

# Cling Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C06DEBF1CED8EN.html>

Date: January 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: C06DEBF1CED8EN

## Abstracts

The global cling films market size reached US\$ 1.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2023-2028.

Cling film is a transparent plastic sheet that adheres to itself and other smooth surfaces. It is manufactured using polyethylene, polyvinylidene chloride (PVC), biaxially oriented polypropylene and polyvinylidene dichloride (PVDC). It is commonly available in cast and blow cling variants and is used for packaging edible and non-edible items. It is also widely used to keep flowers fresh, seal and secure food items, prevent freezer burns and line shelves. Cling films have high transparency, tensile strength, heat resistance and adhesive properties. In comparison to the traditionally used shrink films, cling films are more flexible and can wrap multiple products together. As a result, they are widely used across various industries, such as food and beverage, healthcare and packaging.

### Cling Films Market Trends:

Significant growth in the food and beverage industry across the globe is creating a positive outlook for the market. Cling films are widely used to wrap food items to prevent insect, dust and microbial contamination and minimize the risks of spoilage and wastage. Additionally, the widespread utilization of polymer-based cling films for packaging is favoring the market growth. These films are widely used to improve mechanical handling properties, prevent the loss of moisture from the food and minimize lipid migration and oxygen absorption. Moreover, various product innovations, such as the development of biodegradable and compostable cling film variants, are providing a thrust to the market growth. These films are environmentally friendly and aid in decreasing carbon emission. Other factors, including the increasing product demand for frozen meat and seafood products and the launch of high gloss variants, along with

the widespread product utilization to wrap medical devices, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cling films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material type, form, thickness and end use industry.

#### Breakup by Material Type:

- Polyethylene
- Biaxially Oriented Polypropylene
- PVC
- PVDC
- Others

#### Breakup by Form:

- Cast Cling Film
- Blow Cling Film

#### Breakup by Thickness:

- Up to 9 Micron
- 9 to 12 Micron
- Above 12 Micron

#### Breakup by End Use Industry:

- Food
- Healthcare
- Consumer Goods
- Others

#### Breakup by Region:

- North America
- United States

Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, ADEX S.r.l., Anchor Packaging LLC, Berry Global Inc., CeDo Ltd., Dow Inc., Harwal Group of Companies, Intertape Polymer Group Inc., Jindal Poly Films Limited (Jindal Group), Kickner Pentaplast (KP Holding GmbH & Co. KG), Mitsubishi Chemical Corporation, MOLCO GmbH, Multi Wrap (Pty) Ltd., and Nan Ya Plastics Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global cling films market in 2022?
2. What is the expected growth rate of the global cling films market during 2023-2028?
3. What are the key factors driving the global cling films market?
4. What has been the impact of COVID-19 on the global cling films market?
5. What is the breakup of the global cling films market based on the material type?
6. What is the breakup of the global cling films market based on form?
7. What is the breakup of the global cling films market based on the thickness?

8. What is the breakup of the global cling films market based on the end use industry?
9. What are the key regions in the global cling films market?
10. Who are the key players/companies in the global cling films market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL CLING FILMS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY MATERIAL TYPE**

- 6.1 Polyethylene
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Biaxially Oriented Polypropylene
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 PVC

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 PVDC
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Others
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast

## **7 MARKET BREAKUP BY FORM**

- 7.1 Cast Cling Film
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Blow Cling Film
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY THICKNESS**

- 8.1 Up to 9 Micron
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 9 to 12 Micron
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Above 12 Micron
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY END USE INDUSTRY**

- 9.1 Food
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Healthcare
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Consumer Goods

- 9.3.1 Market Trends
- 9.3.2 Market Forecast
- 9.4 Others
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 North America
  - 10.1.1 United States
    - 10.1.1.1 Market Trends
    - 10.1.1.2 Market Forecast
  - 10.1.2 Canada
    - 10.1.2.1 Market Trends
    - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends
    - 10.2.6.2 Market Forecast
  - 10.2.7 Others
    - 10.2.7.1 Market Trends
    - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany

- 10.3.1.1 Market Trends
- 10.3.1.2 Market Forecast
- 10.3.2 France
  - 10.3.2.1 Market Trends
  - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
  - 10.3.3.1 Market Trends
  - 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths



11.3 Weaknesses

11.4 Opportunities

11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 3M Company

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 ADEX S.r.l.

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Anchor Packaging LLC

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.4 Berry Global Inc.

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.4.3 Financials

15.3.4.4 SWOT Analysis

15.3.5 CeDo Ltd.

- 15.3.5.1 Company Overview
- 15.3.5.2 Product Portfolio
- 15.3.6 Dow Inc.
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
  - 15.3.6.3 Financials
  - 15.3.6.4 SWOT Analysis
- 15.3.7 Harwal Group of Companies
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
- 15.3.8 Intertape Polymer Group Inc.
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
  - 15.3.8.4 SWOT Analysis
- 15.3.9 Jindal Poly Films Limited (Jindal Group)
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
- 15.3.10 Klockner Pentaplast (KP Holding GmbH & Co. KG)
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
- 15.3.11 Mitsubishi Chemical Corporation
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 MOLCO GmbH
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
- 15.3.13 Multi Wrap (Pty) Ltd.
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio
- 15.3.14 Nan Ya Plastics Corporation
  - 15.3.14.1 Company Overview
  - 15.3.14.2 Product Portfolio
  - 15.3.14.3 Financials
  - 15.3.14.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Cling Films Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cling Films Market Forecast: Breakup by Material Type (in Million US\$), 2023-2028

Table 3: Global: Cling Films Market Forecast: Breakup by Form (in Million US\$), 2023-2028

Table 4: Global: Cling Films Market Forecast: Breakup by Thickness (in Million US\$), 2023-2028

Table 5: Global: Cling Films Market Forecast: Breakup by End Use Industry (in Million US\$), 2023-2028

Table 6: Global: Cling Films Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Cling Films Market: Competitive Structure

Table 8: Global: Cling Films Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Cling Films Market: Major Drivers and Challenges

Figure 2: Global: Cling Films Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Cling Films Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Cling Films Market: Breakup by Material Type (in %), 2022

Figure 5: Global: Cling Films Market: Breakup by Form (in %), 2022

Figure 6: Global: Cling Films Market: Breakup by Thickness (in %), 2022

Figure 7: Global: Cling Films Market: Breakup by End Use Industry (in %), 2022

Figure 8: Global: Cling Films Market: Breakup by Region (in %), 2022

Figure 9: Global: Cling Films (Polyethylene) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Cling Films (Polyethylene) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Cling Films (Biaxially Oriented Polypropylene) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Cling Films (Biaxially Oriented Polypropylene) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Cling Films (PVC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Cling Films (PVC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Cling Films (PVDC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Cling Films (PVDC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Cling Films (Other Material Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Cling Films (Other Material Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Cling Films (Cast Cling Film) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Cling Films (Cast Cling Film) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Cling Films (Blow Cling Film) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Cling Films (Blow Cling Film) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Cling Films (Up to 9 Micron) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Cling Films (Up to 9 Micron) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Cling Films (9 to 12 Micron) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Cling Films (9 to 12 Micron) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Cling Films (Above 12 Micron) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Cling Films (Above 12 Micron) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Cling Films (Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Cling Films (Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Cling Films (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Cling Films (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Cling Films (Consumer Goods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Cling Films (Consumer Goods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Cling Films (Other End Use Industries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Cling Films (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: North America: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: North America: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: United States: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: United States: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Canada: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Canada: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia-Pacific: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia-Pacific: Cling Films Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 45: China: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: China: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Japan: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Japan: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: India: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: India: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: South Korea: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: South Korea: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 53: Australia: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Australia: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 55: Indonesia: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Indonesia: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 57: Others: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Others: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 59: Europe: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Europe: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 61: Germany: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Germany: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 63: France: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: France: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 65: United Kingdom: Cling Films Market: Sales Value (in Million US\$), 2017 &  
2022

Figure 66: United Kingdom: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 67: Italy: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Italy: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Spain: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Spain: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Russia: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Russia: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 73: Others: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 75: Latin America: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Latin America: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 77: Brazil: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Brazil: Cling Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Mexico: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Mexico: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 81: Others: Cling Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Cling Films Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 83: Middle East and Africa: Cling Films Market: Sales Value (in Million US\$),  
2017 & 2022

Figure 84: Middle East and Africa: Cling Films Market: Breakup by Country (in %), 2022

Figure 85: Middle East and Africa: Cling Films Market Forecast: Sales Value (in Million  
US\$), 2023-2028

Figure 86: Global: Cling Films Industry: SWOT Analysis

Figure 87: Global: Cling Films Industry: Value Chain Analysis

Figure 88: Global: Cling Films Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Cling Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/C06DEBF1CED8EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C06DEBF1CED8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



