

Cassava Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global cassava processing market size reached 311.5 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 357.3 Million Tons by 2028, exhibiting a growth rate (CAGR) of 2.17% during 2023-2028.

Cassava is one of the most popular ingredients for starch production and is the third most crucial crop in the tropical regions after rice and maize. Cassava processing involves the drying, cooking and fermentation of cassava to improve its shelf life, reduce weight, and enhance its overall value. It also eliminates the potentially toxic cyanogenic glucosides that are present in fresh cassava. Cassava is a rich source of carbohydrates and is available in the form of chips, pellets, flour and starch. Consequently, a significant part of the population across the globe depends on cassava processing for sustenance as it provides food as well as occupation to farmers and traders. Apart from this, cassava exhibits thickening properties and is therefore utilized in numerous applications across the food and beverage, paper and cardboard, animal feed, ethanol, pharmaceutical, adhesives, and textile industries.

Cassava Processing Market Trends:

The global cassava processing market is primarily driven by the growing use of cassava flour in numerous food preparations. It is utilized as an essential component in the production of bakery and confectionery goods, such as cakes, gums, cookies and bread, and as a thickener in gravies, curries and baby foods. Besides this, a significant rise in the number of working professionals due to rapid urbanization has shifted

consumer preferences toward ready-to-eat (RTE) food products that are processed with cassava. In addition, cassava starch is employed as a stiffening and sizing agent in the textile industry to improve the efficiency of the weaving process. Due to its high levels of carbohydrate concentration, cassava is also added to animal feed. Furthermore, advancements in the cassava drying technique have magnified the efficiency of cassava processing, thereby propelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cassava processing market report, along with forecasts at the global and country level from 2023-2028. Our report has categorized the market based on end-use.

Breakup by End-Use:

- Food Industry
- Feed Industry
- Others

Among these, the food industry currently represents the largest segment, accounting for the majority of the total market share.

Regional Insights:

- Nigeria
- Thailand
- Indonesia
- Brazil
- Ghana
- Congo
- Others

On a regional basis, Nigeria holds the leading position in the market, representing the largest cassava producer across the globe.

Competitive Landscape:

The competitive landscape of the market has also been analyzed, with some of the key players being Avebe U.A., Global Bio-Chem Technology Group, Emsland Group, Cargill Incorporated and Ingredion.

Key Questions Answered in This Report:

What is the size of the global cassava processing market in 2022?

What is the expected growth rate of the global cassava processing market during 2023-2028?

What are the key factors driving the global cassava processing market?

What has been the impact of COVID-19 on the global cassava processing market?

What is the breakup of the global cassava processing market based on the end-use?

What are the key regions in the global cassava processing market?

Who are the key companies/players in the global cassava processing market?

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