

Cling Films Market Report by Material Type (Polyethylene, Biaxially Oriented Polypropylene, PVC, PVDC, and Others), Form (Cast Cling Film, Blow Cling Film), Thickness (Up to 9 Micron, 9 to 12 Micron, Above 12 Micron), End Use Industry (Food, Healthcare, Consumer Goods, and Others), and Region 2024-2032

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Abstracts

The global cling films market size reached US\$ 1.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.1 Billion by 2032, exhibiting a growth rate (CAGR) of 4.19% during 2024-2032.

Cling film is a transparent plastic sheet that adheres to itself and other smooth surfaces. It is manufactured using polyethylene, polyvinylidene chloride (PVC), biaxially oriented polypropylene and polyvinylidene dichloride (PVDC). It is commonly available in cast and blow cling variants and is used for packaging edible and non-edible items. It is also widely used to keep flowers fresh, seal and secure food items, prevent freezer burns and line shelves. Cling films have high transparency, tensile strength, heat resistance and adhesive properties. In comparison to the traditionally used shrink films, cling films are more flexible and can wrap multiple products together. As a result, they are widely used across various industries, such as food and beverage, healthcare and packaging.

Cling Films Market Trends:

Significant growth in the food and beverage industry across the globe is creating a positive outlook for the market. Cling films are widely used to wrap food items to prevent insect, dust and microbial contamination and minimize the risks of spoilage and wastage. Additionally, the widespread utilization of polymer-based cling films for

packaging is favoring the market growth. These films are widely used to improve mechanical handling properties, prevent the loss of moisture from the food and minimize lipid migration and oxygen absorption. Moreover, various product innovations, such as the development of biodegradable and compostable cling film variants, are providing a thrust to the market growth. These films are environmentally friendly and aid in decreasing carbon emission. Other factors, including the increasing product demand for frozen meat and seafood products and the launch of high gloss variants, along with the widespread product utilization to wrap medical devices, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cling films market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on material type, form, thickness and end use industry.

Breakup by Material Type:

- Polyethylene
- Biaxially Oriented Polypropylene
- PVC
- PVDC
- Others

Breakup by Form:

- Cast Cling Film
- Blow Cling Film

Breakup by Thickness:

- Up to 9 Micron
- 9 to 12 Micron
- Above 12 Micron

Breakup by End Use Industry:

- Food
- Healthcare
- Consumer Goods

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, ADEX S.r.l., Anchor Packaging LLC, Berry Global Inc., CeDo Ltd., Dow Inc., Harwal Group of Companies, Intertape Polymer Group Inc., Jindal Poly Films Limited (Jindal Group), KI?ckner Pentaplast (KP Holding GmbH & Co. KG), Mitsubishi Chemical Corporation, MOLCO GmbH, Multi Wrap (Pty) Ltd., and Nan Ya Plastics Corporation.

Key Questions Answered in This Report

1. What was the size of the global cling films market in 2023?

2. What is the expected growth rate of the global cling films market during 2024-2032?
3. What are the key factors driving the global cling films market?
4. What has been the impact of COVID-19 on the global cling films market?
5. What is the breakup of the global cling films market based on the material type?
6. What is the breakup of the global cling films market based on form?
7. What is the breakup of the global cling films market based on the thickness?
8. What is the breakup of the global cling films market based on the end use industry?
9. What are the key regions in the global cling films market?
10. Who are the key players/companies in the global cling films market?

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