

Cloud Managed Services Market Size, Share, Trends, and Forecast by service type, deployment model, organization size, vertical, and Region, 2026-2034

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Abstracts

The global cloud managed services market size was valued at USD 66.1 Billion in 2025. Looking forward, IMARC Group estimates the market to reach USD 172.1 Billion by 2034, exhibiting a CAGR of 11.22% from 2026-2034. North America currently dominates the market. The growth of the North American region is driven by widespread cloud adoption, advanced IT infrastructure, increasing digital transformation, and a strong focus on cybersecurity solutions.

Organizations are progressively migrating to cloud platforms to attain scalability, adaptability, and operational effectiveness. This shift is fueling the need for managed services to guarantee the smooth operation, enhancement, and upkeep of cloud environments. Moreover, companies are delegating information technology (IT) management to external providers to concentrate on strategic objectives and core functions. Cloud-managed services help companies lower IT expenses by decreasing the necessity for large internal IT teams and infrastructure outlays. Managed services providers offer scalable solutions that enable businesses to attain cost efficiency while maintaining quality. In addition to this, the increasing use of hybrid and multi-cloud strategies, necessitating expert management to guarantee seamless integration, effective resource allocation, and uniform performance across various platforms, is supporting the market growth.

The United States plays a crucial role in the market, driven by the development of solutions designed to meet strict regulatory and security requirements for government and defense sectors, ensuring secure and standardized cloud deployments. In 2025, Oracle launched its enhanced Cloud Native SCCA Landing Zone to streamline the implementation of SCCA-compliant architectures for the U.S. Department of Defense

(DoD). This solution automates compliance for Impact Level 2, 4, and 5 workloads, reducing costs and accelerating secure cloud adoption. It encompasses capabilities such as Infrastructure-as-Code, active-active disaster recovery, and common core elements to streamline and standardize deployments. Apart from this, the shift toward remote and hybrid work models is driving the need for managed network services to ensure reliable connectivity, secure access, and optimized performance across distributed teams.

Cloud Managed Services Market Trends:

Growing Adoption of Cloud Computing

The increasing use of cloud computing by numerous companies to improve their operational effectiveness is bolstering the market growth. In addition to this, the proliferating use of cloud solutions for managing applications, services, and resources is also driving the growth of the cloud managed services market. For instance, according to Flexera Software, state of cloud report 2023, 75% of enterprise respondents indicated that they were adopting Microsoft Azure for public cloud usage. Additionally, in the framework of a multi-year collaboration, Google Cloud and XPO Logistics, located in Connecticut, joined forces to improve the flow of goods across supply chains. XPO used Google Cloud's data analytics, ML, and AI capabilities to create faster, more efficient supply chains with enhanced visibility. Furthermore, Hewlett Packard Enterprise Co. announced in June 2023 that it is launching a cloud computing service that aims to power AI systems akin to ChatGPT. The high-performance computing and AI unit of HPE said that the company would utilize its experience in supercomputers to offer a service specifically for what are known as large language models, the technology behind services including ChatGPT.

Rising Focus on Security and Compliance

The increasing need for sophisticated security solutions, such as intrusion prevention, threat detection, vulnerability assessments, and data encryption by companies to protect essential information and digital assets is mainly supporting the cloud managed services industry. IBM reports that in 2025, the worldwide average expense of a data breach has risen to USD 4.88 Million, reflecting a 10% rise from the prior year and the highest amount ever documented. This growing financial impact underscores the urgent need for enhanced data security measures across industries. In addition to this, cloud MSPs offer expertise in comprehending and applying various compliance standards that help businesses evade possible legal and financial penalties, further driving market

growth. For example, the Data Security Council of India (DSCI) states that BFSI ranks among the top three sectors in India with the highest market share in cybersecurity spending. This is because of tightened norms from regulators, data localization, utility payments, e-commerce, and online insurance marketplaces. These initiatives are anticipated to boost the acceptance of endpoint security solutions in the nation. Additionally, Hewlett Packard Enterprise revealed that it has entered into a memorandum of understanding with the UAE Cyber Security Council to improve cyber skills education in schools and equip Emirati youth for careers in the tech sector.

Increasing Complexity of Cloud Environments

Cloud managed service providers offer specialized knowledge and skills to businesses that lack in-house expertise in managing complex cloud configurations effectively, which is acting as a significant growth-inducing factor. For instance, the increasing statistics of cloud adoption, with public cloud service revenue surpassing USD 415 Billion in 2022, highlight the growing complexity of cloud environments. This surge underscores the need for advanced cloud management services to navigate and optimize these dynamic infrastructures. Additionally, the rising need for sophisticated services to handle different elements, including security, networking, databases, and application enhancement is favorably affecting the worldwide market. For instance, Cisco released AppDynamics Cloud, a cloud-native observability platform for modern applications built on increasingly complex, distributed architectures and services. It is crafted for ease, practicality, and clarity, allowing IT teams to produce the outstanding digital experiences that organizations, customers, and end users now require. Existing AppDynamics clients may transition to AppDynamics Cloud while still utilizing their current application performance monitoring (APM) agents or operate both platforms simultaneously. AppDynamics Cloud facilitates AWS cloud-native and oversees Kubernetes deployments, with intentions to expand to Microsoft Azure, Google Cloud Platform, and additional cloud service providers.

Growing Demand for Cloud Managed Services in Healthcare

The rising adoption of telemedicine, electronic health records (EHRs), and AI-driven diagnostics is increasing reliance on managed cloud services for secure data storage, seamless system integration, and regulatory compliance. These services optimize IT operations by decreasing infrastructure expenses, facilitating instant data access, and enhancing cybersecurity measures, which are critical for safeguarding sensitive patient information. Managed cloud providers also support healthcare institutions in complying with regulations, ensuring data privacy and interoperability. The shift towards value-

based care models further necessitates advanced data analytics and AI capabilities, both of which require robust cloud infrastructure. Additionally, remote patient monitoring and wearable health technologies generate vast datasets that demand scalable, cloud-based solutions. By outsourcing cloud management to specialized providers, healthcare organizations can focus on core clinical functions while leveraging advanced digital tools to improve patient outcomes, operational efficiency, and overall service delivery. In 2025, Oracle launched the Oracle Health Clinical Data Exchange, a cloud-based platform designed to streamline medical claims processing between healthcare providers and payers. The system replaces manual processes with automation, reducing administrative burdens and expediting reimbursements while ensuring data security and compliance.

Cloud Managed Services Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global cloud managed services market, along with forecast at the global, regional, and country levels from 2026-2034. The market has been categorized based on service type, deployment model, organization size, and vertical.

Analysis by Service Type:

Managed Network Services

Managed Business Services

Managed Security Services

Managed Infrastructure Services

Managed Mobility Services

Managed Communication and Collaboration Services

Managed network services dominate the market because of the increasing need for dependable and scalable network infrastructure to facilitate digital transformation efforts. Organizations depend on these services to maintain smooth connectivity, enhance performance, and simplify the challenges linked to managing their own networks. As cloud computing, IoT devices, and remote work arrangements become more

widespread, the demand for effective network management is becoming increasingly critical. Managed network services provide 24/7 monitoring, proactive problem-solving, and improved security, allowing companies to sustain seamless operations while protecting against cyber threats. These services also offer economical solutions by minimizing the necessity for internal IT resources and infrastructure expenditures. Furthermore, the implementation of advanced technologies such as SD-WAN, which improves network flexibility and efficiency, are bolstering the market growth. Companies emphasize managed network services to guarantee strong and adaptable connectivity, which is vital for sustaining competitiveness in a technology-focused landscape.

Analysis by Deployment Model:

Private Cloud

Public Cloud

Private cloud exhibits clear dominance in the market due to its ability to provide enhanced security, control, and customization, which are critical for organizations handling sensitive data. Enterprises in industries like finance, healthcare, and government prioritize private cloud deployments to comply with strict regulatory requirements and maintain data sovereignty. This model offers businesses greater control over their infrastructure, enabling tailored configurations to meet specific performance and workload demands. The growing need for reliable disaster recovery and backup solutions is also encouraging the adoption of private clouds, as they offer dedicated environments with minimal risk of data breaches or downtime. Additionally, advancements in private cloud technologies, such as hybrid integration capabilities and automation, enhance operational efficiency and scalability. As businesses increasingly adopt AI-driven applications and data-intensive processes, private cloud solutions provide the secure and flexible foundation needed to support their evolving IT requirements.

Analysis by Organization Size:

Large Enterprises

Small and Medium-sized Enterprises

Large enterprises hold the biggest market share because of their extensive IT needs, large-scale operations, and substantial budgets that allow for significant investment in advanced cloud solutions. These organizations often operate across multiple locations and require complex infrastructure, making managed services essential for seamless integration, performance optimization, and maintenance. The increasing reliance on hybrid and multi-cloud environments to support diverse business functions is catalyzing the demand for expert management to ensure security, compliance, and scalability. Large enterprises also prioritize robust disaster recovery and data backup solutions to safeguard critical business information. With growing concerns about cybersecurity, they seek managed services providers to address vulnerabilities, monitor threats, and ensure compliance with strict regulatory standards. Additionally, the need to adopt emerging technologies like AI, ML, and automation further boosts the adoption of cloud managed services, enabling large enterprises to enhance efficiency and maintain a competitive edge.

Analysis by Vertical:

Retail and Consumer Goods

BFSI

Telecom

Government and Public Sector

Healthcare and Lifesciences

Manufacturing

Energy and Utilities

IT

Others

Retail and consumer goods represent the largest segment owing to the industry's rapid digital transformation and increasing reliance on technology to enhance client experiences. The adoption of cloud solutions supports the management of dynamic

operations such as inventory tracking, supply chain optimization, and omnichannel retailing. Businesses in this sector leverage managed services to process and analyze vast amounts of user data for personalized marketing and improved decision-making. The rise of e-commerce and the need for scalable infrastructure to handle fluctuating traffic and transactions further boost the demand for cloud-managed services. Additionally, the growing focus on data security, compliance, and protecting sensitive customer information drives retailers to outsource IT management to specialized providers. Retailers also seek managed solutions for integrating advanced technologies like AI, ML, and IoT to streamline operations, enhance efficiency, and remain competitive in an increasingly digital marketplace.

Analysis by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America leads the market due to its sophisticated IT infrastructure, extensive cloud adoption throughout sectors, and considerable investment in digital transformation efforts. The area thrives due to a dense cluster of technology-driven companies, cloud service providers, and managed service vendors that promote innovation and usage. The increasing use of hybrid and multi-cloud setups is boosting the need for managed services to guarantee smooth integration, performance enhancement, and cost control. Moreover, major stakeholders in the area are concentrating on innovation, strategic collaborations, and acquisitions to broaden their service offerings, improve proficiency in cloud technologies, and meet the rising need for IT modernization and digital transformation services. In 2025, Accenture declared its acquisition of Navisite, a managed services provider, to enhance its cloud and digital transformation abilities for clients throughout North America. Navisite's team of 1,500 professionals, skilled in cloud and enterprise applications, will strengthen Accenture's Infrastructure Engineering practice. This initiative seeks to assist companies in updating their IT for the age of AI.

Key Regional Takeaways:

Cloud Managed Services Market Size, Share, Trends, and Forecast by service type, deployment model, organizatio...

United States Cloud Managed Services Market Analysis

The adoption of cloud managed services in the United States has surged due to increasing concerns over data breaches. According to reports, in 2023, 725 data breaches were reported to OCR, exposing over 133 Million records. This growing data breach trend highlights the increasing need for robust security measures. Cloud management services provide essential solutions to mitigate risks and safeguard sensitive data. As businesses accumulate vast amounts of sensitive information, the risk of cyber threats has escalated, driving the need for more robust, secure IT infrastructures. Cloud managed services offer organizations scalable and cost-effective solutions to safeguard data through advanced security measures like encryption, real-time monitoring, and compliance with industry regulations. With the rise of sophisticated cyberattacks, companies are prioritizing the protection of their networks and data assets, prompting the widespread adoption of these services. Furthermore, the shift toward cloud environments provides greater flexibility and agility, ensuring businesses can respond quickly to emerging threats. As the demand for enhanced security grows, companies are increasingly relying on specialized cloud managed service providers to offer the necessary expertise, reducing the burden on internal IT teams.

Europe Cloud Managed Services Market Analysis

The growing demand for cloud managed services in Europe is closely linked to the expansion of BFSI services. As reported, in 2021, there were around 784 foreign bank branches in the EU, including 619 from EU Member States and 165 from other countries. This growing number of branches benefits cloud management services by increasing demand for scalable and secure solutions. With financial institutions increasingly relying on digital tools to enhance their operations, data management, and customer services, the need for secure and efficient cloud solutions has become paramount. The financial sector faces growing regulatory requirements and cybersecurity threats, prompting the adoption of cloud-managed services to ensure compliance and protect sensitive financial data. Cloud solutions offer the scalability needed to handle high volumes of transactions and customer data, while also reducing operational costs. Moreover, the ability to quickly scale up resources enables financial institutions to adapt to market changes, meet customer expectations, and stay ahead of competitors. As the BFSI sector continues to expand and innovate, the demand for cloud managed services is expected to grow in Europe, providing a reliable platform for seamless financial operations.

Asia Pacific Cloud Managed Services Market Analysis

In the Asia-Pacific region, the rapid growth of Small and Medium-sized Enterprises (SMEs) has significantly contributed to the rising demand for cloud managed services. According to India Brand Equity Foundation, the number of MSMEs in the country is expected to grow from 63 Million to approximately 75 Million, growing at a projected CAGR of 2.5%. This growth presents significant opportunities for cloud management services to support the expanding SME sector. SMEs often face resource limitations that hinder their ability to maintain complex IT infrastructures, making the cost-effective and scalable nature of cloud services particularly attractive. These services allow SMEs to access advanced technologies such as data storage, computing power, and security measures without the need for large upfront investments. As businesses expand, cloud managed services offer the flexibility to scale operations and adapt to evolving market demands. Moreover, cloud services help SMEs improve their operational efficiency, enhance customer experiences, and remain competitive in a fast-paced, digital economy. As the number of SMEs increases, the demand for cloud-based solutions continues to rise, fostering growth in cloud managed services across the region.

Latin America Cloud Managed Services Market Analysis

In Latin America, the expansion of sectors such as IT, Energy, and Utilities has driven the rising adoption of cloud managed services. For instance, Mexico received USD 3.4 Billion in venture capital funding in 2022, with Mexico City hosting major IT companies like Google, Facebook, and Amazon. This growth supports the increasing demand for cloud management services in the region. These industries are increasingly turning to the cloud for enhanced data storage, processing capabilities, and operational efficiency. Cloud-managed services offer the flexibility to optimize workflows, reduce downtime, and enhance system reliability. The growing demand for renewable energy sources and the need for more efficient utility management systems also contribute to the increasing reliance on cloud services. Furthermore, cloud-based platforms enable businesses in these sectors to better manage large-scale data sets, improve decision-making processes, and meet regulatory requirements. As companies in Latin America seek to modernize their infrastructure, the adoption of cloud managed services has become a key factor in improving performance, reducing operational costs, and driving innovation.

Middle East and Africa Cloud Managed Services Market Analysis

The In the Middle East and Africa, the growing demand for cloud-managed services, particularly managed infrastructure services, is driven by urbanization and the

expansion of infrastructure projects. Reports indicate that more than 5,200 construction initiatives are currently underway in Saudi Arabia, with an estimated value of around USD 819,000 Million, accounting for 35% of all active projects in the GCC. This growing real estate sector significantly benefits cloud management services by driving demand for scalable, efficient infrastructure solutions. Rapid urban development requires scalable, efficient, and secure IT solutions to support expanding urban populations and their increasing reliance on digital services. Cloud-managed services offer a flexible and cost-effective way to manage and maintain the complex IT systems that underpin these large-scale infrastructure projects. As cities and infrastructure hubs continue to grow, the need for advanced cloud solutions to support these developments is also on the rise. These services provide the flexibility, security, and scalability required to meet the demands of rapidly growing urban areas.

Competitive Landscape:

Major market players are concentrating on innovation, strategic alliances, and acquisitions to improve their service offerings and widen their global presence. They are putting money into cutting-edge technologies such as AI, ML, and automation to enhance cloud operations and elevate client experiences. Focus is directed toward providing customized solutions to meet particular industry demands, including compliance and security requirements. Providers are improving their managed security services to tackle the increasing cyber threats, guaranteeing data protection and adherence to regulations. To remain competitive, businesses are developing strong multi-cloud management capabilities and providing cost-effective services. In 2025, Hitachi Vantara and Cisco introduced the Hitachi EverFlex with Cisco Powered Hybrid Cloud, a suite of cloud management tools designed to address the challenges of cloud adoption. Focusing on cost-effectiveness, flexibility, and safety, the solution integrates automation and predictive analytics to enhance infrastructure management. This partnership aims to deliver sustainable solutions for improved operational efficiency and better data management.

The report provides a comprehensive analysis of the competitive landscape in the cloud managed services market with detailed profiles of all major companies, including:

Accenture plc

Atos SE

Cisco Systems, Inc.

DXC Technology

Fujitsu Limited

Google LLC (Alphabet Inc.)

HCL Technologies

Hewlett Packard Enterprise

International Business Machines Corporation

Infosys Limited

NEC Corporation (AT&T Inc.)

NTT DATA Corporation (Nippon Telegraph and Telephone Corporation)

Wipro Limited

Key Questions Answered in This Report

- 1.How big is the cloud managed services market?
- 2.What is the future outlook of the global cloud managed services market?
- 3.What are the key factors driving the global cloud managed services market?
- 4.Which region accounts for the largest cloud managed services market share?
- 5.Which are the leading companies in the global cloud managed services market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CLOUD MANAGED SERVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SERVICE TYPE

- 6.1 Managed Network Services
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Managed Business Services
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Managed Security Services

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Managed Infrastructure Services
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Managed Mobility Services
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Managed Communication and Collaboration Services
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODEL

- 7.1 Private Cloud
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Public Cloud
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY ORGANIZATION SIZE

- 8.1 Large Enterprises
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Small and Medium-sized Enterprises
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY VERTICAL

- 9.1 Retail and Consumer Goods
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 BFSI
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Telecom

- 9.3.1 Market Trends
- 9.3.2 Market Forecast
- 9.4 Government and Public Sector
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Healthcare and Lifesciences
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Manufacturing
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Energy and Utilities
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast
- 9.8 IT
 - 9.8.1 Market Trends
 - 9.8.2 Market Forecast
- 9.9 Others
 - 9.9.1 Market Trends
 - 9.9.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends

- 10.2.3.2 Market Forecast
- 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
- 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast

10.4.2 Mexico

10.4.2.1 Market Trends

10.4.2.2 Market Forecast

10.4.3 Others

10.4.3.1 Market Trends

10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Accenture plc

15.3.1.1 Company Overview

- 15.3.1.2 Product Portfolio
- 15.3.1.3 Financials
- 15.3.1.4 SWOT Analysis
- 15.3.2 Atos SE
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
- 15.3.3 Cisco Systems, Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
- 15.3.4 DXC Technology
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5 Fujitsu Limited
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 Google LLC (Alphabet Inc.)
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 SWOT Analysis
- 15.3.7 HCL Technologies
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Hewlett Packard Enterprise
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 International Business Machines Corporation
 - 15.3.9.1 Company Overview

- 15.3.9.2 Product Portfolio
- 15.3.9.3 Financials
- 15.3.9.4 SWOT Analysis
- 15.3.10 Infosys Limited
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 NEC Corporation (AT&T Inc.)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis
- 15.3.12 NTT DATA Corporation (Nippon Telegraph and Telephone Corporation)
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis
- 15.3.13 Wipro Limited
 - 15.3.13.1 Company Overview
 - 15.3.13.2 Product Portfolio
 - 15.3.13.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Cloud Managed Services Market: Key Industry Highlights, 2025 and 2034

Table 2: Global: Cloud Managed Services Market Forecast: Breakup by Service Type (in Million USD), 2026-2034

Table 3: Global: Cloud Managed Services Market Forecast: Breakup by Deployment Model (in Million USD), 2026-2034

Table 4: Global: Cloud Managed Services Market Forecast: Breakup by Organization Size (in Million USD), 2026-2034

Table 5: Global: Cloud Managed Services Market Forecast: Breakup by Vertical (in Million USD), 2026-2034

Table 6: Global: Cloud Managed Services Market Forecast: Breakup by Region (in Million USD), 2026-2034

Table 7: Global: Cloud Managed Services Market: Competitive Structure

Table 8: Global: Cloud Managed Services Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Cloud Managed Services Market: Major Drivers and Challenges

Figure 2: Global: Cloud Managed Services Market: Sales Value (in Billion USD), 2020-2025

Figure 3: Global: Cloud Managed Services Market Forecast: Sales Value (in Billion USD), 2026-2034

Figure 4: Global: Cloud Managed Services Market: Breakup by Service Type (in %), 2025

Figure 5: Global: Cloud Managed Services Market: Breakup by Deployment Model (in %), 2025

Figure 6: Global: Cloud Managed Services Market: Breakup by Organization Size (in %), 2025

Figure 7: Global: Cloud Managed Services Market: Breakup by Vertical (in %), 2025

Figure 8: Global: Cloud Managed Services Market: Breakup by Region (in %), 2025

Figure 9: Global: Cloud Managed Services (Managed Network Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 10: Global: Cloud Managed Services (Managed Network Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 11: Global: Cloud Managed Services (Managed Business Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 12: Global: Cloud Managed Services (Managed Business Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 13: Global: Cloud Managed Services (Managed Security Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 14: Global: Cloud Managed Services (Managed Security Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 15: Global: Cloud Managed Services (Managed Infrastructure Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 16: Global: Cloud Managed Services (Managed Infrastructure Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 17: Global: Cloud Managed Services (Managed Mobility Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 18: Global: Cloud Managed Services (Managed Mobility Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 19: Global: Cloud Managed Services (Managed Communication and Collaboration Services) Market: Sales Value (in Million USD), 2020 & 2025

Figure 20: Global: Cloud Managed Services (Managed Communication and

Collaboration Services) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 21: Global: Cloud Managed Services (Private Cloud) Market: Sales Value (in Million USD), 2020 & 2025

Figure 22: Global: Cloud Managed Services (Private Cloud) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 23: Global: Cloud Managed Services (Public Cloud) Market: Sales Value (in Million USD), 2020 & 2025

Figure 24: Global: Cloud Managed Services (Public Cloud) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 25: Global: Cloud Managed Services (Large Enterprises) Market: Sales Value (in Million USD), 2020 & 2025

Figure 26: Global: Cloud Managed Services (Large Enterprises) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 27: Global: Cloud Managed Services (Small and Medium-sized Enterprises) Market: Sales Value (in Million USD), 2020 & 2025

Figure 28: Global: Cloud Managed Services (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 29: Global: Cloud Managed Services (Retail and Consumer Goods) Market: Sales Value (in Million USD), 2020 & 2025

Figure 30: Global: Cloud Managed Services (Retail and Consumer Goods) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 31: Global: Cloud Managed Services (BFSI) Market: Sales Value (in Million USD), 2020 & 2025

Figure 32: Global: Cloud Managed Services (BFSI) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 33: Global: Cloud Managed Services (Telecom) Market: Sales Value (in Million USD), 2020 & 2025

Figure 34: Global: Cloud Managed Services (Telecom) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 35: Global: Cloud Managed Services (Government and Public Sector) Market: Sales Value (in Million USD), 2020 & 2025

Figure 36: Global: Cloud Managed Services (Government and Public Sector) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 37: Global: Cloud Managed Services (Healthcare and Lifesciences) Market: Sales Value (in Million USD), 2020 & 2025

Figure 38: Global: Cloud Managed Services (Healthcare and Lifesciences) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 39: Global: Cloud Managed Services (Manufacturing) Market: Sales Value (in Million USD), 2020 & 2025

Figure 40: Global: Cloud Managed Services (Manufacturing) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 41: Global: Cloud Managed Services (Energy and Utilities) Market: Sales Value (in Million USD), 2020 & 2025

Figure 42: Global: Cloud Managed Services (Energy and Utilities) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 43: Global: Cloud Managed Services (IT) Market: Sales Value (in Million USD), 2020 & 2025

Figure 44: Global: Cloud Managed Services (IT) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 45: Global: Cloud Managed Services (Other Verticals) Market: Sales Value (in Million USD), 2020 & 2025

Figure 46: Global: Cloud Managed Services (Other Verticals) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 47: North America: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 48: North America: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 49: United States: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 50: United States: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 51: Canada: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 52: Canada: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 53: Asia-Pacific: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 54: Asia-Pacific: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 55: China: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 56: China: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 57: Japan: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 58: Japan: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 59: India: Cloud Managed Services Market: Sales Value (in Million USD), 2020 &

2025

Figure 60: India: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 61: South Korea: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 62: South Korea: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 63: Australia: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 64: Australia: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 65: Indonesia: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 66: Indonesia: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 67: Others: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 68: Others: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 69: Europe: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 70: Europe: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 71: Germany: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 72: Germany: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 73: France: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 74: France: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 75: United Kingdom: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 76: United Kingdom: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 77: Italy: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025

Figure 78: Italy: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034

- Figure 79: Spain: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 80: Spain: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 81: Russia: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 82: Russia: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 83: Others: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 84: Others: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 85: Latin America: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 86: Latin America: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 87: Brazil: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 88: Brazil: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 89: Mexico: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 90: Mexico: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 91: Others: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 92: Others: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 93: Middle East and Africa: Cloud Managed Services Market: Sales Value (in Million USD), 2020 & 2025
- Figure 94: Middle East and Africa: Cloud Managed Services Market: Breakup by Country (in %), 2025
- Figure 95: Middle East and Africa: Cloud Managed Services Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 96: Global: Cloud Managed Services Industry: SWOT Analysis
- Figure 97: Global: Cloud Managed Services Industry: Value Chain Analysis
- Figure 98: Global: Cloud Managed Services Industry: Porter's Five Forces Analysis

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