

Chlor-Alkali Market Report by Product (Caustic Soda, Chlorine, Soda Ash, and Others), Production Process (Membrane Cell, Diaphragm Cell, and Others), Application (Pulp and Paper, Organic Chemical, Inorganic Chemical, Soap and Detergent, Alumina, Textile, and Others), and Region 2024-2032

<https://marketpublishers.com/r/C74E21B356BBEN.html>

Date: September 2024

Pages: 144

Price: US\$ 3,899.00 (Single User License)

ID: C74E21B356BBEN

Abstracts

The global chlor-alkali market size reached US\$ 70.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 104.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032.

Chlor-alkali refers to the process of producing chlorine and caustic soda by the electrolysis of sodium chloride solution. It is widely utilized in the manufacturing of other sodium and chlorine-based derivatives or products like chlorinated paraffin, hydrochloric acid, sodium hypochlorite, bleaching powder, and hydrogen gas. At present, it finds extensive application in numerous end use industries, such as chemicals, paper and pulp, pharmaceuticals and beauty and personal care.

Chlor-Alkali Market Trends:

At present, there is a rise in the demand for caustic soda and its derivatives around the world. This can be accredited to its considerable application in the production of paper and pulp, textiles and the synthesis of many organic and inorganic chemicals. Apart from this, the flourishing automobile and construction industries worldwide are contributing to market growth. Furthermore, the growing upgradation and rapid industrialization is encouraging leading market players to invest in research and development (R&D) activities and make allied products. In addition, on account of

increasing environmental concerns, these players are employing membrane cell technology, which is creating a favorable market outlook. Besides this, there is a significant rise in the utilization of chlorine in healthcare facilities for hyper chlorination of potable water to prevent Legionella colonization, chlorination of water distributed systems used in hemodialysis centers, disinfection of laundry, cleaning of surfaces, local use to decontaminate blood spills, decontamination of medical waste prior to dental therapy and disposal. Other major factors, including the escalating demand for water treatment due to the coronavirus disease (COVID-19) outbreak and increasing production capacity and exports of textiles and apparel, are projected to impel the growth of the market further in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global chlor-alkali market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, production process and application.

Breakup by Product:

Caustic Soda

Chlorine

Soda Ash

Others

Breakup by Production Process:

Membrane Cell

Diaphragm Cell

Others

Breakup by Application:

Pulp and Paper

Organic Chemical

Inorganic Chemical

Soap and Detergent

Alumina

Textile

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AGC Inc., Akzo Nobel N.V., Covestro AG, Formosa Plastics Corporation, INOVYN Chlorvinyls Limited (INEOS AG), Kemira Oyj, Occidental Petroleum Corporation, Olin Corporation, PCC SE, Tosoh Corporation, Vynova Group (The International Chemical Investors Group) and Westlake Chemical Corporation (TTWF LP).

Key Questions Answered in This Report:

How has the global chlor-alkali market performed so far and how will it perform

in the coming years?

What has been the impact of COVID-19 on the global chlor-alkali market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the production process?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global chlor-alkali market and who are the key players?

What is the degree of competition in the industry?

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