

China Shrimp Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C70D2511A84EN.html>

Date: September 2023

Pages: 117

Price: US\$ 2,699.00 (Single User License)

ID: C70D2511A84EN

Abstracts

Market Overview:

The shrimp market in China size reached 3.4 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 4.4 Million Tons by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2023-2028.

Shrimp is a marine animal that has become a staple in China. For thousands of years, the country has been practicing aquaculture and currently produces more seafood than the rest of the world combined. The consumption of shrimp has more than doubled over the past decade, catalyzed by the strong growth in the middle-class population. Moreover, shrimp imports into China have increased, whereas exports have declined, making China one of the world's biggest importers of shrimp in recent years.

A significant factor driving the consumption of shrimp in China is its rich nutrition profile and associated health benefits. It is an excellent source of antioxidants and astaxanthin that boosts the functioning of the nervous and musculoskeletal systems. It also helps in weight management, improves bone and brain health, relieves eye fatigue, lowers blood pressure, and prevents the risk of diabetes and cardiovascular diseases. Moreover, driven by strong economic growth and rising affluence, consumers in China are undergoing a 'nutrition transition,' whereby they are shifting from a carbohydrate-based diet to a food that consists of higher levels of proteins. Apart from this, rapid urbanization and busy lifestyles of consumers have led to a further rise in the demand for cooked and breaded shrimp as they are ready-to-eat food items that do not require extensive preparation before cooking. Furthermore, the expansion of the e-commerce industry has boosted the online sales of shrimp, which in turn has positively impacted the industry.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the China shrimp market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on environment, domestic production and imports, species, product categories and distribution channel.

Breakup by Environment:

- Farmed
- Wild

Farmed shrimp currently dominates the market, on account of the favorable farming conditions in the country.

Breakup by Domestic Production and Imports:

- Domestic Production
- Imports

At present, domestic production accounts for the majority of the overall market share.

Breakup by Species:

- Penaeus Vannamei
- Penaeus Monodon
- Macrobrachium Rosenbergii
- Others

Amongst these, Penaeus vannamei currently represents the most popular species in China.

Breakup by Product Categories:

- Peeled
- Shell-on
- Cooked
- Breaded
- Others

Based on the product category, peeled shrimp holds the largest share in the market.

Breakup by Distribution Channel:

Traditional Retail
Hypermarkets and Supermarkets
Convenience Stores
Hotels and Restaurants
Online Stores
Others

Presently, traditional retail exhibits a clear dominance in the market.

Competitive Landscape:

The competitive landscape of the market has also been analyzed in the report, covering the detailed profiles of the major players operative in the industry.

Key Questions Answered in This Report

1. What was the size of the China shrimp market in 2022?
2. What is the expected growth rate of the China shrimp market during 2023-2028?
3. What are the key factors driving the China shrimp market?
4. What has been the impact of COVID-19 on the China shrimp market?
5. What is the breakup of the China shrimp market based on the environment?
6. What is the breakup of the China shrimp market based on the domestic production and imports?
7. What is the breakup of the China shrimp market based on the species?
8. What is the breakup of the China shrimp market based on the product categories?
9. What is the breakup of the China shrimp market based on the distribution channel?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL SHRIMP MARKET

5.1 Market Overview

5.2 Market Performance

5.2.1 Volume Trends

5.2.2 Value Trends

5.3 Market Breakup by Environment

5.4 Market Forecast

6 GLOBAL FARMED SHRIMP MARKET

6.1 Market Overview

6.2 Market Performance

6.2.1 Volume Trends

6.2.2 Value Trends

6.3 Production Breakup by Region

- 6.4 Consumption Breakup by Region
- 6.5 Market Breakup by Species
- 6.6 Market Breakup by Shrimp Size
- 6.7 Market Forecast

7 CHINA SHRIMP INDUSTRY

- 7.1 China Shrimp Industry as a Part of the Seafood Industry
- 7.2 Market Overview
- 7.3 Impact of COVID-19
- 7.4 Market Performance
- 7.5 Market Breakup by Environment
- 7.6 Market Breakup by Domestic Production and Imports
- 7.7 Market Breakup by Species
- 7.8 Market Breakup by Product Categories
- 7.9 Market Breakup by Distribution Channel
- 7.10 Market Forecast
- 7.11 SWOT Analysis
 - 7.11.1 Overview
 - 7.11.2 Strengths
 - 7.11.3 Weaknesses
 - 7.11.4 Opportunities
 - 7.11.5 Threats
- 7.12 Value Chain Analysis
 - 7.12.1 Overview
 - 7.12.2 Shrimp Harvesting
 - 7.12.3 Commercial Fisherman
 - 7.12.4 Auction
 - 7.12.5 Peeling/Pre-processing
 - 7.12.6 Large Scale Industrial Processing
 - 7.12.7 Distribution
 - 7.12.8 Retail Market
 - 7.12.9 Institutional Market
- 7.13 Porters Five Forces Analysis
 - 7.13.1 Overview
 - 7.13.2 Bargaining Power of Buyers
 - 7.13.3 Bargaining Power of Suppliers
 - 7.13.4 Degree of Competition
 - 7.13.5 Threat of New Entrants

- 7.13.6Threat of Substitutes
- 7.14Price Analysis
- 7.15Key Success and Risk Factors for Shrimp Industry

8 MARKET BREAKUP BY ENVIRONMENT

- 8.1Farmed
 - 8.1.1Market Trends
 - 8.1.2Market Forecast
- 8.2Wild
 - 8.2.1Market Trends
 - 8.2.2Market Forecast

9 MARKET BREAKUP BY DOMESTIC PRODUCTION AND IMPORTS

- 9.1Domestic Production
 - 9.1.1Market Trends
 - 9.1.2Market Forecast
- 9.2Imports
 - 9.2.1Market Trends
 - 9.2.2Market Forecast

10 MARKET BREAKUP BY SPECIES

- 10.1Penaeus Vannamei
 - 10.1.1Market Trends
 - 10.1.2Market Forecast
- 10.2Penaeus Monodon
 - 10.2.1Market Trends
 - 10.2.2Market Forecast
- 10.3Macrobrachium Rosenbergii
 - 10.3.1Market Trends
 - 10.3.2Market Forecast
- 10.4Others
 - 10.4.1Market Trends
 - 10.4.2Market Forecast

11 MARKET BREAKUP BY PRODUCT CATEGORIES

11.1 Peeled

11.1.1 Market Trends

11.1.2 Market Forecast

11.2 Shell-on

11.2.1 Market Trends

11.2.2 Market Forecast

11.3 Cooked

11.3.1 Market Trends

11.3.2 Market Forecast

11.4 Breaded

11.4.1 Market Trends

11.4.2 Market Forecast

11.5 Others

11.5.1 Market Trends

11.5.2 Market Forecast

12 MARKET BREAKUP BY DISTRIBUTION CHANNEL

12.1 Traditional Retail

12.1.1 Market Trends

12.1.2 Market Forecast

12.2 Hypermarkets and Supermarkets

12.2.1 Market Trends

12.2.2 Market Forecast

12.3 Convenience Stores

12.3.1 Market Trends

12.3.2 Market Forecast

12.4 Hotels and Restaurants

12.4.1 Market Trends

12.4.2 Market Forecast

12.5 Online Stores

12.5.1 Market Trends

12.5.2 Market Forecast

12.6 Others

12.6.1 Market Trends

12.6.2 Market Forecast

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

List Of Tables

LIST OF TABLES

Table 1: Global: Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Farmed Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 3: China: Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 4: China: Shrimp Market Forecast: Breakup by Environment (in '000 Tons), 2023-2028

Table 5: China: Shrimp Market Forecast: Breakup by Domestic Production and Imports (in '000 Tons), 2023-2028

Table 6: China: Shrimp Market Forecast: Breakup by Species (in '000 Tons), 2023-2028

Table 7: China: Shrimp Market Forecast: Breakup by Product Categories (in '000 Tons), 2023-2028

Table 8: China: Shrimp Market Forecast: Breakup by Distribution Channel (in '000 Tons), 2023-2028

Table 9: China: Shrimp Industry Market Structure

Table 10: China: Shrimp Industry: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: China: Shrimp Market: Major Drivers and Challenges

Figure 2: Global: Shrimp Market: Production Volume (in Million Tons), 2017-2022

Figure 3: Global: Shrimp Market: Production Value (in Billion US\$), 2017-2022

Figure 4: Global: Shrimp Market: Breakup by Environment (in %), 2022

Figure 5: Global: Shrimp Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 6: Global: Shrimp Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 7: Global: Farmed Shrimp Market: Production Volume (in Million Tons), 2017-2022

Figure 8: Global: Farmed Shrimp Market: Production Value (in Billion US\$), 2017-2022

Figure 9: Global: Farmed Shrimp Market: Breakup by Producing Region (in %), 2022

Figure 10: Global: Farmed Shrimp Market: Breakup by Consuming Region (in %), 2022

Figure 11: Global: Farmed Shrimp Market: Breakup by Species (in %), 2022

Figure 12: Global: Farmed Shrimp Market: Breakup by Shrimp Size (in %), 2022

Figure 13: Global: Farmed Shrimp Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 14: Global: Farmed Shrimp Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 15: China: Shrimp Industry as a Part of the Seafood Industry (in %), 2022

Figure 16: China: Shrimp Market: Production Volume (in Million Tons), 2017-2022

Figure 17: China: Shrimp Market: Consumption Volume (in Million Tons), 2017-2022

Figure 18: China: Shrimp Market: Breakup by Environment (in %), 2022

Figure 19: China: Shrimp Market: Breakup by Domestic Production and Imports (in %), 2022

Figure 20: China: Shrimp Market: Breakup by Species (in %), 2022

Figure 21: China: Shrimp Market: Breakup by Product Categories (in %), 2022

Figure 22: China: Shrimp Market: Breakup by Distribution Channel (in %), 2022

Figure 23: China: Shrimp Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 24: China: Shrimp Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 25: China: Shrimp Industry: SWOT Analysis

Figure 26: China: Shrimp Industry: Value Chain Analysis

Figure 27: China: Shrimp Industry: Porter's Five Forces Analysis

Figure 28: China: Shrimp Processing: Manufacturing Cost Breakup (in %)

Figure 29: China: Shrimp Industry: Profit Margins at Various Stages of Supply Chain

Figure 30: China: Farmed Shrimp Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 31: China: Farmed Shrimp Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 32: China: Wild Shrimp Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 33: China: Wild Shrimp Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 34: China: Shrimp Market: Domestic Production Volume (in '000 Tons), 2017 & 2022

Figure 35: China: Shrimp Market Forecast: Domestic Production Volume (in '000 Tons), 2023-2028

Figure 36: China: Shrimp Market: Import Volume (in '000 Tons), 2017 & 2022

Figure 37: China: Shrimp Market Forecast: Import Volume (in '000 Tons), 2023-2028

Figure 38: China: Shrimp (*Penaeus Vannamei*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 39: China: Shrimp (*Penaeus Vannamei*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 40: China: Shrimp (*Penaeus Monodon*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 41: China: Shrimp (*Penaeus Monodon*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 42: China: Shrimp (*Macrobrachium Rosenbergii*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 43: China: Shrimp (*Macrobrachium Rosenbergii*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 44: China: Shrimp (Other Species) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 45: China: Shrimp (Other Species) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 46: China: Shrimp (Peeled) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 47: China: Shrimp (Peeled) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 48: China: Shrimp (Shell-on) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 49: China: Shrimp (Shell-on) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 50: China: Shrimp (Cooked) Market: Consumption Volume (in '000 Tons), 2017

& 2022

Figure 51: China: Shrimp (Cooked) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 52: China: Shrimp (Breaded) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 53: China: Shrimp (Breaded) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 54: China: Shrimp (Other Product Categories) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 55: China: Shrimp (Other Product Categories) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 56: China: Shrimp Market: Sales through Traditional Retail (in '000 Tons), 2017 & 2022

Figure 57: China: Shrimp Market Forecast: Sales through Traditional Retail (in '000 Tons), 2023-2028

Figure 58: China: Shrimp Market: Sales through Hotels and Restaurants (in '000 Tons), 2017 & 2022

Figure 59: China: Shrimp Market Forecast: Sales through Hotels and Restaurants (in '000 Tons), 2023-2028

Figure 60: China: Shrimp Market: Sales through Hypermarkets and Supermarkets (in '000 Tons), 2017 & 2022

Figure 61: China: Shrimp Market Forecast: Sales through Hypermarkets and Supermarkets (in '000 Tons), 2023-2028

Figure 62: China: Shrimp Market: Sales through Convenience Stores (in '000 Tons), 2017 & 2022

Figure 63: China: Shrimp Market Forecast: Sales through Convenience Stores (in '000 Tons), 2023-2028

Figure 64: China: Shrimp Market: Sales through Online Stores (in '000 Tons), 2017 & 2022

Figure 65: China: Shrimp Market Forecast: Sales through Online Stores (in '000 Tons), 2023-2028

Figure 66: China: Shrimp Market: Sales through Other Distribution Channel (in '000 Tons), 2017 & 2022

Figure 67: China: Shrimp Market Forecast: Sales through Other Distribution Channel (in '000 Tons), 2023-2028

I would like to order

Product name: China Shrimp Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/C70D2511A84EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C70D2511A84EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

