

Carpet Cleaner Market by Product (Upright, Canister, Handheld), Cleaning Methods (Carpet Extractor, Carpet Steamers), Distribution (Offline, Online), End User (Commercial, Residential, Contract Cleaners), and Region 2023-2028

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Abstracts

The global carpet cleaner market size reached US\$ 587.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 858.9 Million by 2028, exhibiting a growth rate (CAGR) of 6.69% during 2023-2028.

A carpet cleaner is a device designed to remove deeply embedded dirt and stains from carpets. It comprises a pump, vacuum, heating unit, and solution and recovery tanks to reach into the carpet pile and lift away grime. It relies on a combination of cleaning solutions, powerful scrubbing brushes, and vacuum suction to clean skin cells, pollen, and food particles. It assists in dry cleaning to prevent wear and tear of the carpet compared to traditional carpet washing. As it is easy to use due to a soft silicone coating on its handle, the carpet cleaner finds extensive applications in the residential and commercial sectors across the globe.

Carpet Cleaner Market Trends:

At present, there is a rise in the demand for carpets to provide a protective layer to floors and enhance the overall appearance of homes or workplaces across the globe. This, along with the growing utilization of carpets for slip prevention and floor heat insulation, represents one of the key factors driving the market. Moreover, the wide availability of carpet cleaners through online and offline distribution channels, along with the thriving e-commerce industry, is strengthening the growth of the market. In addition, the rising awareness among the masses to clean carpets for preventing various diseases, such as pneumoconiosis and silicosis, is catalyzing the demand for carpet

cleaners around the world. Besides this, the growing demand for a technologically advanced carpet cleaner, coupled with inflating income levels, is offering a positive market outlook. Additionally, the increasing employment of truck-mounted carpet cleaners in the commercial sector due to enhanced vacuum levels, faster cleaning, and high pressure with steam is positively influencing the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global carpet cleaner market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, cleaning methods, distribution and end user.

Breakup by Product:

- Upright
- Canister
- Handheld

Breakup by Cleaning Methods:

- Carpet Extractor
- Carpet Steamers

Breakup by Distribution:

- Offline
- Online

Breakup by End User:

- Commercial
- Hospitality and Retail
- Corporate Offices
- Government Institutions
- Educational Institutes
- Travel and Transportation
- Others
- Residential
- Contract Cleaners

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alfred Kärcher SE & Co. KG, Bissell Inc., Cleanfix Reinigungssysteme AG, Daimler Industries Inc., Hydro Force LLC, Nilfisk Group (United Nations Global Compact, NKT A/S), Nss Enterprises Inc., Prochem Europe Limited, Rotovac Corporation, Rug Doctor LLC, Techtronic Industries Company Limited and Tennant Company. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global carpet cleaner market performed so far and how will it perform in

the coming years?

What has been the impact of COVID-19 on the global carpet cleaner market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the cleaning methods?

What is the breakup of the market based on the distribution?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global carpet cleaner market and who are the key players?

What is the degree of competition in the industry?

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