

Carpet Cleaner Market by Product (Upright, Canister, Handheld), Cleaning Methods (Carpet Extractor, Carpet Steamers), Distribution (Offline, Online), End User (Commercial, Residential, Contract Cleaners), and Region 2023-2028

<https://marketpublishers.com/r/C98A4E628DE0EN.html>

Date: January 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: C98A4E628DE0EN

Abstracts

The global carpet cleaner market size reached US\$ 587.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 858.9 Million by 2028, exhibiting a growth rate (CAGR) of 6.69% during 2023-2028.

A carpet cleaner is a device designed to remove deeply embedded dirt and stains from carpets. It comprises a pump, vacuum, heating unit, and solution and recovery tanks to reach into the carpet pile and lift away grime. It relies on a combination of cleaning solutions, powerful scrubbing brushes, and vacuum suction to clean skin cells, pollen, and food particles. It assists in dry cleaning to prevent wear and tear of the carpet compared to traditional carpet washing. As it is easy to use due to a soft silicone coating on its handle, the carpet cleaner finds extensive applications in the residential and commercial sectors across the globe.

Carpet Cleaner Market Trends:

At present, there is a rise in the demand for carpets to provide a protective layer to floors and enhance the overall appearance of homes or workplaces across the globe. This, along with the growing utilization of carpets for slip prevention and floor heat insulation, represents one of the key factors driving the market. Moreover, the wide availability of carpet cleaners through online and offline distribution channels, along with the thriving e-commerce industry, is strengthening the growth of the market. In addition, the rising awareness among the masses to clean carpets for preventing various diseases, such as pneumoconiosis and silicosis, is catalyzing the demand for carpet

cleaners around the world. Besides this, the growing demand for a technologically advanced carpet cleaner, coupled with inflating income levels, is offering a positive market outlook. Additionally, the increasing employment of truck-mounted carpet cleaners in the commercial sector due to enhanced vacuum levels, faster cleaning, and high pressure with steam is positively influencing the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global carpet cleaner market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, cleaning methods, distribution and end user.

Breakup by Product:

- Upright
- Canister
- Handheld

Breakup by Cleaning Methods:

- Carpet Extractor
- Carpet Steamers

Breakup by Distribution:

- Offline
- Online

Breakup by End User:

- Commercial
- Hospitality and Retail
- Corporate Offices
- Government Institutions
- Educational Institutes
- Travel and Transportation
- Others
- Residential
- Contract Cleaners

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alfred Kärcher SE & Co. KG, Bissell Inc., Cleanfix Reinigungssysteme AG, Daimler Industries Inc., Hydro Force LLC, Nilfisk Group (United Nations Global Compact, NKT A/S), Nss Enterprises Inc., Prochem Europe Limited, Rotovac Corporation, Rug Doctor LLC, Techtronic Industries Company Limited and Tennant Company. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global carpet cleaner market performed so far and how will it perform in

the coming years?

What has been the impact of COVID-19 on the global carpet cleaner market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the cleaning methods?

What is the breakup of the market based on the distribution?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global carpet cleaner market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL CARPET CLEANER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Upright
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Canister
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Handheld

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY CLEANING METHODS

7.1 Carpet Extractor

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Carpet Steamers

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION

8.1 Offline

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Online

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Commercial

9.1.1 Market Trends

9.1.2 Key Segments

9.1.2.1 Hospitality and Retail

9.1.2.2 Corporate Offices

9.1.2.3 Government Institutions

9.1.2.4 Educational Institutes

9.1.2.4 Travel and Transportation

9.1.2.6 Others

9.1.3 Market Forecast

9.2 Residential

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Contract Cleaners

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Alfred Kärcher SE & Co. KG
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Bissell Inc.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Cleanfix Reinigungssysteme AG
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Daimler Industries Inc.
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 Hydro Force LLC
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.6 Nilfisk Group (United Nations Global Compact, NKT A/S)
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.7 Nss Enterprises Inc.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio

- 15.3.8 Prochem Europe Limited
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Rotovac Corporation
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 Rug Doctor LLC
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Techtronic Industries Company Limited
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis
- 15.3.12 Tennant Company
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

List Of Tables

LIST OF TABLES

Table 1: Global: Carpet Cleaner Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Carpet Cleaner Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Carpet Cleaner Market Forecast: Breakup by Cleaning Methods (in Million US\$), 2023-2028

Table 4: Global: Carpet Cleaner Market Forecast: Breakup by Distribution (in Million US\$), 2023-2028

Table 5: Global: Carpet Cleaner Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Carpet Cleaner Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Carpet Cleaner Market: Competitive Structure

Table 8: Global: Carpet Cleaner Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Carpet Cleaner Market: Major Drivers and Challenges

Figure 2: Global: Carpet Cleaner Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Carpet Cleaner Market: Breakup by Product (in %), 2022

Figure 5: Global: Carpet Cleaner Market: Breakup by Cleaning Methods (in %), 2022

Figure 6: Global: Carpet Cleaner Market: Breakup by Distribution (in %), 2022

Figure 7: Global: Carpet Cleaner Market: Breakup by End User (in %), 2022

Figure 8: Global: Carpet Cleaner Market: Breakup by Region (in %), 2022

Figure 9: Global: Carpet Cleaner (Upright) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Carpet Cleaner (Upright) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Carpet Cleaner (Canister) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Carpet Cleaner (Canister) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Carpet Cleaner (Handheld) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Carpet Cleaner (Handheld) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Carpet Cleaner (Carpet Extractor) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Carpet Cleaner (Carpet Extractor) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Carpet Cleaner (Carpet Steamers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Carpet Cleaner (Carpet Steamers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Carpet Cleaner (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Carpet Cleaner (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Carpet Cleaner (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Carpet Cleaner (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Carpet Cleaner (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Carpet Cleaner (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Carpet Cleaner (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Carpet Cleaner (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Carpet Cleaner (Contract Cleaners) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Carpet Cleaner (Contract Cleaners) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: North America: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: North America: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: United States: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: United States: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Canada: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Canada: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Asia-Pacific: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Asia-Pacific: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: China: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: China: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Japan: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Japan: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: India: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: India: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: South Korea: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 &

2022

Figure 44: South Korea: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Australia: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Australia: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Indonesia: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Indonesia: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Others: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Others: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Europe: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Europe: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Germany: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Germany: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: France: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: France: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: United Kingdom: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: United Kingdom: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Italy: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Italy: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Spain: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Spain: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Russia: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Russia: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Latin America: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Latin America: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Brazil: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Brazil: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Mexico: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Mexico: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Middle East and Africa: Carpet Cleaner Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Middle East and Africa: Carpet Cleaner Market: Breakup by Country (in %), 2022

Figure 77: Middle East and Africa: Carpet Cleaner Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Global: Carpet Cleaner Industry: SWOT Analysis

Figure 79: Global: Carpet Cleaner Industry: Value Chain Analysis

Figure 80: Global: Carpet Cleaner Industry: Porter's Five Forces Analysis

I would like to order

Product name: Carpet Cleaner Market by Product (Upright, Canister, Handheld), Cleaning Methods (Carpet Extractor, Carpet Steamers), Distribution (Offline, Online), End User (Commercial, Residential, Contract Cleaners), and Region 2023-2028

Product link: <https://marketpublishers.com/r/C98A4E628DE0EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C98A4E628DE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970