

Casino Gaming Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global casino gaming equipment market size reached US\$ 11.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.6 Billion by 2028, exhibiting a growth rate (CAGR) of 2.9% during 2023-2028.

Casino gaming equipment are gaming machines and tools used for gambling and ensuring transparency in casino operations. Roulette wheels, gaming tables, shuffle machines, player tracking systems, slot machines, video poker machines and video lottery terminals are some of the commonly used casino gaming equipment. These machines are used for playing poker, big six-wheel, baccarat, blackjack, craps and five-card draws. The equipment provides enhanced profitability, convenience, safety and cost-effectiveness. They are also utilized for analyzing player behavior and authenticating fake and original currency notes. As a result, casino gaming equipment is widely utilized in malls, casinos and gaming arenas.

Casino Gaming Equipment Market Trends:

Significant growth in the commercial casino industry across the globe is creating a positive outlook for the market. Additionally, the shifting consumer preference from traditional casino tables to electronic gaming tables is favoring the market growth. These electronic gaming tables provide an exciting live stadium environment, control the gaming speed, require minimum bets and safeguard the player from betting frauds. In line with this, convenient access to online casinos that can be used through mobile phones is also contributing to the growth of the market. Moreover, various technological advancements, such as the increasing adoption of the virtual reality (VR), artificial intelligence (AI) and Internet of Things (IoT) technologies in smart casinos, are providing a thrust to the market growth. These technologies aid in maintaining the



transparency of gambling activities and provide an immersive experience to the player. They also aid in analyzing player-related data and recognizing symptoms of unhealthy gambling patterns in at-risk players. Other factors, including the liberalization and cultural acceptance of gambling and casinos in various countries, along with the increasing expenditure capacities of consumers, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global casino gaming equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, installation, mode of operation and end user.

Breakup by Product Type:

Slot Machines
Video Lottery Terminal
Video Poker Machines
Others

Breakup by Installation:

Installed Inside Casino
Installed Outside Casino

Breakup by Mode of Operation:

Floor Mounted Portable

Breakup by End User:

Casinos
Malls
Leisure Centers
Others

Breakup by Region:



North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Abbiati Casino Equipment S.r.I., AGS LLC, Aristocrat Leisure Limited, Cammegh, Euro Games Technology OOD, Everi Holdings Inc., Incredible Technologies Inc., International Game Technology PLC, Jackpot Digital Inc., Konami Holdings Corporation, Novomatic, Scientific Games Corporation and TCS John Huxley Ltd. (Victoria Holdings Ltd.).

Key Questions Answered in This Report

- 1. What was the size of the global casino gaming equipment market in 2022?
- 2. What is the expected growth rate of the global casino gaming equipment market during 2023-2028?
- 3. What are the key factors driving the global casino gaming equipment market?
- 4. What has been the impact of COVID-19 on the global casino gaming equipment



market?

- 5. What is the breakup of the global casino gaming equipment market based on the product type?
- 6. What is the breakup of the global casino gaming equipment market based on the installation?
- 7. What is the breakup of the global casino gaming equipment market based on the mode of operation?
- 8. What are the key regions in the global casino gaming equipment market?
- 9. Who are the key players/companies in the global casino gaming equipment market?



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