors. These solutions enable the monitoring of enterprise-related activities and provide software-driven access to the resources through application programming interfaces (APIs). Other factors, including significant improvements in the information technology (IT) infrastructure, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cloud orchestration market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution, deployment model, user type and industry vertical.

#### Breakup by Solution:

- Configuration
- Managed Support
- Portable Service
- Others

#### Breakup by Deployment Model:

- Private
- Public
- Hybrid

#### Breakup by User Type:

- Small and Medium Enterprises
- Large Enterprises

#### Breakup by Industry Vertical:

- Banking, Financial Services, and Insurance (BFSI)
- Government and Education
- Healthcare
- IT and Telecom
- Retail

Manufacturing  
Media and Entertainment  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amazon Web Services Inc. (Amazon.com Inc.), BMC Software Inc., Cisco, FlexiScale Technologies Limited., Hewlett Packard Enterprise Development LP, International Business Machines Corporation, Oracle Corporation, Rackspace Technology Inc and VMware Inc. (Dell Technologies Inc.).

#### Key Questions Answered in This Report:

How has the global cloud orchestration market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global cloud orchestration market?

What are the key regional markets?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the deployment model?

What is the breakup of the market based on the user type?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global cloud orchestration market and who are the key players?

What is the degree of competition in the industry?

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