

Ceiling Fan Market Report by Product Type (Standard Fan, Decorative Fan, High Speed Fan, Energy Saving Fan, and Others), Fan Size (Small, Medium, Large), End-Use (Residential, Commercial, Industrial), Distribution Channel (Offline Stores, Online Stores), and Region 2024-2032

<https://marketpublishers.com/r/C2238E38013EEN.html>

Date: January 2024

Pages: 146

Price: US\$ 3,899.00 (Single User License)

ID: C2238E38013EEN

Abstracts

The global ceiling fan market size reached US\$ 10.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 14.5 Billion by 2032, exhibiting a growth rate (CAGR) of 3.1% during 2024-2032.

Ceiling fans refer to electrically powered mechanical devices that are suspended from the ceiling of a room to circulate air. They induce evaporative cooling and slow movement into the still, thereby cooling the hot air in the room effectively. Ceiling fans have hub-mounted rotating paddles which move much slower when compared with electric desk fans. They are highly preferred by consumers due to their advantageous properties over air-conditioners like high energy-efficiency, better shelf-life, low power consumption and cost-effectiveness.

Global Ceiling Fan Industry Drivers:

Growth in the housing sector is boosting the demand for ceiling fans, especially in the developing economies. For instance, the governments of China and India are coming up with new schemes to provide shelter to the low- and middle-income groups. In addition to this, development in the commercial real estate, hospitality and retail sectors are bolstering the market growth.

The demand for ceiling fans has been rapidly increasing due to rising income levels of the consumers and increasing availability of electricity. Moreover, manufacturers are

introducing premium products such as lighting fans, decorative fans, etc. which offer higher margins, thereby increasing their profitability.

The governments of various emerging countries have set up the goal of providing electricity to the remote rural areas which is expected to influence the demand for ceiling fans in the upcoming future. For instance, India has aimed to supply electricity to more than a million households.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ceiling fan market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product type, fan size, end-use and distribution channel.

Breakup by Product Type:

- Standard Fan
- Decorative Fan
- High Speed Fan
- Energy Saving Fan
- Others

On the basis of product types, standard fans represent the most popular type of ceiling fans, accounting for more than a half of the total global market. The popularity of standard fans can be attributed to their easy usage and cost-effectiveness.

Breakup by Fan Size:

- Small
- Medium
- Large

Based on fan sizes, medium-sized fans represent the largest segment, holding around three-fourths of the market share. They can be easily installed, provide cooling at a lower velocity and are affordable by the middle-income group.

Breakup by End-Use:

- Residential
- Commercial

Industrial

The global ceiling fan market has also been bifurcated on the basis of end-use into the residential, commercial and industrial sectors. Amongst these, the residential sector holds the largest share due to ongoing constructional activities across the globe.

Breakup by Distribution Channel:

Offline Stores

Online Stores

On the basis of distribution channels, offline stores are majorly preferred by the consumers as they can physically examine ceiling fans and instantly purchase the product.

Regional Insights:

China

India

European Union

United States

Brazil

Others

Region-wise, China represents one of the largest producers and exporters of ceiling fans worldwide. Warm weather conditions along with the huge population are majorly propelling the consumption of ceiling fans in the region.

Competitive Landscape:

The market is fragmented due to the presence of various small and large ceiling fan manufacturers. Some of the leading players in the market are:

Emerson Electric Co

Hunter Fan Company

Crompton Greaves Consumer Electricals Ltd

Broan-NuTone LLC

Shell Electric Holdings Limited

This report provides a deep insight into the global ceiling fan market covering all its

essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a ceiling fan manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the ceiling fan industry in any manner.

Key Questions Answered in This Report

1. What was the size of the global ceiling fan market in 2023?
2. What is the expected growth rate of the global ceiling fan market during 2024-2032?
3. What are the key factors driving the global ceiling fan market?
4. What has been the impact of COVID-19 on the global ceiling fan market?
5. What is the breakup of the global ceiling fan market based on the product type?
6. What is the breakup of the global ceiling fan market based on the fan size?
7. What is the breakup of the global ceiling fan market based on the end-use?
8. What is the breakup of the global ceiling fan market based on the distribution channel?
9. What are the key regions in the global ceiling fan market?
10. Who are the key players/companies in the global ceiling fan market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CEILING FAN INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Analysis
 - 5.4.1 Key Price Indicators
 - 5.4.2 Price Structure
 - 5.4.3 Price Trends
- 5.5 Market Breakup by Region
- 5.6 Market Breakup by End-Use
- 5.7 Market Breakup by Product Type

- 5.8 Market Breakup by Fan Size
- 5.9 Market Breakup by Distribution Channel
- 5.10 Market Forecast
- 5.11 SWOT Analysis
 - 5.11.1 Overview
 - 5.11.2 Strengths
 - 5.11.3 Weaknesses
 - 5.11.4 Opportunities
 - 5.11.5 Threats
- 5.12 Value Chain Analysis
 - 5.12.1 Overview
 - 5.12.2 Research and Development
 - 5.12.3 Raw Material Procurement
 - 5.12.4 Manufacturing
 - 5.12.5 Marketing
 - 5.12.6 Distribution
 - 5.12.7 End-Use
- 5.13 Porter's Five Forces Analysis
 - 5.13.1 Overview
 - 5.13.2 Bargaining Power of Buyers
 - 5.13.3 Bargaining Power of Suppliers
 - 5.13.4 Degree of Rivalry
 - 5.13.5 Threat of New Entrants
 - 5.13.6 Threat of Substitutes
- 5.14 Key Market Drivers and Success Factors

6 PERFORMANCE OF KEY REGIONS

- 6.1 China
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 India
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 European Union
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 United States
 - 6.4.1 Market Trends

- 6.4.2 Market Forecast
- 6.5 Brazil
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY END-USE

- 7.1 Residential
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Commercial
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Industrial
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY PRODUCT TYPE

- 8.1 Standard Fan
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Decorative Fan
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 High Speed Fan
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Energy Saving Fan
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY FAN SIZE

9.1 Small

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Medium

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Large

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

10.1 Offline Stores

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Online Stores

10.2.1 Market Trends

10.2.2 Market Forecast

11 CEILING FAN MANUFACTURING PROCESS

11.1 Product Overview

11.2 Manufacturing Process

11.3 Detailed Process Flow

11.4 Mass Balance and Feedstock Conversion Rate

11.5 Raw Material Requirements

12 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

12.1 Land Requirements and Expenditures

12.2 Construction Requirements and Expenditures

12.3 Plant Machinery

12.4 Raw Material Requirements and Expenditures

12.5 Packaging Requirements and Expenditures

12.6 Transportation Requirements and Expenditures

12.7 Utility Requirements and Expenditures

12.8 Manpower Requirements and Expenditures

12.9 Other Capital Investments

13 LOANS AND FINANCIAL ASSISTANCE

14 PROJECT ECONOMICS

14.1 Capital Cost of the Project

14.2 Techno-Economic Parameters

14.3 Product Pricing and Margins Across Various Levels of the Supply Chain

14.4 Income Projections

14.5 Expenditure Projections

14.6 Taxation and Depreciation

14.7 Financial Analysis

14.8 Profit Analysis

15 KEY PLAYER PROFILES

List Of Tables

LIST OF TABLES

- Table 1: Global: Ceiling Fan Market: Key Industry Highlights, 2023 and 2032
- Table 2: Global: Ceiling Fan Market Forecast: Breakup by Region (in Million Units), 2024-2032
- Table 3: Global: Ceiling Fan Market Forecast: Breakup by End-Use (in Million Units), 2024-2032
- Table 4: Global: Ceiling Fan Market Forecast: Breakup by Product Type (in Million Units), 2024-2032
- Table 5: Global: Ceiling Fan Market Forecast: Breakup by Fan Size (in Million Units), 2024-2032
- Table 6: Global: Ceiling Fan Market Forecast: Breakup by Distribution Channel (in Million Units), 2024-2032
- Table 7: Global: Ceiling Fan Market: Competitive Landscape
- Table 8: Global: Ceiling Fan Market: Key Players
- Table 9: Ceiling Fan Manufacturing Plant: Raw Material Requirements (Units/Day)
- Table 10: Ceiling fan Manufacturing Plant: Costs Related to Land and Site Development (in US\$)
- Table 11: Ceiling fan Manufacturing Plant: Costs Related to Civil Works (in US\$)
- Table 12: Ceiling Fan Manufacturing Plant: Machinery Costs (in US\$)
- Table 13: Ceiling Fan Manufacturing Plant: Raw Material Requirements (in Units/Day) and Expenditures (in US\$/Unit)
- Table 14: Ceiling Fan Manufacturing Plant: Cost of Utility Required (US\$/Unit)
- Table 15: Ceiling fan Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)
- Table 16: Ceiling fan Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)
- Table 17: Details of Financial Assistance Offered by Financial Institutions in India
- Table 18: Ceiling Fan Manufacturing Plant: Capital Costs (in US\$)
- Table 19: Ceiling Fan Manufacturing Plant: Techno-Economic Parameters
- Table 20: Ceiling Fan Manufacturing Plant: Income Projections (in US\$)
- Table 21: Ceiling Fan Manufacturing Plant: Expenditure Projections (in US\$)
- Table 22: Ceiling Fan Manufacturing Plant: Taxation (in US\$/Year)
- Table 23: Ceiling Fan Manufacturing Plant: Depreciation (in US\$/Year)
- Table 24: Ceiling Fan Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)
- Table 25: Ceiling Fan Manufacturing Plant: Cash Flow Analysis on Considering the

Income Tax Liability (in US\$)

Table 26: Ceiling Fan Manufacturing Plant: Profit and Loss Account (in US\$/Year)

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Ceiling Fan Market: Major Drivers and Challenges
- Figure 2: Global: Ceiling Fan Market: Sales Volume (in Million Units), 2018-2023
- Figure 3: Global: Ceiling Fan Market: Sales Value (in Billion US\$), 2018-2023
- Figure 4: Ceiling Fan Market: Price Structure
- Figure 5: Global: Ceiling Fan Market: Average Prices (in US\$/Unit), 2018-2023
- Figure 6: Global: Ceiling Fan Market Forecast: Average Prices (in US\$/Unit), 2024-2032
- Figure 7: Global: Ceiling Fan Sales Volume: Breakup by Region (in %), 2023
- Figure 8: Global: Ceiling Fan Market: Breakup by End-Use (in %), 2023
- Figure 9: Global: Ceiling Fan Market: Breakup by Product Type (in %), 2023
- Figure 10: Global: Ceiling Fan Market: Breakup by Fan Size (in %), 2023
- Figure 11: Global: Ceiling Fan Market: Breakup by Distribution Channel (in %), 2023
- Figure 12: Global: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 13: Global: Ceiling Fan Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 14: Global: Ceiling Fan Industry: SWOT Analysis
- Figure 15: Global: Ceiling Fan Industry: Value Chain Analysis
- Figure 16: Global: Ceiling Fan Industry: Porter's Five Forces Analysis
- Figure 17: China: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023
- Figure 18: China: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 19: India: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023
- Figure 20: India: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 21: European Union: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023
- Figure 22: European Union: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 23: United States: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023
- Figure 24: United States: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 25: Brazil: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023
- Figure 26: Brazil: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032
- Figure 27: Others: Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 28: Others: Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 29: Global: Ceiling Fan Market (Residential Applications): Sales Volume (in Million Units), 2018 & 2023

Figure 30: Global: Ceiling Fan Market Forecast (Residential Applications): Sales Volume (in Million Units), 2024-2032

Figure 31: Global: Ceiling Fan Market (Commercial Applications): Sales Volume (in Million Units), 2018 & 2023

Figure 32: Global: Ceiling Fan Market Forecast (Commercial Applications): Sales Volume (in Million Units), 2024-2032

Figure 33: Global: Ceiling Fan Market (Industrial Applications): Sales Volume (in Million Units), 2018 & 2023

Figure 34: Global: Ceiling Fan Market Forecast (Industrial Applications): Sales Volume (in Million Units), 2024-2032

Figure 35: Global: Standard Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 36: Global: Standard Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 37: Global: Decorative Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 38: Global: Decorative Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 39: Global: High Speed Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 40: Global: High Speed Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 41: Global: Energy Saving Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 42: Global: Energy Saving Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 43: Global: Other Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 44: Global: Other Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 45: Global: Small Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 46: Global: Small Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 47: Global: Medium Ceiling Fan Market: Sales Volume (in Million Units), 2018 &

2023

Figure 48: Global: Medium Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 49: Global: Large Ceiling Fan Market: Sales Volume (in Million Units), 2018 & 2023

Figure 50: Global: Large Ceiling Fan Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 51: Global: Ceiling Fan Market: Sales through Offline Stores (in Million Units), 2018 & 2023

Figure 52: Global: Ceiling Fan Market Forecast: Sales through Offline Stores (in Million Units), 2024-2032

Figure 53: Global: Ceiling Fan Market: Sales through Online Stores (in Million Units), 2018 & 2023

Figure 54: Global: Ceiling Fan Market Forecast: Sales through Online Stores (in Million Units), 2024-2032

Figure 55: Ceiling Fan Manufacturing: Detailed Process Flow

Figure 56: Ceiling Fan Manufacturing: Conversion Rate of Products

Figure 57: Ceiling Fan Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 58: Ceiling Fan Industry: Margins Across Various Stages of the Supply Chain

Figure 59: Ceiling Fan Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: Ceiling Fan Market Report by Product Type (Standard Fan, Decorative Fan, High Speed Fan, Energy Saving Fan, and Others), Fan Size (Small, Medium, Large), End-Use (Residential, Commercial, Industrial), Distribution Channel (Offline Stores, Online Stores), and Region 2024-2032

Product link: <https://marketpublishers.com/r/C2238E38013EEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2238E38013EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970