

Clean Label Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global clean label ingredients market size reached US\$ 47.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 68.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.34% during 2022-2028.

Clean label ingredients are natural and minimally processed ingredients that do not contain artificial flavors, colors, or preservatives. They mainly include colors and flavors from fruits, vegetables, and plant-derived compounds, such as oregano and sage, and rosemary and green tea extracts. Although most of them are organic and natural, food items with very few ingredients are nowadays also categorized as clean label ingredients.

Clean Label Ingredients Market Trends:

The flourishing food and beverage (F&B) industry represents one of the key factors strengthening the growth of the market. Apart from this, rising awareness about the adverse impact of consuming synthetic ingredients, such as monosodium glutamate (MSG), artificial food coloring, sodium nitrite, guar gum, is catalyzing the demand for clean label ingredients. In addition, there is an increase in the demand for transparent and natural ingredients targeted for children on account of the rising per-capita income of individuals worldwide. This, in confluence with the growing application of these ingredients in restaurants, cafes and hotels, to meet the taste and preference of consumers, is positively influencing their overall sales. Furthermore, leading market players are focusing on undertaking numerous initiatives to spread awareness about the benefits of consuming clean label ingredients. As a result, they are coming up with promotional campaigns, including celebrity endorsements. They are also increasing their funding of research and development (R&D) activities to introduce innovative food

preservation technologies, which is creating a favorable market outlook. Besides this, the coronavirus disease (COVID-19) outbreak is driving the sales of clean label products due to the rising health consciousness among individuals and the alarming need to protect against the spread of the pandemic.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global clean label ingredients market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, form and application.

Breakup by Type:

- Natural Color
- Natural Flavor
- Starch and Sweetener
- Natural Preservative
- Others

Breakup by Form:

- Powder
- Liquid

Breakup by Application:

- Beverage
- Bakery and Confectionery
- Sauce and Condiment
- Dairy and Frozen Dessert
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, Cargill Incorporated, Chr. Hansen Holding A/S, Corbion N.V., Ingredion Incorporated, International Flavors & Fragrances Inc., Kerry Group plc, Koninklijke DSM N.V., Limagrain, Sensient Technologies Corporation and Tate & Lyle PLC.

Key Questions Answered in This Report:

How has the global clean label ingredients market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global clean label ingredients market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global clean label ingredients market and who are the key players?

What is the degree of competition in the industry?

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