

# Caustic Soda Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/C1184DE8CC3EN.html>

Date: March 2023

Pages: 110

Price: US\$ 2,499.00 (Single User License)

ID: C1184DE8CC3EN

## Abstracts

The global caustic soda market size reached 80.6 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 89.7 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.7% during 2023-2028.

Caustic soda, also known as sodium hydroxide (NaOH), is a white-colored solid ionic compound comprising hydroxide anions OH<sup>-</sup> and sodium cations Na<sup>+</sup>. It is strongly alkaline and chemically obtained by electrolyzing sodium chloride (NaCl). It is highly soluble in water, moderately soluble in alcohol, and insoluble in ether and non-polar solvents. It is used in formulating various chemical products due to its corrosive and reactive nature. Besides this, NaOH is used in preparing soda lime, cleaning and disinfectant products, and in the extraction of aluminum by purifying bauxite. As a result, it finds extensive applications in various industries like textiles, paper, chemical, and automotive.

### Caustic Soda Market Trends:

Rapid industrialization and the expansion of the chemical industry represent the key factors positively influencing the market. In addition, the increasing consumption and scarcity of freshwater and strict regulations to control contamination in seas, lakes, ponds, rivers, and oceans are strengthening the market growth. This can also be accredited to the growing utilization of caustic soda as a water treatment chemical that helps increase the pH level of water by absorbing carbon dioxide (CO<sub>2</sub>) and water. Apart from this, the rising utilization of aluminum across various industries, such as automotive, construction, and packaging, is catalyzing the demand for NaOH worldwide. Furthermore, the introduction of advanced technologies in the manufacturing processes of NaOH, along with extensive investments in research and development (R&D) activities, is expected to propel the market growth.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global caustic soda market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, manufacturing process, grade, and application.

### Breakup by Product Type:

- Lye
- Flake
- Others

Lye holds the majority of the market share due to its widespread adoption in the manufacturing of automobiles, construction materials, and consumer goods, such as soda cans and food packaging.

### Breakup by Manufacturing Process:

- Membrane Cell
- Diaphragm Cell
- Others

The membrane cell process represents the largest market segment as it supports environmental health and requires relatively simple and non-harmful materials.

### Breakup by Grade:

- Reagent Grade
- Industrial Grade
- Pharmaceutical Grade
- Others

The industrial-grade caustic soda currently dominates the market due to the escalating demand for NaOH across different industry verticals worldwide.

### Breakup by Application:

- Alumina

Inorganic Chemicals  
Organic Chemicals  
Food, Pulp and Paper  
Soap and Detergents  
Textiles  
Water Treatment  
Steel/Metallurgy-Sintering  
Others

Alumina accounts for the majority of the market share as it is extensively used in the automotive industry to reduce vehicular weight and harmful emissions, boost the performance, and fuel economy of automobiles.

Breakup by Region:

Asia Pacific  
North America  
Europe  
Middle East and Africa  
Latin America

The Asia Pacific exhibits a clear dominance in the market due to the increasing utilization of caustic soda in the region.

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Dow Chemical Company, Olin Corporation, Tata Chemicals Limited, Solvay SA, FMC Corporation, Occidental Petroleum Corporation (OXY), Formosa Plastics Corporation, Ineos Group Limited, PPG Industries, Xinjiang Zhongtai Chemical Co. Ltd., Tosoh Corporation, Hanwha Chemical Corporation, Nirma Limited, Akzo Nobel, BASF, Covestro, etc.

Key Questions Answered in This Report

1. What is the market volume for the global caustic soda market?
2. What is the global caustic soda market growth?
3. What are the global caustic soda market drivers?
4. What are the key industry trends in the global caustic soda market?
5. What is the impact of COVID-19 on the global caustic soda market?
6. What is the global caustic soda market breakup by product type?

7. What is the global caustic soda market breakup by manufacturing process?
8. What is the global caustic soda market breakup by application?
9. What are the major regions in the global caustic soda market?
10. Who are the key companies/players in the global caustic soda market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Properties
- 4.3 Key Industry Trends

### **5 GLOBAL CAUSTIC SODA MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Manufacturing Process
- 5.6 Market Breakup by Grade
- 5.7 Market Breakup by Application
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Lye

- 6.1.1 Market Trends
- 6.1.2 Market Forecast
- 6.2 Flake
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Others
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY MANUFACTURING PROCESS**

- 7.1 Membrane Cell
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Diaphragm Cell
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Others
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY GRADE**

- 8.1 Reagent Grade
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Industrial Grade
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Pharmaceutical Grade
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Others
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

- 9.1 Alumina

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Inorganic Chemicals
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Organic Chemicals
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Food, Pulp and Paper
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 Soap and Detergents
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast
- 9.6 Textiles
  - 9.6.1 Market Trends
  - 9.6.2 Market Forecast
- 9.7 Water Treatment
  - 9.7.1 Market Trends
  - 9.7.2 Market Forecast
- 9.8 Steel/Metallurgy-Sintering
  - 9.8.1 Market Trends
  - 9.8.2 Market Forecast
- 9.9 Others
  - 9.9.1 Market Trends
  - 9.9.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 Asia Pacific
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 North America
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Middle East and Africa

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Latin America

10.5.1 Market Trends

10.5.2 Market Forecast

## **11 SWOT ANALYSIS**

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

14.1 Price Indicators

14.2 Price Structure

14.3 Margin Analysis

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Dow Chemical Company

15.3.2 Olin Corporation

15.3.3 Tata Chemicals Limited



- 15.3.4 Solvay SA
- 15.3.5 FMC Corporation
- 15.3.6 Occidental Petroleum Corporation (OXY)
- 15.3.7 Formosa Plastics Corporation
- 15.3.8 Ineos Group Limited
- 15.3.9 PPG Industries
- 15.3.10 Xinjiang Zhongtai Chemical Co. Ltd.
- 15.3.11 Tosoh Corporation
- 15.3.12 Hanwha Chemical Corporation
- 15.3.13 Nirma Limited
- 15.3.14 Akzo Nobel
- 15.3.15 BASF
- 15.3.16 Covestro

## List Of Tables

### LIST OF TABLES

Table 1: Caustic Soda: General Properties

Table 2: Global: Caustic Soda Market: Key Industry Highlights, 2022 and 2028

Table 3: Global: Caustic Soda Market Forecast: Breakup by Product Type (in Million Tons), 2023-2028

Table 4: Global: Caustic Soda Market Forecast: Breakup by Manufacturing Process (in Million Tons), 2023-2028

Table 5: Global: Caustic Soda Market Forecast: Breakup by Grade (in Million Tons), 2023-2028

Table 6: Global: Caustic Soda Market Forecast: Breakup by Application (in Million Tons), 2023-2028

Table 7: Global: Caustic Soda Market Forecast: Breakup by Region (in Million Tons), 2023-2028

Table 8: Global: Caustic Soda Market Structure

Table 9: Global: Caustic Soda Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Caustic Soda Market: Major Drivers and Challenges
- Figure 2: Global: Caustic Soda Market: Sales Volume (in Million Tons), 2017-2022
- Figure 3: Global: Caustic Soda Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Caustic Soda Market: Breakup by Manufacturing Process (in %), 2022
- Figure 5: Global: Caustic Soda Market: Breakup by Grade (in %), 2022
- Figure 6: Global: Caustic Soda Market: Breakup by Application (in %), 2022
- Figure 7: Global: Caustic Soda Market: Breakup by Region (in %), 2022
- Figure 8: Global: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 9: Global: Caustic Soda Industry: SWOT Analysis
- Figure 10: Global: Caustic Soda Industry: Value Chain Analysis
- Figure 11: Global: Caustic Soda Industry: Porter's Five Forces Analysis
- Figure 12: Global: Caustic Soda (Lye) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 13: Global: Caustic Soda (Lye) Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 14: Global: Caustic Soda (Flake) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 15: Global: Caustic Soda (Flake) Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 16: Global: Caustic Soda (Other Product Types) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 17: Global: Caustic Soda (Other Product Types) Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 18: Global: Caustic Soda (Membrane Cell) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 19: Global: Caustic Soda (Membrane Cell) Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 20: Global: Caustic Soda (Diaphragm Cell) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 21: Global: Caustic Soda (Diaphragm Cell) Market Forecast: Sales Volume (in Million Tons), 2023-2028
- Figure 22: Global: Caustic Soda (Other Manufacturing Processes) Market: Sales Volume (in Million Tons), 2017 & 2022
- Figure 23: Global: Caustic Soda (Other Manufacturing Processes) Market Forecast:

Sales Volume (in Million Tons), 2023-2028

Figure 24: Global: Caustic Soda (Reagent Grade) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 25: Global: Caustic Soda (Reagent Grade) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 26: Global: Caustic Soda (Industrial Grade) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 27: Global: Caustic Soda (Industrial Grade) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 28: Global: Caustic Soda (Pharmaceutical Grade) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 29: Global: Caustic Soda (Pharmaceutical Grade) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 30: Global: Caustic Soda (Other Grades) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 31: Global: Caustic Soda (Other Grades) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 32: Global: Caustic Soda (Alumina) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 33: Global: Caustic Soda (Alumina) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 34: Global: Caustic Soda (Inorganic Chemicals) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 35: Global: Caustic Soda (Inorganic Chemicals) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 36: Global: Caustic Soda (Organic Chemicals) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 37: Global: Caustic Soda (Organic Chemicals) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 38: Global: Caustic Soda (Food, Pulp and Paper) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 39: Global: Caustic Soda (Food, Pulp and Paper) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 40: Global: Caustic Soda (Soap and Detergents) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 41: Global: Caustic Soda (Soap and Detergents) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 42: Global: Caustic Soda (Textiles) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 43: Global: Caustic Soda (Textiles) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 44: Global: Caustic Soda (Water Treatment) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 45: Global: Caustic Soda (Water Treatment) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 46: Global: Caustic Soda (Steel/Metallurgy-Sintering) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 47: Global: Caustic Soda (Steel/Metallurgy-Sintering) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 48: Global: Caustic Soda (Other Applications) Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 49: Global: Caustic Soda (Other Applications) Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 50: Asia Pacific: Caustic Soda Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 51: Asia Pacific: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 52: North America: Caustic Soda Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 53: North America: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 54: Europe: Caustic Soda Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 55: Europe: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 56: Middle East and Africa: Caustic Soda Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 57: Middle East and Africa: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028

Figure 58: Latin America: Caustic Soda Market: Sales Volume (in Million Tons), 2017 & 2022

Figure 59: Latin America: Caustic Soda Market Forecast: Sales Volume (in Million Tons), 2023-2028

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