

Care Management Solutions Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global care management solutions market size reached US\$ 15.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 31.6 Billion by 2028, exhibiting a growth rate (CAGR) of 12.1% during 2023-2028. The growing prevalence of chronic diseases, favorable government initiatives, and rising focus on reducing healthcare costs represent some of the key factors driving the market.

Care management solutions are designed to enhance care management for patients. They comprise care plan creation, clinical coordination, appointment scheduling, data monitoring, patient intake, analytics, reporting, and patient engagement. They ensure proper medication, decrease administrative workload, and maintain coordination between multiple providers. They reduce overall healthcare costs, save time and effort, and decrease the number of hospital visits. They assist in preventing human errors, streamlining the working process, and increasing efficiency. They also aid in improving clinical outcomes, providing high customer satisfaction, and lowering duplicative tests and procedures. Besides this, they are beneficial in managing several chronic health conditions of individuals. As they are widely utilized by healthcare organizations and service providers to improve patient care quality, the demand for care management solutions is increasing across the globe.

Care Management Solutions Market Trends:

Presently, the rising adoption of care management solutions in hospitals, clinics, and other healthcare centers to reduce overall healthcare costs represents one of the key factors supporting the growth of the market. Apart from this, the growing utilization of care management solutions, as they aid in optimizing workload and reducing administrative tasks of a business organization, is positively influencing the market.

Additionally, the rising demand for safe, cost-effective, and enhanced services among individuals around the world is contributing to the growth of the market. Besides this, the increasing prevalence of several chronic diseases among individuals, along with the rising geriatric population across the globe, is strengthening the growth of the market. In addition, governing agencies of various countries are encouraging the adoption of care management solutions by promoting patient-centric care, which is bolstering the growth of the market. Moreover, the emergence of the internet of things (IoT) and big data analytics in care management solutions, along with the increasing investments in healthcare infrastructure by profit and non-profit organizations, is offering a favorable market outlook. In line with this, the rising demand for care management solutions, as they assist in providing easy access to data, even from remote locations, is impelling the growth of the market. Furthermore, key players are introducing a new health solution for value-based care performance improvement, which is offering lucrative growth opportunities to industry investors.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global care management solutions market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, delivery mode, application and end user.

Type Insights:

Software
Services

The report has provided a detailed breakup and analysis of the care management solutions market based on the type. This includes software and services. According to the report, software represented the largest segment.

Delivery Mode Insights:

Cloud-based and Web-based
On-premises

A detailed breakup and analysis of the care management solutions market based on the delivery mode has also been provided in the report. This includes cloud-based and web-based and on-premises. According to the report, cloud-based and web-based accounted for the largest market share.

Application Insights:

Chronic Care Management
Disease Management
Utilization Management

A detailed breakup and analysis of the care management solutions market based on the application has also been provided in the report. This includes chronic care management, disease management, and utilization management.

End User Insights:

Healthcare Payers
Healthcare Providers
Others

A detailed breakup and analysis of the care management solutions market based on the end user has also been provided in the report. This includes healthcare payers, healthcare providers, and others. According to the report, healthcare providers accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom

Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for care management solutions. Some of the factors driving the North America care management solutions market included the growing demand to reduce healthcare costs, rising consumer spending in healthcare products and services, presence of several key players in the region, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global care management solutions market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Allscripts Healthcare Solutions Inc., Cerner Corporation, Cognizant, Epic Systems Corporation, Exlservice Holdings Inc., i2i Population Health, International Business Machines Corporation, Koninklijke Philips N.V., Meddecision Inc. (Health Care Service Corporation), Pegasystems Inc., Salesforce.com Inc., Zeomega Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global care management solutions market in 2022?
2. What is the expected growth rate of the global care management solutions market during 2023-2028?

3. What are the key factors driving the global care management solutions market?
4. What has been the impact of COVID-19 on the global care management solutions market?
5. What is the breakup of the global care management solutions market based on the type?
6. What is the breakup of the global care management solutions market based on the delivery mode?
7. What is the breakup of the global care management solutions market based on the end user?
8. What are the key regions in the global care management solutions market?
9. Who are the key players/companies in the global care management solutions market?

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