

Chainsaw Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C0D93164689BEN.html>

Date: March 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: C0D93164689BEN

Abstracts

Market Overview:

The global chainsaw market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.4 Billion by 2028, exhibiting a growth rate (CAGR) of 3.2% during 2023-2028.

Chainsaw refers to a portable, handheld mechanical device that is primarily used for cutting wood and wood-related products. It cuts with a set of teeth attached to a rotating chain that runs along a guide bar which is connected to a small cylinder for gasoline or battery sources. A chainsaw is widely adopted for tree felling, bucking, limbing, pruning, cutting firebreaks in wildland, etc. Some of the common product variants include a battery-powered chainsaw, electric chainsaw, and gas-powered chainsaw. It is extensively used for furniture manufacturing, pulp production, infrastructure remodeling, and various construction activities across the residential, commercial and industrial sectors.

The elevating levels of urbanization coupled with the increasing deforestation rate for infrastructural development are currently driving the market growth. Moreover, the improving consumer living standards and their rising focus on interior décor are also propelling the demand for wood-based flooring, panels, roofing, etc. In line with this, the growing per capita expenditures on high-end and premium wooden furniture are further augmenting the utilization of chainsaws in furniture manufacturing applications. Additionally, a significant growth in the hospitality sector is also catalyzing the demand for chainsaws in the installation of various types of hardwoods, such as oak, maple, teak, etc., which provide high durability and enhanced aesthetics. Apart from this, the implementation of stringent government regulations pertaining to labor safety to prevent

injuries and mishaps has led to the emergence of compact and lightweight product variants. Moreover, the changing consumer inclination from conventional gasoline-based chainsaw towards eco-friendly alternatives, such as battery-based and electric chainsaws, will continue to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global chainsaw market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and application.

Breakup by Product Type:

- Gas-Powered
- Electric and Battery Powered

Breakup by Application:

- Residential Construction
- Commercial and Industrial Construction

Breakup by Region:

- North America

- United States
- Canada

- Asia Pacific

- China
- Japan
- India
- South Korea
- Australia
- Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Hitachi Ltd., Robert Bosch GmbH, Husqvarna Group, Makita U.S.A. Inc. (MAKITA Corporation), Andreas Stihl AG & Co. KG., Remington Power Tools, Stanley Black & Decker Inc., Blount International Inc., Briggs & Stratton Corporation and Zhejiang Zomax Garden Machinery Co. Ltd. (Zomax Group).

Key Questions Answered in This Report:

How has the global chainsaw market performed so far and how will it perform in the coming years?

What are the key regional markets?

What is the impact of COVID-19 on the global chainsaw market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global chainsaw market and who are the key players?
What is the degree of competition in the market?

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