

Capsule Hotel Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global capsule hotel market size reached US\$ 97.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 309.9 Million by 2028, exhibiting a growth rate (CAGR) of 10.2% during 2023-2028.

A capsule hotel, or pod hotel, refers to a compact accommodation facility equipped with basic amenities. These capsules are integrated within hotels and are arranged in rows and furnished with a locker facility, alarm clock, common washrooms, charging sockets and single or double beds. The bookings for capsule hotels are usually made through online and offline booking modes. The capsules are manufactured using metal, wood and rigid materials, such as plastic and fiberglass. Capsule hotels provide enhanced comfort, privacy, safety and convenience to the travelers. In comparison to business hotels, capsule hotels are more cost-efficient and offer spacious common areas, baths and theatre rooms.

Capsule Hotel Market Trends:

Significant growth in the travel and tourism industry across the globe is creating a positive outlook for the market. There is an increasing consumer preference for hygiene, comfort, cost-effective and budget-friendly accommodation while traveling, which is driving the market toward growth. Additionally, the widespread product adoption among millennials and solo travelers for adventure, travel expeditions and exploring the culture of destinations is favoring the market growth. Various technological advancements, such as the integration of smartphone applications to access personal capsules and smart pods, are providing a thrust to the market growth. These technologies also offer soundless alarm systems that gradually raise sleeping guests into seated positions while brightening the ambient lights. In line with this, the utilization of artificial intelligence (AI) in capsule hotels to monitor health and predict the food preferences of

the guests is positively impacting the market growth. Other factors, including rising expenditure capacities of the consumers, along with the implementation of various government initiatives for promoting travel and tourism, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global capsule hotel market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on traveler type, booking mode, age group and application.

Breakup by Traveler Type:

- Solo
- Group

Breakup by Booking Mode:

- Online Booking
- Offline Booking

Breakup by Age Group:

- Generation X
- Generation Y
- Generation Z

Breakup by Application:

- Office Workers
- Tourists
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being CubeHotelsGroup, De Bedstee Capsules Hotel B.V., Hippo Pod, inBox Capsule Hotel, Mayu Tokyo Woman, Nadeshiko Hotel, Pangea Pod Hotel, Riccarton Capsule Hotel, St Christopher's Inns, The Bed KLCC, The Capsule Hotel and Urban Pod Pvt Ltd.

Key Questions Answered in This Report

1. What was the size of the global capsule hotel market in 2022?
2. What is the expected growth rate of the global capsule hotel market during 2023-2028?
3. What are the key factors driving the global capsule hotel market?
4. What has been the impact of COVID-19 on the global capsule hotel market?
5. What is the breakup of the global capsule hotel market based on the traveler type?
6. What is the breakup of the global capsule hotel market based on the booking mode?
7. What is the breakup of the global capsule hotel market based on the age group?
8. What are the key regions in the global capsule hotel market?
9. Who are the key players/companies in the global capsule hotel market?

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