

Casino Management Systems Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global casino management systems market size reached US\$ 7.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.8 Billion by 2028, exhibiting a growth rate (CAGR) of 11.4% during 2023-2028.

The casino management system (CMS) is software used in the management and carrying out of different operations in a casino. These operations comprise slot monitoring and ticketing, cashless gaming, e-gaming platforms, radio frequency identification (RFID) table monitoring, race and sports books, promotional kiosks, food and beverage point of sale, third party cashing, general ledger, and data warehousing. CSM eliminates the need for manual work while increasing asset tracking accountability. It also enhances surveillance capabilities using centralized platforms that allow all sites to be viewed from a single location.

Casino Management Systems Market Trends:

Due to the growing number of frauds and thefts, there is a rise in the demand for advanced security solutions in the casino industry. This, along with the increasing utilization of CMS solutions to manage monetary transactions, represents one of the key factors driving the market. Moreover, there is an increase in the demand for these solutions to secure critical information and technology (IT) infrastructure in casinos. This, coupled with the rising participation of individuals in online casinos due to the endless gaming options and bonuses offered, is propelling the growth of the market. In addition, casino owners are relying on CMS solutions to improve their operational procedures and performance. They acquire and analyze demographic information about

the customers to track their spending behavior and gaming and visiting patterns, which is positively influencing the market. Besides this, governments of several countries are undertaking initiatives to legalize casinos due to various social and economic benefits, which is offering lucrative growth opportunities to industry investors across the globe. Other growth-inducing factors are rapid digitalization, rising disposable incomes of individuals, and the increasing number of gaming clubs worldwide.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global casino management systems market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, application and end user.

Breakup by Component:

- Solution
- Service
- Consulting
- Deployment and Integration
- Support and Maintenance

Breakup by Application:

- Accounting
- Security and Surveillance
- Hotel and Hospitality Management
- Analytics
- Player Tracking
- Digital Content Management
- Marketing and Promotions

Breakup by End User:

- Small and Medium Casinos
- Large Casinos

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agilysys Inc., Amatic Industries GmbH, APEX pro gaming s.r.o., CasinoFlex Systems International Ltd., Chetu Inc., Ensico CMS d.o.o., International Game Technology PLC, Konami Holdings Corporation, Novomatic, Playtech plc, Table Trac Inc. and Win Technologies Limited.

Key Questions Answered in This Report

1. How big is the global casino management systems market?
2. What is the expected growth rate of the global casino management systems market during 2023-2028?
3. What are the key factors driving the global casino management systems market?
4. What has been the impact of COVID-19 on the global casino management systems

market?

5. What is the breakup of the global casino management systems market based on the component?

6. What is the breakup of the global casino management systems market based on the application?

7. What is the breakup of the global casino management systems market based on the end user?

8. What are the key regions in the global casino management systems market?

9. Who are the key players/companies in the global casino management systems market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CASINO MANAGEMENT SYSTEMS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Solution
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Service
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Consulting

- 6.2.2.2 Deployment and Integration
- 6.2.2.3 Support and Maintenance
- 6.2.3 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Accounting
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Security and Surveillance
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Hotel and Hospitality Management
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Analytics
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Player Tracking
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Digital Content Management
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast
- 7.7 Marketing and Promotions
 - 7.7.1 Market Trends
 - 7.7.2 Market Forecast

8 MARKET BREAKUP BY END USER

- 8.1 Small and Medium Casinos
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Large Casinos
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

9.3.5.1 Market Trends

9.3.5.2 Market Forecast

9.3.6 Russia

9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Agilysys Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Amatic Industries GmbH
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 APEX pro gaming s.r.o.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 CasinoFlex Systems Internationa Ltd.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 Chetu Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Ensico CMS d.o.o.
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 International Game Technology PLC
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.8 Konami Holdings Corporation

- 14.3.8.1 Company Overview
- 14.3.8.2 Product Portfolio
- 14.3.8.3 Financials
- 14.3.8.4 SWOT Analysis
- 14.3.9 Novomatic
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Playtech plc
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials
- 14.3.11 Table Trac Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
- 14.3.12 Win Technologies Limited
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Casino Management Systems Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Casino Management Systems Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 3: Global: Casino Management Systems Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Casino Management Systems Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 5: Global: Casino Management Systems Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Casino Management Systems Market: Competitive Structure

Table 7: Global: Casino Management Systems Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Casino Management Systems Market: Major Drivers and Challenges

Figure 2: Global: Casino Management Systems Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Casino Management Systems Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Casino Management Systems Market: Breakup by Component (in %), 2022

Figure 5: Global: Casino Management Systems Market: Breakup by Application (in %), 2022

Figure 6: Global: Casino Management Systems Market: Breakup by End User (in %), 2022

Figure 7: Global: Casino Management Systems Market: Breakup by Region (in %), 2022

Figure 8: Global: Casino Management Systems (Solution) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Casino Management Systems (Solution) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Casino Management Systems (Service) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Casino Management Systems (Service) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Casino Management Systems (Accounting) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Casino Management Systems (Accounting) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Casino Management Systems (Security and Surveillance) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Casino Management Systems (Security and Surveillance) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Casino Management Systems (Hotel and Hospitality Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Casino Management Systems (Hotel and Hospitality Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Casino Management Systems (Analytics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Casino Management Systems (Analytics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Casino Management Systems (Player Tracking) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Casino Management Systems (Player Tracking) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Casino Management Systems (Digital Content Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Casino Management Systems (Digital Content Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Casino Management Systems (Marketing and Promotions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Casino Management Systems (Marketing and Promotions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Casino Management Systems (Small and Medium Casinos) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Casino Management Systems (Small and Medium Casinos) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Casino Management Systems (Large Casinos) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Casino Management Systems (Large Casinos) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Casino Management Systems Market: Sales Value (in Million US\$),

2017 & 2022

Figure 39: China: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Casino Management Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Casino Management Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Casino Management Systems Market: Breakup by

Country (in %), 2022

Figure 78: Middle East and Africa: Casino Management Systems Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Casino Management Systems Industry: SWOT Analysis

Figure 80: Global: Casino Management Systems Industry: Value Chain Analysis

Figure 81: Global: Casino Management Systems Industry: Porter's Five Forces Analysis

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