

Carpet Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/CB9F7C93D857EN.html>

Date: May 2022

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: CB9F7C93D857EN

Abstracts

The global carpet market reached a value of US\$ 58.05 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 74.06 Billion by 2027, exhibiting a CAGR of 4.2% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Carpets are decorative textiles used for covering hard-surface floorings. They are available in a wide variety of shapes, patterns, colors, textures and sizes. Carpets are usually manufactured using woven fiber, tufted wool, polyester, cotton, silk, olefin, nylon and other synthetic materials. They are used for producing cut loop, loop pile, shag and plush pile carpets. Modern carpet variants are also made using memory foams that provide enhanced comfort to the consumer and prevent moisture retention. Due to the cushioned surface, the carpets absorb sounds, provide additional warmth and offer a non-slip surface. They are also treated with static, stain and soil resistant chemicals, thereby making these carpets easy to clean and maintain. As a result, they are widely used across residential, commercial and industrial constructions.

Carpet Market Trends:

Significant growth in the construction industry and the increasing development of residential and commercial complexes, especially in the developing economies, are creating a positive outlook for the market. There is a shifting consumer preference toward non-geometrical and abstract designer patterns on carpets and other decorative products to beautify interiors. In line with this, the widespread adoption of environment-friendly carpets manufactured using sustainable materials is also contributing to the growth of the market. Various advancements, such as the advent of nylon featuring

cationic technology, which reduces the number of dye sites in the fiber and aids in improving stain resistance, are acting as other growth-inducing factors. Product manufacturers are also utilizing innovative fiber materials to increase the strength, durability, colorfastness, dyeing flexibility and abrasion and soil resistance of the carpet. Other factors, including rising expenditure capacities of the consumers, along with rapid urbanization, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global carpet market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on material, price point, sales channel and end user.

Breakup by Material:

- Nylon
- Olefin
- Polyester
- Others

Breakup by Price Point:

- Economy
- Luxury

Breakup by Sales Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores

Breakup by End User:

- Residential
- Commercial

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Armstrong Flooring Inc., Balta Industries nv., Beaulieu International Group, Brumark, Dorsett Industries, Interface Inc., Mannington Mills Inc., Milliken & Company, Mohawk Industries Inc., Shaw Industries Group Inc. (Berkshire Hathaway Inc.), Tarkett and Victoria PLC.

Key Questions Answered in This Report

1. What is the expected growth rate of the global carpet market during 2022-2027?
2. What are the key factors driving the global carpet market?
3. What has been the impact of COVID-19 on the global carpet market?
4. What is the breakup of the global carpet market based on the material?
5. What is the breakup of the global carpet market based on the price point?
6. What is the breakup of the global carpet market based on the sales channel?
7. What is the breakup of the global carpet market based on the end user?
8. What are the key regions in the global carpet market?

9. Who are the key players/companies in the global carpet market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CARPET MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MATERIAL

- 6.1 Nylon
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Olefin
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Polyester

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY PRICE POINT

- 7.1 Economy
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Luxury
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY SALES CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Specialty Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Online Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY END USER

- 9.1 Residential
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Commercial
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America

- 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
- 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy

- 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview

- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Armstrong Flooring Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 Balta Industries nv.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.3 Beaulieu International Group
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Brumark
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 Dorsett Industries
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.6 Interface Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.7 Mannington Mills Inc.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.8 Milliken & Company

- 15.3.8.1 Company Overview
- 15.3.8.2 Product Portfolio
- 15.3.8.3 SWOT Analysis
- 15.3.9 Mohawk Industries Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Shaw Industries Group Inc. (Berkshire Hathaway Inc.)
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Tarkett
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
- 15.3.12 Victoria PLC
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Carpet Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Carpet Market Forecast: Breakup by Material (in Million US\$), 2022-2027

Table 3: Global: Carpet Market Forecast: Breakup by Price Point (in Million US\$), 2022-2027

Table 4: Global: Carpet Market Forecast: Breakup by Sales Channel (in Million US\$), 2022-2027

Table 5: Global: Carpet Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 6: Global: Carpet Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Carpet Market: Competitive Structure

Table 8: Global: Carpet Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Carpet Market: Major Drivers and Challenges

Figure 2: Global: Carpet Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Carpet Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Carpet Market: Breakup by Material (in %), 2021

Figure 5: Global: Carpet Market: Breakup by Price Point (in %), 2021

Figure 6: Global: Carpet Market: Breakup by Sales Channel (in %), 2021

Figure 7: Global: Carpet Market: Breakup by End User (in %), 2021

Figure 8: Global: Carpet Market: Breakup by Region (in %), 2021

Figure 9: Global: Carpet (Nylon) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Carpet (Nylon) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Carpet (Olefin) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Carpet (Olefin) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Carpet (Polyester) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Carpet (Polyester) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Carpet (Other Materials) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Carpet (Other Materials) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Carpet (Economy) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Carpet (Economy) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Carpet (Luxury) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Carpet (Luxury) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Carpet (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Carpet (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Carpet (Specialty Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Carpet (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Carpet (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Carpet (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Carpet (Residential) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Carpet (Residential) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Carpet (Commercial) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Carpet (Commercial) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: North America: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: North America: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: United States: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: United States: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Canada: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Canada: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Asia-Pacific: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Asia-Pacific: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: China: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: China: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: Japan: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: Japan: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: India: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: India: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: South Korea: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: South Korea: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: Australia: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: Australia: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: Indonesia: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Indonesia: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Others: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Others: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: Europe: Carpet Market: Sales Value (in Million US\$), 2016 & 2021

- Figure 54: Europe: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 55: Germany: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 56: Germany: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 57: France: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 58: France: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 59: United Kingdom: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 60: United Kingdom: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 61: Italy: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 62: Italy: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 63: Spain: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 64: Spain: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 65: Russia: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 66: Russia: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 67: Others: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 68: Others: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 69: Latin America: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 70: Latin America: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 71: Brazil: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 72: Brazil: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 73: Mexico: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 74: Mexico: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 75: Others: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 76: Others: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 77: Middle East and Africa: Carpet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 78: Middle East and Africa: Carpet Market: Breakup by Country (in %), 2021
- Figure 79: Middle East and Africa: Carpet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 80: Global: Carpet Industry: SWOT Analysis
- Figure 81: Global: Carpet Industry: Value Chain Analysis
- Figure 82: Global: Carpet Industry: Porter's Five Forces Analysis

I would like to order

Product name: Carpet Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/CB9F7C93D857EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB9F7C93D857EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

