

# **Chemicals for Cosmetics and Toiletries Market by Type (Cosmetics Chemicals, Toiletries Chemicals), Application (Skin Care Products, Hair Care Products, Oral Hygiene Products, Bath and Shower Products, Personal Hygiene Products, and Others), and Region 2023-2028**

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## **Abstracts**

### Market Overview:

The global chemicals for cosmetics and toiletries market size reached US\$ 24,063 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 30,355 Million by 2028, exhibiting a growth rate (CAGR) of 4.10% during 2023-2028. Increasing demand for cosmetic and personal care products, the growing population, rising disposable incomes, and changing consumer preferences towards personal grooming and appearance enhancement represent some of the key factors driving the market.

Chemicals play a crucial role in formulating cosmetics and toiletries, enabling the creation of products that enhance beauty and personal care routines. These chemicals are carefully synthesized using various processes to ensure their safety and efficacy. They work by interacting with the skin, hair, or nails to produce desired effects. The components of these chemicals vary depending on their purpose, but they often include emollients, surfactants, preservatives, and fragrances. Among these, emollients help moisturize and soften the skin, while surfactants aid in cleansing and foaming. On the other hand, preservatives prevent the growth of harmful bacteria and extend the shelf life of the product, and fragrances provide a pleasant scent. The advantages of using chemicals in cosmetics and toiletries are numerous, including creating products tailored

to specific needs, such as moisturizers for dry skin or shampoos for oily hair. Chemicals also enable the development of innovative formulations, incorporating advanced technologies, such as anti-aging compounds or ultraviolet (UV) filters for sun protection.

#### Chemicals for Cosmetics and Toiletries Market Trends:

The global chemicals for cosmetics and toiletries market is primarily boosted by the increasing demand for cosmetic and personal care products. The growing population, rising disposable incomes, and changing consumer preferences towards personal grooming and appearance enhancement are contributing to the market growth. Moreover, advancements in technology and innovation in the cosmetics and toiletries industry are supporting the market growth. In line with this, key manufacturers are continuously developing new and improved formulations to meet evolving consumer needs, further fueling the market growth. Besides this, the surging demand for plant-based and environmentally friendly chemicals, shifting consumer preference toward clean and sustainable beauty products, and the rising influence of social media are creating a positive outlook for the market. Other factors, including the growing popularity of beauty influencers and bloggers, the expansion of distribution channels, such as e-commerce platforms, and the burgeoning geriatric population, are providing an impetus to the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global chemicals for cosmetics and toiletries market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on type and application.

#### Type Insights:

Cosmetics Chemicals

Toiletries Chemicals

The report has provided a detailed breakup and analysis of the chemicals for cosmetics and toiletries market based on the type. This includes cosmetics chemicals and toiletries chemicals. According to the report, cosmetics chemicals represented the largest segment.

#### Application Insights:

Skin Care Products  
Hair Care Products  
Oral Hygiene Products  
Bath and Shower Products  
Personal Hygiene Products  
Others

The report has provided a detailed breakup and analysis of the chemicals for cosmetics and toiletries market based on the application. This includes skin care products, hair care products, oral hygiene products, bath and shower products, personal hygiene products, and others. According to the report, skin care products represented the largest segment.

#### Regional Insights:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for chemicals for cosmetics and toiletries. Some of the factors driving the Asia Pacific chemicals for cosmetics and toiletries market included the increasing focus on personal hygiene and wellness, the influence of cultural factors and beauty standards, and strategic mergers and acquisitions, collaborations, and partnerships among manufacturers and suppliers in the cosmetics and toiletries industry.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global chemicals for cosmetics and toiletries market. Detailed profiles of all major companies have been provided. Some of the companies covered include Arkema S.A., Ashland Inc., BASF SE, Biosil Technologies Inc., Croda International plc, Dow Inc., Eastman Chemical Company, Evonik Industries AG (RAG-Stiftung), Fenchem, Hallstar Company, Koninklijke DSM N.V., Lanxess AG, Merck KGaA, Stepan Company, The Lubrizol Corporation (Berkshire Hathaway Inc.), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

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- Hair Care Products
- Oral Hygiene Products
- Bath and Shower Products
- Personal Hygiene Products
- Others

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### Regional Insights:

- North America
  - United States
  - Canada
- Asia Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil

Mexico

Others

Middle East and Africa

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#### Key Questions Answered in This Report:

How has the global chemicals for cosmetics and toiletries market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global chemicals for cosmetics and toiletries market?

What is the impact of each driver, restraint, and opportunity on the global chemicals for cosmetics and toiletries market?

What are the key regional markets?

Which countries represent the most attractive chemicals for cosmetics and toiletries market?

What is the breakup of the market based on the type?

Which is the most attractive type in the chemicals for cosmetics and toiletries market?

What is the breakup of the market based on the application?

Which is the most attractive application in the chemicals for cosmetics and toiletries market?

What is the competitive structure of the global chemicals for cosmetics and toiletries market?

Who are the key players/companies in the global chemicals for cosmetics and toiletries market?



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