

Cardiac Holter Monitor Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global cardiac holter monitor market size reached US\$ 435.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 606.8 Million by 2028, exhibiting a growth rate (CAGR) of 5.39% during 2023-2028.

A holter monitor is a battery-operated electrocardiography (ECG) device which assists in measuring and recording the heart's activity for 24 to 48 hours. It comprises a software, which interprets the recorded data and ultimately helps the doctor in determining if the heart is getting adequate oxygen and diagnosing conditions related to irregular cardiac rhythms including arrhythmia, tachycardia and atrial fibrillation. These attributes of holter monitors in confluence with the rising incidences of cardiac issues among individuals are fueling their demand across the globe.

Owing to rapid urbanization, hectic work schedules and increasing consumption of fast food, a rise in the prevalence of cardiac blockages and arrests have been witnessed globally. This has increased the demand for technologically advanced devices that help in diagnosing health problems accurately. Moreover, governments in numerous countries are funding to create more awareness among individuals about different cardiovascular disorders, their prevention and treatment. Further, a significant shift toward minimally invasive diagnostic tools and preventive healthcare devices among individuals is strengthening the market growth. In line with this, manufacturers are introducing innovative and miniaturized products that offer enhanced convenience. For instance, iRhythm Technologies, a digital healthcare company, has introduced Zio Patch which incorporates the holter monitor into a small pedometer-sized device with an adhesive backing. Similarly, DMS Service has developed MyPatch Holter device that weighs less than a pound and can be stuck to the sternum of the patient, thereby

eliminating the need for wires.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global cardiac holter monitor market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, component and end user.

Breakup by Product Type:

- 1-Channel
- 2-Channel
- 3-Channel
- 12-Channel
- Others

Breakup by Component:

- Holter Monitoring Devices
- Event Monitoring Devices
- Holter Analysis System and Software

Breakup by End User:

- Hospitals and Clinics
- Ambulatory Surgical Centers (ASCs)
- Homecare
- Others

Breakup by Region:

- North America
- Europe
- Asia Pacific
- Middle East and Africa
- Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the

key players being The ScottCare Corporation, GE Healthcare, Spacelabs Healthcare, Fukuda Denshi Co., Ltd., Nasiff Associates, Inc., Koninklijke Philips N.V., Biomedical Instruments Co., Ltd., Schiller, BTL, LifeWatch AG, Welch Allyn, Nihon Kohden Corporation, Medtronic Plc, Hill-Rom Company, Inc., Mindray Medical International Limited, BPL Medical Technologies, etc.

Key Questions Answered in This Report

1. What was the size of the global cardiac holter monitor market in 2022?
2. What is the expected growth rate of the global cardiac holter monitor market during 2023-2028?
3. What are the key factors driving the global cardiac holter monitor market?
4. What has been the impact of COVID-19 on the global cardiac holter monitor market?
5. What is the breakup of the global cardiac holter monitor market based on the product type?
6. What is the breakup of the global cardiac holter monitor market based on the component?
7. What is the breakup of the global cardiac holter monitor market based on the end user?
8. What are the key regions in the global cardiac holter monitor market?
9. Who are the key players/companies in the global cardiac holter monitor market?

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