

Casino Management Systems Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global casino management systems market size reached US\$ 7.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.8 Billion by 2028, exhibiting a growth rate (CAGR) of 11.4% during 2023-2028.

The casino management system (CMS) is software used in the management and carrying out of different operations in a casino. These operations comprise slot monitoring and ticketing, cashless gaming, e-gaming platforms, radio frequency identification (RFID) table monitoring, race and sports books, promotional kiosks, food and beverage point of sale, third party cashing, general ledger, and data warehousing. CSM eliminates the need for manual work while increasing asset tracking accountability. It also enhances surveillance capabilities using centralized platforms that allow all sites to be viewed from a single location.

Casino Management Systems Market Trends:

Due to the growing number of frauds and thefts, there is a rise in the demand for advanced security solutions in the casino industry. This, along with the increasing utilization of CMS solutions to manage monetary transactions, represents one of the key factors driving the market. Moreover, there is an increase in the demand for these solutions to secure critical information and technology (IT) infrastructure in casinos. This, coupled with the rising participation of individuals in online casinos due to the endless gaming options and bonuses offered, is propelling the growth of the market. In addition, casino owners are relying on CMS solutions to improve their operational procedures and performance. They acquire and analyze demographic information about

the customers to track their spending behavior and gaming and visiting patterns, which is positively influencing the market. Besides this, governments of several countries are undertaking initiatives to legalize casinos due to various social and economic benefits, which is offering lucrative growth opportunities to industry investors across the globe. Other growth-inducing factors are rapid digitalization, rising disposable incomes of individuals, and the increasing number of gaming clubs worldwide.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global casino management systems market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, application and end user.

Breakup by Component:

- Solution
- Service
- Consulting
- Deployment and Integration
- Support and Maintenance

Breakup by Application:

- Accounting
- Security and Surveillance
- Hotel and Hospitality Management
- Analytics
- Player Tracking
- Digital Content Management
- Marketing and Promotions

Breakup by End User:

- Small and Medium Casinos
- Large Casinos

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agilysys Inc., Amatic Industries GmbH, APEX pro gaming s.r.o., CasinoFlex Systems International Ltd., Chetu Inc., Ensico CMS d.o.o., International Game Technology PLC, Konami Holdings Corporation, Novomatic, Playtech plc, Table Trac Inc. and Win Technologies Limited.

Key Questions Answered in This Report

1. How big is the global casino management systems market?
2. What is the expected growth rate of the global casino management systems market during 2023-2028?
3. What are the key factors driving the global casino management systems market?
4. What has been the impact of COVID-19 on the global casino management systems

market?

5. What is the breakup of the global casino management systems market based on the component?

6. What is the breakup of the global casino management systems market based on the application?

7. What is the breakup of the global casino management systems market based on the end user?

8. What are the key regions in the global casino management systems market?

9. Who are the key players/companies in the global casino management systems market?

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