

# Cassava Starch Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global cassava starch market size reached US\$ 4.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.85% during 2023-2028.

Cassava starch, also known as tapioca, is a fine, white crystalline flour procured from fresh cassava roots through pulping and washing. It is a good source of amylopectin, amylose, iron, folate, manganese, carbohydrates, and calcium, which supports gut health and facilitates blood sugar management. It also contains vitamin C that promotes immune function and collagen production. As it is a gluten-free and non-allergenic product comprising low amounts of saturated fat and sodium, cassava starch finds extensive applications across various industry verticals.

### Cassava Starch Market Trends:

Rapid urbanization, inflating disposable income, and expanding working population are catalyzing the demand for ready-to-eat (RTE) food products. This represents one of the key factors positively influencing the market. Cassava starch is used as a thickening agent in bakery products, yogurt, soups, noodles, ice creams, and soft drinks. Apart from this, its increasing utilization in the pulp and paper industry to improve pulp utilization and paper quality and production rate is contributing to the market growth. The widespread adoption of cassava starch in pharmaceutical industries to formulate specific medicines is also creating a positive outlook for the market. Additionally, cassava starch is extensively used in the textile industry for sizing, finishing, and

printing due to its flexibility, abrasion resistance, and ability to form a bond with the fiber. It also helps cover blemishes or defects and provides the finishing look to a final product. Along with this, the rising awareness among individuals about the health benefits offered by cassava starch is offering lucrative growth opportunities to manufacturers. Furthermore, the growing adoption of biofuels in automobiles on account of the implementation of stringent government regulations for minimizing carbon emissions of vehicles is promoting the usage of cassava starch in ethanol production.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cassava starch market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on end-use.

#### Breakup by End-Use:

- Sweeteners
- MSG/Lysine
- Food Industries
- Paper Industries
- Modified Starch
- Sago Pearl
- Textile
- Others

Cassava starch is extensively used in the production of sweeteners on account of its neutral taste and thickening property. These sweeteners offer a high level of purity and excellent texture to sweet dishes.

#### Breakup by Region:

##### Production

- Asia
- Africa
- Latin America
- Others

## Consumption

China  
Indonesia  
Malaysia  
Japan  
Philippines  
Others

The Asia exhibits a clear dominance in the market due to the growing population, rising demand for bakery, confectionery, and snack items among consumers, and the expanding application of cassava starch in various industries of the region.

## Competitive Landscape:

The competitive landscape of the cassava starch industry is fragmented in nature due to the presence of numerous small and large players. Some of the leading players operating in the market are:

TCS Tapioca  
Eiamheng Tapioca  
Sunrise International  
PT Buda Starch & Sweetener  
Sharp SPAC Tapioca

This report provides a deep insight into the global cassava starch industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a cassava starch manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the cassava starch industry in any manner.

## Key Questions Answered in This Report:

What was the size of the global cassava starch market in 2022?

What is the expected growth rate of the global cassava starch market during 2023-2028?

What are the key factors driving the global cassava starch market?

What has been the impact of COVID-19 on the global cassava starch market?

What is the breakup of the global cassava starch market based on the end-use?

What are the key regions in the global cassava starch market?

Who are the key companies/players in the global cassava starch market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL CASSAVA INDUSTRY**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Region
- 5.4 Market Breakup by End-Use
- 5.5 Market Forecast

### **6 GLOBAL STARCH INDUSTRY**

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Market Breakup by Region
- 6.4 Market Breakup by Feedstock
  - 6.4.1 Corn
  - 6.4.2 Wheat

- 6.4.3 Cassava
- 6.4.4 Others
- 6.5 Market Breakup by End-Use
- 6.6 Market Forecast

## **7 GLOBAL CASSAVA STARCH INDUSTRY**

- 7.1 Market Overview
- 7.2 Market Performance
  - 7.2.1 Volume Trends
  - 7.2.2 Value Trends
- 7.3 Price Trends
- 7.4 Impact of COVID-19
- 7.5 Market Breakup by Region
- 7.6 Market Breakup by End-Use
- 7.7 Market Forecast
- 7.8 SWOT Analysis
  - 7.8.1 Overview
  - 7.8.2 Strengths
  - 7.8.3 Weaknesses
  - 7.8.4 Opportunities
  - 7.8.5 Threats
- 7.9 Value Chain Analysis
  - 7.9.1 Raw Material Suppliers
  - 7.9.2 Processors
  - 7.9.3 Distributors
  - 7.9.4 Exporters
  - 7.9.5 End-Users
- 7.10 Porter's Five Forces Analysis
  - 7.10.1 Overview
  - 7.10.2 Bargaining Power of Buyers
  - 7.10.3 Bargaining Power of Suppliers
  - 7.10.4 Degree of Competition
  - 7.10.5 Threat of New Entrants
  - 7.10.6 Threat of Substitutes
- 7.11 Key Market Drivers and Success Factors

## **8 PERFORMANCE OF KEY REGIONS**

## 8.1 Production

### 8.1.1 Asia

#### 8.1.1.1 Market Trends

#### 8.1.1.2 Market Forecast

### 8.1.2 Africa

#### 8.1.2.1 Market Trends

#### 8.1.2.2 Market Forecast

### 8.1.3 Latin America

#### 8.1.3.1 Market Trends

#### 8.1.3.2 Market Forecast

### 8.1.4 Others

#### 8.1.4.1 Market Trends

#### 8.1.4.2 Market Forecast

## 8.2 Consumption

### 8.2.1 China

#### 8.2.1.1 Market Trends

#### 8.2.1.2 Market Forecast

### 8.2.2 Indonesia

#### 8.2.2.1 Market Trends

#### 8.2.2.2 Market Forecast

### 8.2.3 Malaysia

#### 8.2.3.1 Market Trends

#### 8.2.3.2 Market Forecast

### 8.2.4 Japan

#### 8.2.4.1 Market Trends

#### 8.2.4.2 Market Forecast

### 8.2.5 Philippines

#### 8.2.5.1 Market Trends

#### 8.2.5.2 Market Forecast

### 8.2.6 Others

#### 8.2.6.1 Market Trends

#### 8.2.6.2 Market Forecast

## 9 MARKET BREAKUP BY END-USE

### 9.1 Sweeteners

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 MSG/Lysine

- 9.2.1 Market Trends
- 9.2.2 Market Forecast
- 9.3 Food Industries
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Paper Industries
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 Modified Starch
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast
- 9.6 Sago Pearl
  - 9.6.1 Market Trends
  - 9.6.2 Market Forecast
- 9.7 Textile
  - 9.7.1 Market Trends
  - 9.7.2 Market Forecast
- 9.8 Others
  - 9.8.1 Market Trends
  - 9.8.2 Market Forecast

## **10 COMPETITIVE LANDSCAPE**

## **11 CASSAVA STARCH MANUFACTURING PROCESS**

- 11.1 Product Overview
- 11.2 Detailed Process Flow
- 11.3 Various Types of Unit Operations Involved
- 11.4 Mass Balance and Raw Material Requirements

## **12 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED**

- 12.1 Land Requirements and Expenditures
- 12.2 Construction Requirements and Expenditures
- 12.3 Plant Machinery
- 12.4 Raw Material Requirements and Expenditures
- 12.5 Packaging Requirements and Expenditures
- 12.6 Transportation Requirements and Expenditures
- 12.7 Utility Requirements and Expenditures



12.8 Manpower Requirements and Expenditures

12.9 Other Capital Investments

## **13 LOANS AND FINANCIAL ASSISTANCE**

## **14 PROJECT ECONOMICS**

14.1 Capital Cost of the Project

14.2 Techno-Economic Parameters

14.3 Product Pricing and Margins Across Various Levels of the Supply Chain

14.4 Taxation and Depreciation

14.5 Income Projections

14.6 Expenditure Projections

14.7 Financial Analysis

14.8 Profit Analysis

## **15 KEY PLAYER PROFILES**

15.1 TCS Tapioca

15.2 Eiamheng Tapioca

15.3 Sunrise International

15.4 PT Buda Starch & Sweetener

15.5 Sharp SPAC Tapioca

## List Of Tables

### LIST OF TABLES

Table 1: Global: Cassava Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cassava Market Forecast: Breakup by Region, 2023-2028

Table 3: Global: Cassava Market Forecast: Breakup by End-Use, 2023-2028

Table 4: Global: Starch Market: Key Industry Highlights, 2022 and 2028

Table 5: Global: Starch Market Forecast: Breakup by Region, 2023-2028

Table 6: Global: Starch Market Forecast: Breakup by Feedstock, 2023-2028

Table 7: Global: Starch Market Forecast: Breakup by End-Use, 2023-2028

Table 8: Global: Cassava Starch Market: Key Industry Highlights, 2022 and 2028

Table 9: Global: Cassava Starch Market Forecast: Production Breakup by Region, 2023-2028

Table 10: Global: Cassava Starch Market Forecast: Consumption Breakup by Region, 2023-2028

Table 11: Global: Cassava Starch Market Forecast: Breakup by End-Use, 2023-2028

Table 12: Global: Cassava Starch Market: Competitive Structure

Table 13: Cassava Starch Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 14: Cassava Starch Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 15: Cassava Starch Manufacturing Plant: Costs Related to Machinery (in US\$)

Table 16: Cassava Starch Manufacturing Plant: Raw Material Requirements

Table 17: Cassava Starch Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 18: Cassava Starch Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 19: Details of Financial Assistance Offered by Financial Institutions

Table 20: Cassava Starch Manufacturing Plant: Capital Costs (in US\$)

Table 21: Cassava Starch Manufacturing Plant: Techno-Economic Parameters

Table 22: Cassava Starch Manufacturing Plant: Taxation and Depreciation (in US\$)

Table 23: Cassava Starch Manufacturing Plant: Income Projections (in US\$)

Table 24: Cassava Starch Manufacturing Plant: Expenditure Projections (in US\$)

Table 25: Cassava Starch Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 26: Cassava Starch Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)

Table 27: Cassava Starch Manufacturing Plant: Profit and Loss Account (in US\$)



## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Cassava Starch Market: Major Drivers and Challenges

Figure 2: Global: Cassava Market: Volume Trends (in Million Tons), 2017-2022

Figure 3: Global: Cassava Market: Breakup by Region (in %), 2022

Figure 4: Global: Cassava Market: Breakup by End-Use (in %), 2022

Figure 5: Global: Cassava Market Forecast: Volume Trends (in Million Tons), 2023-2028

Figure 6: Global: Starch Market: Volume Trends (in Million Tons), 2017-2022

Figure 7: Global: Starch Market: Breakup by Region (in %), 2022

Figure 8: Global: Starch Market: Breakup by Feedstock (in %), 2022

Figure 9: Global: Starch Market: Breakup by End-Use (in %), 2022

Figure 10: Global: Starch Market Forecast: Volume Trends (in Million Tons), 2023-2028

Figure 11: Global: Cassava Starch Market: Volume Trends (in Million Tons), 2017-2022

Figure 12: Global: Cassava Starch Market: Value Trends (in Billion US\$), 2017-2022

Figure 13: Global: Cassava Starch Market: Average Price Trends (in US\$/Ton), 2017-2022

Figure 14: Global: Cassava Starch Market: Production Breakup by Region (in %), 2022

Figure 15: Global: Cassava Starch Market: Consumption Breakup by Region (in %), 2022

Figure 16: Global: Cassava Starch Market: Breakup by End-Use (in %), 2022

Figure 17: Global: Cassava Starch Market Forecast: Volume Trends (in Million Tons), 2023-2028

Figure 18: Global: Cassava Starch Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 19: Global: Cassava Starch Industry: SWOT Analysis

Figure 20: Global: Cassava Starch Industry: Value Chain Analysis

Figure 21: Global: Cassava Starch Industry: Porter's Five Forces Analysis

Figure 22: Asia: Cassava Starch Market: Production Volume (in Million Tons), 2017 & 2022

Figure 23: Asia: Cassava Starch Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 24: Africa: Cassava Starch Market: Production Volume (in Million Tons), 2017 & 2022

Figure 25: Africa: Cassava Starch Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 26: Latin America: Cassava Starch Market: Production Volume (in Million Tons),

2017 & 2022

Figure 27: Latin America: Cassava Starch Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 28: Others: Cassava Starch Market: Production Volume (in Million Tons), 2017 & 2022

Figure 29: Others: Cassava Starch Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 30: China: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 31: China: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 32: Indonesia: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 33: Indonesia: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 34: Malaysia: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 35: Malaysia: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 36: Japan: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 37: Japan: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 38: Philippines: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 39: Philippines: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 40: Others: Cassava Starch Market: Consumption Volume (in Million Tons), 2017 & 2022

Figure 41: Others: Cassava Starch Market Forecast: Consumption Volume (in Million Tons), 2023-2028

Figure 42: Global: Cassava Starch Market: Sweeteners (in Million Tons), 2017 & 2022

Figure 43: Global: Cassava Starch Market Forecast: Sweeteners (in Million Tons), 2023-2028

Figure 44: Global: Cassava Starch Market: MSG/Lysine (in Million Tons), 2017 & 2022

Figure 45: Global: Cassava Starch Market Forecast: MSG/Lysine (in Million Tons), 2023-2028

Figure 46: Global: Cassava Starch Market: Food Industries (in Million Tons), 2017 & 2022

Figure 47: Global: Cassava Starch Market Forecast: Food Industries (in Million Tons), 2023-2028

Figure 48: Global: Cassava Starch Market: Paper Industries (in Million Tons), 2017 & 2022

Figure 49: Global: Cassava Starch Market Forecast: Paper Industries (in Million Tons), 2023-2028

Figure 50: Global: Cassava Starch Market: Modified Starch (in Million Tons), 2017 & 2022

Figure 51: Global: Cassava Starch Market Forecast: Modified Starch (in Million Tons), 2023-2028

Figure 52: Global: Cassava Starch Market: Sago Pearl (in Million Tons), 2017 & 2022

Figure 53: Global: Cassava Starch Market Forecast: Sago Pearl (in Million Tons), 2023-2028

Figure 54: Global: Cassava Starch Market: Textile (in Million Tons), 2017 & 2022

Figure 55: Global: Cassava Starch Market Forecast: Textile (in Million Tons), 2023-2028

Figure 56: Global: Cassava Starch Market: Other Uses (in Million Tons), 2017 & 2022

Figure 57: Global: Cassava Starch Market Forecast: Other Uses (in Million Tons), 2023-2028

Figure 58: Cassava Starch Manufacturing Plant: Detailed Process Flow

Figure 59: Cassava Starch Manufacturing Process: Conversion Rate of Feedstocks

Figure 60: Cassava Starch Manufacturing Plant: Packaging Requirements

Figure 61: Cassava Starch Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 62: Cassava Starch: Profit Margins at Various Levels of the Supply Chain

Figure 63: Cassava Starch Manufacturing Plant: Breakup of Total Production Cost (in %)

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