

Caustic Soda Market Report by Product Type (Lye, Flake, and Others), Manufacturing Process (Membrane Cell, Diaphragm Cell, and Others), Grade (Reagent Grade, Industrial Grade, Pharmaceutical Grade, and Others), Application (Alumina, Inorganic Chemicals, Organic Chemicals, Food, Pulp, and Paper, Soap and Detergents, Textiles, Water Treatment, Steel/Metallurgy-Sintering, and Others), and Region 2024-2032

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Abstracts

The global caustic soda market size reached 82.0 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 94.0 Million Tons by 2032, exhibiting a growth rate (CAGR) of 1.5% during 2024-2032. The increasing demand for lightweight materials like aluminum, rapid expansion in the pulp and paper industry, and the significant growth of water treatment services globally represent some of the key factors driving the market.

Caustic soda, also known as sodium hydroxide, is a highly corrosive, strong alkali. It is a white, solid, ionic compound at room temperature and when it is dissolved in water or neutralized with acid, it liberates substantial heat. It is highly soluble in water, ethanol, and methanol and forms a highly alkaline solution. It helps break down fats, oils, and other organic compounds, which makes it an effective cleaner. It finds extensive application in water treatment plants as it aids in neutralizing pH levels and assisting in the removal of impurities. Moreover, it is used as a base in many chemical reactions because it facilitates reactions by accepting protons.

The expansion of the global textile industry is increasing the utilization of caustic soda for fabric processing and dyeing. Additionally, the growing adoption of caustic soda in the burgeoning chemical industry is positively influencing the market. Caustic soda is a fundamental reactant in many chemical manufacturing processes. It is used in the synthesis of several organic and inorganic compounds, such as solvents, plastics, and fabric. Apart from this, its growing use in food processing, like peeling fruits and vegetables, and curing foods, such as olives, is creating a positive market outlook. Furthermore, the rising demand for various cleaning products, such as soaps and detergents, due to rising hygiene awareness, is driving the market for caustic soda.

Caustic Soda Market Trends/Drivers:

Increasing demand in the aluminum industry

The aluminum industry is currently playing a significant role in driving the demand for caustic soda. The industry is using caustic soda extensively in the Bayer process, a method that is actively refining bauxite to produce alumina, or aluminum oxide, an essential precursor for producing aluminum. Additionally, the increasing use of aluminum in the aerospace and automotive industries to manufacture lightweight components and increase the fuel efficiency is catalyzing its demand globally. Apart from this, the rising construction and renovation activities across the globe are escalating the need for aluminum-based building materials to promote environmental health and reduce harmful greenhouse gas (GHG) emissions.

Rapid expansion in the paper and pulp industry

The pulp and paper industry is currently undergoing a rapid expansion, which, in turn, is significantly driving the demand for caustic soda in the pulping and bleaching processes that transform wood into paper. In pulping, caustic soda aids in breaking down the lignin in wood, which helps in separating the cellulose fibers to produce paper pulp. For bleaching, it is used to remove any residual lignin and brighten the pulp. Apart from this, there is an ongoing rise in literacy rates globally, which is consequently increasing the requirement for educational materials such as books and notebooks, which are primarily paper-based. Furthermore, the proliferation of the e-commerce sector, which relies heavily on paper and cardboard for packaging, is catalyzing the demand for paper.

Rising use of caustic soda in water treatment services

The increase in environmental awareness and stringent regulations worldwide is currently triggering a significant rise in the demand for water treatment services. Caustic

soda is extensively utilized to rise the pH levels of acidic water, which makes it neutral or slightly alkaline, thereby ensuring optimal conditions for water treatment processes. Additionally, caustic soda assists in the removal of heavy metals and other impurities from water. It precipitates these contaminants, allowing for their easier removal and thus purifying the water. Furthermore, governments and organizations are continually working on solutions to conserve water and reduce the environmental impact of water pollution. This is escalating the demand for efficient water treatment services and necessary chemicals used in the process, such as caustic soda.

Caustic Soda Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global caustic soda market report, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type, manufacturing process, grade and application.

Breakup by Product Type:

- Lye
- Flake
- Others

Lye represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the product type. This includes lye, flake, and others. According to the report, lye represented the largest segment.

The increasing use of lye in various industrial processes, such as the manufacturing of paper, textiles, soaps, and detergents. The growth in these industries is catalyzing the demand for lye. Additionally, the growing adoption of lye in the Bayer process to refine bauxite into alumina, which is then used to produce aluminum. Along with this, the rising preferences for lightweight materials is driving the demand for lye in the aluminum industry. Apart from this, lye is used in certain food processing methods, such as pretzel-making and olive curing, and in the production of hominy and Chinese "century" eggs, which is escalating its demand globally.

Breakup by Manufacturing Process:

- Membrane Cell

Diaphragm Cell
Others

Membrane cell accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the manufacturing process. This includes membrane cell, diaphragm cell, and others. According to the report, membrane cell accounted for the largest market share.

Presently, there is a rise in the adoption of membrane cell technology in the chemical industry as it provides a more efficient process and a higher quality of end products as compared to older methods like mercury and diaphragm cell technologies. The membrane cell process results in chlorine and caustic soda with very high purity levels. Additionally, it is more environmentally sustainable. It eliminates the need for mercury, a toxic heavy metal used in the mercury cell process, thus preventing mercury pollution. Furthermore, it consumes less energy than traditional methods, and results in reduced carbon emissions, which is promoting its utilization globally.

Breakup by Grade:

Reagent Grade
Industrial Grade
Pharmaceutical Grade
Others

Industrial grade holds the largest market segment

The report has provided a detailed breakup and analysis of the market based on the grade. This includes reagent grade, industrial grade, pharmaceutical grade, and others. According to the report, the industrial grade accounts for the largest market share.

The industrial grade caustic soda is dominating the market due to its widespread use in various industrial processes. It is extensively used in paper manufacturing, textile processing, soap and detergent production, aluminum refining, biodiesel production, and water treatment. Additionally, industrial-grade caustic soda is cheaper than other purer grades, such as pharmaceutical or food grades. This makes it a cost-effective choice for many industries. Apart from this, it is utilized in cleaning, pH adjustment, and chemical reaction facilitation, making it highly versatile for many applications.

Breakup by Application:

- Alumina
- Inorganic Chemicals
- Organic Chemicals
- Food, Pulp, and Paper
- Soap and Detergents
- Textiles
- Water Treatment
- Steel/Metallurgy-Sintering
- Others

Alumina dominates the overall market

The report has provided a detailed breakup and analysis of the market based on the application. This includes alumina, inorganic chemicals, organic chemicals, food, pulp, and paper, soap and detergents, textiles, water treatment, steel/metallurgy-sintering, and others. According to the report, alumina accounts for the largest market share.

The demand for caustic soda in alumina production is increasing primarily due to the increasing need for aluminum construction materials. Rapid urbanization and industrialization worldwide are driving the need for infrastructure development. Moreover, there is an increase in the utilization of aluminum in construction, automotive, aerospace, and packaging industries on account of its durability and corrosion resistance properties, which is driving the need for alumina extraction. Furthermore, the automotive industry is developing lightweight vehicles to improve fuel efficiency and reduce greenhouse gas emissions, which is catalyzing the demand for caustic soda in alumina production. Moreover, aluminum is extensively used in eco-friendly packaging solutions due to its recyclability. As businesses shift towards sustainable practices, the demand for aluminum in packaging increases, which is driving the demand for caustic soda in alumina production.

Breakup by Region:

- Asia Pacific
- North America
- Europe
- Middle East and Africa
- Latin America

Asia Pacific exhibits a clear dominance, accounting for the largest caustic soda market share

The report has also provided a comprehensive analysis of all the major regional markets, which include Asia Pacific, North America, Europe, the Middle East and Africa, and Latin America. According to the report, Asia Pacific represented the largest market.

The Asia Pacific region exhibits a clear dominance in the caustic soda market due to rapid urbanization and the expansion of various industries in the region. Additionally, the growing population is resulting in the increasing construction activities of residential and commercial buildings, which, in turn, is driving the demand for aluminum-based construction materials. Apart from this, many countries in the Asia Pacific are investing in improving their water treatment facilities to ensure the provision of clean and safe water for the growing population. This is increasing the sales of caustic soda in the water treatment process across the Asia Pacific region. Moreover, the expansion of the textile industry is accelerating the adoption of caustic soda in the region.

Competitive Landscape:

The leading companies are currently focusing on various strategies to maintain their position and increase their market share. They are actively investing in research and development (R&D) activities to enhance their production capabilities and produce high-quality caustic soda more efficiently. For instance, they are looking into optimizing the membrane cell manufacturing process, which is known for its high efficiency and lower environmental impact. Additionally, these companies are focusing on expanding their market presence. They are consequently establishing new production facilities and upgrading their existing ones to increase their production capacity and meet the growing global demand for caustic soda.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Dow Chemical Company
Olin Corporation
Tata Chemicals Limited
Solvay SA
FMC Corporation
Occidental Petroleum Corporation (OXY)

Formosa Plastics Corporation
Ineos Group Limited
PPG Industries
Xinjiang Zhongtai Chemical Co. Ltd.
Tosoh Corporation
Hanwha Chemical Corporation
Nirma Limited
Akzo Nobel
BASF
Covestro

Recent Developments:

In February 2022, Occidental Petroleum Corporation's chemical division decided to consider an overhaul of some chlor-alkali plants to increase capacity for producing higher-value caustic soda and meeting the growing demand for its key products. In January 2023, Covestro and Lanxess formed an alliance to produce more sustainable raw materials with a reduced CO2 footprint.

Key Questions Answered in This Report

1. What was the size of the global caustic soda market in 2023?
2. What is the expected growth rate of the global caustic soda market during 2024-2032?
3. What are the key factors driving the global caustic soda market?
4. What has been the impact of COVID-19 on the global caustic soda market?
5. What is the breakup of the global caustic soda market based on the product type?
6. What is the breakup of the global caustic soda market based on the manufacturing process?
7. What is the breakup of the global caustic soda market based on the grade?
8. What is the breakup of the global caustic soda market based on the application?
9. What are the key regions in the global caustic soda market?
10. Who are the key players/companies in the global caustic soda market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Properties
- 4.3 Key Industry Trends

5 GLOBAL CAUSTIC SODA MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Manufacturing Process
- 5.6 Market Breakup by Grade
- 5.7 Market Breakup by Application
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

6.1 Lye

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Flake

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Others

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY MANUFACTURING PROCESS

7.1 Membrane Cell

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Diaphragm Cell

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Others

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY GRADE

8.1 Reagent Grade

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Industrial Grade

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Pharmaceutical Grade

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

- 9.1 Alumina
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Inorganic Chemicals
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Organic Chemicals
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Food, Pulp and Paper
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Soap and Detergents
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Textiles
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Water Treatment
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast
- 9.8 Steel/Metallurgy-Sintering
 - 9.8.1 Market Trends
 - 9.8.2 Market Forecast
- 9.9 Others
 - 9.9.1 Market Trends
 - 9.9.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 Asia Pacific
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 North America
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Market Trends

- 10.3.2 Market Forecast
- 10.4 Middle East and Africa
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Latin America
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

- 14.1 Price Indicators
- 14.2 Price Structure
- 14.3 Margin Analysis

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players

- 15.3.1 Dow Chemical Company
- 15.3.2 Olin Corporation
- 15.3.3 Tata Chemicals Limited
- 15.3.4 Solvay SA
- 15.3.5 FMC Corporation
- 15.3.6 Occidental Petroleum Corporation (OXY)
- 15.3.7 Formosa Plastics Corporation
- 15.3.8 Ineos Group Limited
- 15.3.9 PPG Industries
- 15.3.10 Xinjiang Zhongtai Chemical Co. Ltd.
- 15.3.11 Tosoh Corporation
- 15.3.12 Hanwha Chemical Corporation
- 15.3.13 Nirma Limited
- 15.3.14 Akzo Nobel
- 15.3.15 BASF
- 15.3.16 Covestro

List Of Tables

LIST OF TABLES

- Table 1: Caustic Soda: General Properties
- Table 2: Global: Caustic Soda Market: Key Industry Highlights, 2023 and 2032
- Table 3: Global: Caustic Soda Market Forecast: Breakup by Product Type (in Million Tons), 2024-2032
- Table 4: Global: Caustic Soda Market Forecast: Breakup by Manufacturing Process (in Million Tons), 2024-2032
- Table 5: Global: Caustic Soda Market Forecast: Breakup by Grade (in Million Tons), 2024-2032
- Table 6: Global: Caustic Soda Market Forecast: Breakup by Application (in Million Tons), 2024-2032
- Table 7: Global: Caustic Soda Market Forecast: Breakup by Region (in Million Tons), 2024-2032
- Table 8: Global: Caustic Soda Market Structure
- Table 9: Global: Caustic Soda Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Caustic Soda Market: Major Drivers and Challenges
- Figure 2: Global: Caustic Soda Market: Sales Volume (in Million Tons), 2018-2023
- Figure 3: Global: Caustic Soda Market: Breakup by Product Type (in %), 2023
- Figure 4: Global: Caustic Soda Market: Breakup by Manufacturing Process (in %), 2023
- Figure 5: Global: Caustic Soda Market: Breakup by Grade (in %), 2023
- Figure 6: Global: Caustic Soda Market: Breakup by Application (in %), 2023
- Figure 7: Global: Caustic Soda Market: Breakup by Region (in %), 2023
- Figure 8: Global: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 9: Global: Caustic Soda Industry: SWOT Analysis
- Figure 10: Global: Caustic Soda Industry: Value Chain Analysis
- Figure 11: Global: Caustic Soda Industry: Porter's Five Forces Analysis
- Figure 12: Global: Caustic Soda (Lye) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 13: Global: Caustic Soda (Lye) Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 14: Global: Caustic Soda (Flake) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 15: Global: Caustic Soda (Flake) Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 16: Global: Caustic Soda (Other Product Types) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 17: Global: Caustic Soda (Other Product Types) Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 18: Global: Caustic Soda (Membrane Cell) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 19: Global: Caustic Soda (Membrane Cell) Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 20: Global: Caustic Soda (Diaphragm Cell) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 21: Global: Caustic Soda (Diaphragm Cell) Market Forecast: Sales Volume (in Million Tons), 2024-2032
- Figure 22: Global: Caustic Soda (Other Manufacturing Processes) Market: Sales Volume (in Million Tons), 2018 & 2023
- Figure 23: Global: Caustic Soda (Other Manufacturing Processes) Market Forecast:

Sales Volume (in Million Tons), 2024-2032

Figure 24: Global: Caustic Soda (Reagent Grade) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 25: Global: Caustic Soda (Reagent Grade) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 26: Global: Caustic Soda (Industrial Grade) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 27: Global: Caustic Soda (Industrial Grade) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 28: Global: Caustic Soda (Pharmaceutical Grade) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 29: Global: Caustic Soda (Pharmaceutical Grade) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 30: Global: Caustic Soda (Other Grades) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 31: Global: Caustic Soda (Other Grades) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 32: Global: Caustic Soda (Alumina) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 33: Global: Caustic Soda (Alumina) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 34: Global: Caustic Soda (Inorganic Chemicals) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 35: Global: Caustic Soda (Inorganic Chemicals) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 36: Global: Caustic Soda (Organic Chemicals) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 37: Global: Caustic Soda (Organic Chemicals) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 38: Global: Caustic Soda (Food, Pulp and Paper) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 39: Global: Caustic Soda (Food, Pulp and Paper) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 40: Global: Caustic Soda (Soap and Detergents) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 41: Global: Caustic Soda (Soap and Detergents) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 42: Global: Caustic Soda (Textiles) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 43: Global: Caustic Soda (Textiles) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 44: Global: Caustic Soda (Water Treatment) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 45: Global: Caustic Soda (Water Treatment) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 46: Global: Caustic Soda (Steel/Metallurgy-Sintering) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 47: Global: Caustic Soda (Steel/Metallurgy-Sintering) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 48: Global: Caustic Soda (Other Applications) Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 49: Global: Caustic Soda (Other Applications) Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 50: Asia Pacific: Caustic Soda Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 51: Asia Pacific: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 52: North America: Caustic Soda Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 53: North America: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 54: Europe: Caustic Soda Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 55: Europe: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 56: Middle East and Africa: Caustic Soda Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 57: Middle East and Africa: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032

Figure 58: Latin America: Caustic Soda Market: Sales Volume (in Million Tons), 2018 & 2023

Figure 59: Latin America: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2024-2032

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