

Capture and Production Equipment Market Report by Product (Surveillance Cameras, Video Production Cameras, Video Conferencing Cameras, and Others), End User (Government and Military, Corporates, Large Venues and Events, Educational Institutions, Studio and Broadcasting, Hospitality, and Others), and Region 2024-2032

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Abstracts

The global capture and production equipment market size reached US\$ 36.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 51.1 Billion by 2032, exhibiting a growth rate (CAGR) of 3.7% during 2024-2032. The rising number of live events, increasing equipment utilization in workplace monitoring, and the widespread equipment adoption in educational institutions represent some of the key factors driving the market.

Capture and production equipment refers to devices that capture and produce an image, sound, or another form of data. It includes microphones, lighting rigs, tripods, gimbals, and various cameras for surveillance, video production, and conferencing. Capture and production equipment is widely used for live broadcasts, web videos, corporate presentations, movies, commercial security, law enforcement, tracking, and training sessions. They improve communication, provide high-quality output, and reduce response time against criminal activities. Capture and production equipment are very versatile and can be employed in wide-ranging settings as they allow effortless switching from still images to video recording. They are also highly durable, lightweight, and portable and offer enhanced image stabilization, and improved sound pickup.

Capture and Production Equipment Market Trends:

The rising number of live events across the globe is one of the primary factors driving the market growth. Capture and production equipment are widely used to cover various live events, such as concerts, exhibitions, plays, sports tournaments, operas, cultural activities, festivals, fundraisers, and auto shows, as they are lightweight, easy to use, and capture high-quality video and audio content. Furthermore, the widespread equipment utilization in corporate spaces to monitor the workplace and track employee activities, such as email, internet usage, and badges, is providing an impetus to the market growth. In addition to this, the increasing equipment adoption as a presentation tool for interaction, responsive marketing, knowledge sharing, video conferencing, and collaboration among businesses and consumers is acting as another growth-inducing factor. Additionally, the integration of machine learning (ML) to apply video analytics for the automatic identification of individuals, objects, and situations, which, in turn, enhances public safety, optimizes operations, increases productivity, and reduces maintenance, is positively influencing the market growth. Moreover, rising equipment demand in various educational institutions, such as universities, research centers, schools, and colleges, due to the increasing number of academic conferences, workshops, and seminars, is favoring the market growth. Apart from this, the increasing demand for capture and production equipment in the entertainment industry to produce movies, features, documentaries, commercials, dramas, and other television (TV) content is propelling the market growth. Other factors, including the recent development of advanced cameras, rising product demand in defense and government institutions, escalating adoption in the music industry, increasing crime rates and acts of terrorism, and introduction of equipment with advanced functionality, such as thermal and multi-sensor imaging, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global capture and production equipment market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product and end user.

Product Insights:

- Surveillance Cameras
- Video Production Cameras
- Video Conferencing Cameras
- Others

The report has also provided a detailed breakup and analysis of the capture and

production equipment market based on the product. This includes surveillance cameras, video production cameras, video conferencing cameras, and others. According to the report, surveillance cameras represented the largest segment.

End User Insights:

- Government and Military
- Corporates
- Large Venues and Events
- Educational Institutions
- Studio and Broadcasting
- Hospitality
- Others

A detailed breakup and analysis of the capture and production equipment market based on the end user has been provided in the report. This includes government and military, corporates, large venues and events, educational institutions, studio and broadcastings, hospitality, and others. According to the report, large venues and events accounted for the largest market share.

Regional Insights:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Asia-Pacific was the largest market for capture and production equipment. Some of the factors driving the Asia-Pacific capture and production equipment market include rapid digitization, rising number of live concerts, and significant technological advancements.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global capture and production equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include ACTi Corporation, AV Costar (Costar Technologies Inc.), Avigilon Corporation (Motorola Solutions Inc.), Blackmagic Design Pty. Ltd., Canon Inc., Hangzhou Hikvision Digital Technology Co. Ltd., Honeywell International Inc., Logitech International S.A., NEP Group Inc., Panasonic Holdings Corporation, Sony Corporation, VIVOTEK Inc. (Delta Electronics Inc.), Zhejiang Dahua Technology Co. Ltd., etc.

Key Questions Answered in This Report

1. How big is the global capture and production equipment market?
2. What is the expected growth rate of the global capture and production equipment market during 2024-2032?
3. What are the key factors driving the global capture and production equipment market?
4. What has been the impact of COVID-19 on the global capture and production equipment market?
5. What is the breakup of the global capture and production equipment market based on the product?
6. What is the breakup of the global capture and production equipment market based on

the end user?

7. What are the key regions in the global capture and production equipment market?

8. Who are the key players/companies in the global capture and production equipment market?

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