

Cassava Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global cassava processing market size reached 311.5 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 357.3 Million Tons by 2028, exhibiting a growth rate (CAGR) of 2.17% during 2023-2028.

Cassava is one of the most popular ingredients for starch production and is the third most crucial crop in the tropical regions after rice and maize. Cassava processing involves the drying, cooking and fermentation of cassava to improve its shelf life, reduce weight, and enhance its overall value. It also eliminates the potentially toxic cyanogenic glucosides that are present in fresh cassava. Cassava is a rich source of carbohydrates and is available in the form of chips, pellets, flour and starch. Consequently, a significant part of the population across the globe depends on cassava processing for sustenance as it provides food as well as occupation to farmers and traders. Apart from this, cassava exhibits thickening properties and is therefore utilized in numerous applications across the food and beverage, paper and cardboard, animal feed, ethanol, pharmaceutical, adhesives, and textile industries.

Cassava Processing Market Trends:

The global cassava processing market is primarily driven by the growing use of cassava flour in numerous food preparations. It is utilized as an essential component in the production of bakery and confectionery goods, such as cakes, gums, cookies and bread, and as a thickener in gravies, curries and baby foods. Besides this, a significant rise in the number of working professionals due to rapid urbanization has shifted

consumer preferences toward ready-to-eat (RTE) food products that are processed with cassava. In addition, cassava starch is employed as a stiffening and sizing agent in the textile industry to improve the efficiency of the weaving process. Due to its high levels of carbohydrate concentration, cassava is also added to animal feed. Furthermore, advancements in the cassava drying technique have magnified the efficiency of cassava processing, thereby propelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cassava processing market report, along with forecasts at the global and country level from 2023-2028. Our report has categorized the market based on end-use.

Breakup by End-Use:

- Food Industry
- Feed Industry
- Others

Among these, the food industry currently represents the largest segment, accounting for the majority of the total market share.

Regional Insights:

- Nigeria
- Thailand
- Indonesia
- Brazil
- Ghana
- Congo
- Others

On a regional basis, Nigeria holds the leading position in the market, representing the largest cassava producer across the globe.

Competitive Landscape:

The competitive landscape of the market has also been analyzed, with some of the key players being Avebe U.A., Global Bio-Chem Technology Group, Emsland Group, Cargill Incorporated and Ingredion.

Key Questions Answered in This Report:

What is the size of the global cassava processing market in 2022?

What is the expected growth rate of the global cassava processing market during 2023-2028?

What are the key factors driving the global cassava processing market?

What has been the impact of COVID-19 on the global cassava processing market?

What is the breakup of the global cassava processing market based on the end-use?

What are the key regions in the global cassava processing market?

Who are the key companies/players in the global cassava processing market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CASSAVA INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Trends
- 5.5 Market Breakup by Region
- 5.6 Market Breakup by End-Use
- 5.7 Market Forecast
- 5.8 SWOT Analysis
 - 5.8.1 Overview
 - 5.8.2 Strengths
 - 5.8.3 Weaknesses
 - 5.8.4 Opportunities

- 5.8.5 Threats
- 5.9 Value Chain Analysis
 - 5.9.1 Raw Material Suppliers
 - 5.9.2 Processors
 - 5.9.3 Distributors
 - 5.9.4 Exporters
 - 5.9.5 End-Users
- 5.10 Porter's Five Forces Analysis
 - 5.10.1 Overview
 - 5.10.2 Bargaining Power of Buyers
 - 5.10.3 Bargaining Power of Suppliers
 - 5.10.4 Degree of Competition
 - 5.10.5 Threat of New Entrants
 - 5.10.6 Threat of Substitutes
- 5.11 Key Market Drivers and Success Factors

6 PERFORMANCE OF KEY REGIONS

- 6.1 Nigeria
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Thailand
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Indonesia
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Brazil
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Ghana
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Congo
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Others
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast

7 MARKET BY END-USE

7.1 Food Industry

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Feed Industry

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Others

7.3.1 Market Trends

7.3.2 Market Forecast

8 COMPETITIVE LANDSCAPE

9 CASSAVA PROCESSING

9.1 Product Overview

9.2 Detailed Process Flow

9.3 Various Types of Unit Operations Involved

9.4 Mass Balance and Raw Material Requirements

10 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

10.1 Land Requirements and Expenditures

10.2 Construction Requirements and Expenditures

10.3 Plant Layout

10.4 Plant Machinery

10.5 Major Machinery Pictures

10.6 Raw Material Requirements and Expenditures

10.7 Raw Material and Final Product Pictures

10.8 Packaging Requirements and Expenditures

10.9 Transportation Requirements and Expenditures

10.10 Utility Requirements and Expenditures

10.11 Manpower Requirements and Expenditures

10.12 Other Capital Investments

11 LOANS AND FINANCIAL ASSISTANCE

12 PROJECT ECONOMICS

12.1 Capital Cost of the Project

12.2 Techno-Economic Parameters

12.3 Product Pricing and Margins Across Various Levels of the Supply Chain

12.4 Taxation and Depreciation

12.5 Income Projections

12.6 Expenditure Projections

12.7 Financial Analysis

12.8 Profit Analysis

13 KEY PLAYER PROFILES

List Of Tables

LIST OF TABLES

Table 1: Global: Cassava Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Cassava Market Forecast: Breakup by Region (in Tons), 2023-2028

Table 3: Global: Cassava Market Forecast: Breakup by End-Use (in Tons), 2023-2028

Table 4: Global: Cassava Market: Competitive Structure

Table 5: Cassava Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 6: Cassava Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 7: Cassava Manufacturing Plant: Costs Related to Cassava Chips Production Line (in US\$)

Table 8: Cassava Manufacturing Plant: Costs Related to Cassava Starch Production Line (in US\$)

Table 9: Cassava Manufacturing Plant: Costs Related to Cassava Flour Production Line (in US\$)

Table 10: Cassava Manufacturing Plant: Costs Related to Cassava Pellets Production Line (in US\$)

Table 11: Cassava Manufacturing Plant: Summary of Machinery Cost (in US\$)

Table 12: Cassava Manufacturing Plant: Raw Material Requirements

Table 13: Cassava Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 14: Cassava Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 15: Details of Financial Assistance Offered by Financial Institutions

Table 16: Cassava Manufacturing Plant: Capital Costs (in US\$)

Table 17: Cassava Manufacturing Plant: Techno-Economic Parameters

Table 18: Cassava Manufacturing Plant: Taxation and Depreciation (in US\$)

Table 19: Cassava Manufacturing Plant: Income Projections (in US\$)

Table 20: Cassava Manufacturing Plant: Expenditure Projections (in US\$)

Table 21: Cassava Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 22: Cassava Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)

Table 23: Cassava Manufacturing Plant: Profit and Loss Account (in US\$)

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Cassava Market: Major Drivers and Challenges
- Figure 2: Global: Cassava Market: Production Volume Trends (in Million Tons), 2017-2022
- Figure 3: Global: Cassava Market: Production Value Trends (in Billion US\$), 2017-2022
- Figure 4: Global: Cassava Market: Average Price Trends (in US\$/Ton), 2017-2022
- Figure 5: Global: Cassava Market: Breakup by Region (in %), 2022
- Figure 6: Global: Cassava Market: Breakup by End-Use (in %), 2022
- Figure 7: Global: Cassava Market Forecast: Production Volume Trends (in Million Tons), 2023-2028
- Figure 8: Global: Cassava Market Forecast: Production Value Trends (in Billion US\$), 2023-2028
- Figure 9: Global: Cassava Industry: SWOT Analysis
- Figure 10: Global: Cassava Industry: Value Chain Analysis
- Figure 11: Global: Cassava Industry: Porter's Five Forces Analysis
- Figure 12: Nigeria: Cassava Market (in Tons), 2017 & 2022
- Figure 13: Nigeria: Cassava Market Forecast (in Tons), 2023-2028
- Figure 14: Thailand: Cassava Market (in Tons), 2017 & 2022
- Figure 15: Thailand: Cassava Market Forecast (in Tons), 2023-2028
- Figure 16: Indonesia: Cassava Market (in Tons), 2017 & 2022
- Figure 17: Indonesia: Cassava Market Forecast (in Tons), 2023-2028
- Figure 18: Brazil: Cassava Market (in Tons), 2017 & 2022
- Figure 19: Brazil: Cassava Market Forecast (in Tons), 2023-2028
- Figure 20: Ghana: Cassava Market (in Tons), 2017 & 2022
- Figure 21: Ghana: Cassava Market Forecast (in Tons), 2023-2028
- Figure 22: Congo: Cassava Market (in Tons), 2017 & 2022
- Figure 23: Congo: Cassava Market Forecast (in Tons), 2023-2028
- Figure 24: Others: Cassava Market (in Tons), 2017 & 2022
- Figure 25: Others: Cassava Market Forecast (in Tons), 2023-2028
- Figure 26: Global: Cassava Market: Food Industry (in Tons), 2017 & 2022
- Figure 27: Global: Cassava Market Forecast: Food Industry (in Tons), 2023-2028
- Figure 28: Global: Cassava Market: Feed Industry (in Tons), 2017 & 2022
- Figure 29: Global: Cassava Market Forecast: Feed Industry (in Tons), 2023-2028
- Figure 30: Global: Cassava Market: Other End-Uses (in Tons), 2017 & 2022
- Figure 31: Global: Cassava Market Forecast: Other End-Uses (in Tons), 2023-2028
- Figure 32: Cassava Manufacturing Plant: Detailed Process Flow

- Figure 33: Cassava Manufacturing Process: Conversion Rate of Feedstocks
- Figure 34: Cassava Manufacturing Plant: Proposed Plant Layout
- Figure 35: Cassava Manufacturing Plant: Breakup of Capital Costs (in %)
- Figure 36: Cassava Industry: Profit Margins at Various Levels of the Supply Chain
- Figure 37: Cassava Production: Manufacturing Cost Breakup (in %)

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