

# Cloud Kitchen Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global cloud kitchen market size reached US\$ 63.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach a value of US\$ 125.5 Billion by 2028 exhibiting a growth rate (CAGR) of 11.3% during 2023-2028.

A cloud kitchen is a centralized virtual commercial space used to prepare delivery-optimized menu items or food consumed off the premises. It allows food businesses to optimize and expand delivery or takeout services at a minimal cost compared to conventional brick-and-mortar locations, which require physical dine-area and huge capital investment. Besides this, it also helps them focus on marketing, minimizing administrative hassle and logistics, and reaching a larger audience. As a result, it is gaining traction as an ideal business solution across the globe to meet the emerging food delivery demand of local restaurants and fast-food chains.

### Cloud Kitchen Market Trends:

Due to the coronavirus disease (COVID-19) crisis, governing agencies of numerous countries have restricted dine-in services in restaurants and other commercial food establishments. Consequently, food businesses, including delivery-optimized restaurants, meal prep companies, caterers, and packaged food producers, worldwide are shifting to cloud kitchens to maintain business continuity and deliver food without added overhead or hassle. Moreover, the growing popularity of online food delivery services on account of hectic working schedules and the escalating demand for convenient and quick meal options at affordable prices is stimulating the market growth. This can also be attributed to the increasing utilization of smartphones, easy access to high-speed internet and a vast catalogue. In addition, high startup costs and burdensome regulations associated with conventional food business models are augmenting the adoption of cloud kitchens to reduce extensive resources and optimize

the delivery experience. Furthermore, market players are providing a comprehensive platform with seamless integration of point of sale (POS), kitchen display (KDS), and inventory management technologies, which is anticipated to strengthen the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cloud kitchen market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product type and nature.

#### Breakup by Type:

- Independent Cloud Kitchen
- Commissary/Shared Kitchen
- Kitchen Pods

#### Breakup by Product Type:

- Burger and Sandwich
- Pizza and Pasta
- Chicken
- Seafood
- Mexican and Asian Food
- Others

#### Breakup by Nature:

- Franchised
- Standalone

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan

India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being CloudKitchens, DoorDash Inc., Kitchen United, Kitopi Catering Services LLC, Lightspeed Commerce Inc., PAR Technology Corporation, POSist Technologies Private Limited, Rebel Foods, Starbucks Coffee Company, Swiggy Platform and Toast Inc.

#### Key Questions Answered in This Report

1. What was the size of the global cloud kitchen market in 2022?
2. What is the expected growth rate of the global cloud kitchen market during 2023-2028?
3. What are the key factors driving the global cloud kitchen market?
4. What has been the impact of COVID-19 on the global cloud kitchen market?
5. What is the breakup of the global cloud kitchen market based on the type?
6. What is the breakup of the global cloud kitchen market based on the product type?
7. What is the breakup of the global cloud kitchen market based on the nature?
8. What are the key regions in the global cloud kitchen market?
9. Who are the key players/companies in the global cloud kitchen market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL CLOUD KITCHEN MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Independent Cloud Kitchen
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Commissary/Shared Kitchen
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Kitchen Pods

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY PRODUCT TYPE**

- 7.1 Burger and Sandwich
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Pizza and Pasta
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Chicken
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Seafood
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Mexican and Asian Food
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast
- 7.6 Others
  - 7.6.1 Market Trends
  - 7.6.2 Market Forecast

## **8 MARKET BREAKUP BY NATURE**

- 8.1 Franchised
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Standalone
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast

- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 CloudKitchens

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 DoorDash Inc.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.2.3 Financials

14.3.3 Kitchen United

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Kitopi Catering Services LLC

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Lightspeed Commerce Inc.

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 Financials

14.3.6 PAR Technology Corporation

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.6.3 Financials

14.3.7 POSist Technologies Private Limited

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Rebel Foods

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Starbucks Coffee Company

14.3.9.1 Company Overview



- 14.3.9.2 Product Portfolio
- 14.3.9.3 Financials
- 14.3.9.4 SWOT Analysis
- 14.3.10 Swiggy Platform
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
- 14.3.11 Toast Inc.
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Cloud Kitchen Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cloud Kitchen Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Cloud Kitchen Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: Global: Cloud Kitchen Market Forecast: Breakup by Nature (in Million US\$), 2023-2028

Table 5: Global: Cloud Kitchen Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Cloud Kitchen Market: Competitive Structure

Table 7: Global: Cloud Kitchen Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Cloud Kitchen Market: Major Drivers and Challenges

Figure 2: Global: Cloud Kitchen Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Cloud Kitchen Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Cloud Kitchen Market: Breakup by Type (in %), 2022

Figure 5: Global: Cloud Kitchen Market: Breakup by Product Type (in %), 2022

Figure 6: Global: Cloud Kitchen Market: Breakup by Nature (in %), 2022

Figure 7: Global: Cloud Kitchen Market: Breakup by Region (in %), 2022

Figure 8: Global: Cloud Kitchen (Independent Cloud Kitchen) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Cloud Kitchen (Independent Cloud Kitchen) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Cloud Kitchen (Commissary/Shared Kitchen) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Cloud Kitchen (Commissary/Shared Kitchen) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Cloud Kitchen (Kitchen Pods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Cloud Kitchen (Kitchen Pods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Cloud Kitchen (Burger and Sandwich) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Cloud Kitchen (Burger and Sandwich) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Cloud Kitchen (Pizza and Pasta) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Cloud Kitchen (Pizza and Pasta) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Cloud Kitchen (Chicken) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Cloud Kitchen (Chicken) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Cloud Kitchen (Seafood) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Cloud Kitchen (Seafood) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Cloud Kitchen (Mexican and Asian Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Cloud Kitchen (Mexican and Asian Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Cloud Kitchen (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Cloud Kitchen (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Cloud Kitchen (Franchised) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Cloud Kitchen (Franchised) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Cloud Kitchen (Standalone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Cloud Kitchen (Standalone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Cloud Kitchen Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 68: Latin America: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Cloud Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Cloud Kitchen Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Cloud Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Cloud Kitchen Industry: SWOT Analysis

Figure 80: Global: Cloud Kitchen Industry: Value Chain Analysis

Figure 81: Global: Cloud Kitchen Industry: Porter's Five Forces Analysis

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