

Camping Tent Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/CDFEFFFFC1AFBEN.html>

Date: October 2023

Pages: 139

Price: US\$ 2,499.00 (Single User License)

ID: CDFEFFFFC1AFBEN

Abstracts

Market Overview:

The global camping tent market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.6% during 2023-2028.

A camping tent is a temporary shelter made of durable materials and is primarily used for outdoor recreational activities such as camping and hiking. Apart from accommodation, camping tents are also used to store luggage. They are available in a variety of fabrics, sizes, pole types, colors and styles that can be customized as per the requirements of the consumer. These tents are also available in variants made from eco-friendly and light-weight materials that are more compact, economical and easy to assemble.

The growing popularity of outdoor recreational activities among individuals to de-stress from the hectic lifestyle is the key factor driving the growth of the market. Furthermore, consumers are becoming more health conscious in response to the increasing prevalence of lifestyle diseases that are caused due to the lack of physical activities. Additionally, the demand for camping tents is also driven by the aggressive promotion of various outdoor activities through travel blogs and websites that promote traveling and camping at off-beat locations. Also, vendors and manufacturers are focusing on producing useful camping tents that cater to the diversified demands of the consumer. Features such as fire and water-resistance and compact designs along with inflatable and light-weight variants have also enhanced the product demand among consumers. Moreover, the easy availability of camping tents through organized distribution channels, such as specialty sporting goods stores, supermarkets and hypermarkets,

online stores, etc., are further catalyzing the market growth.

IMARC Group's latest report provides a deep insight into the global camping tent market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the camping tent market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global camping tent market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on tent type, tent capacity, end use and distribution channel.

Breakup by Tent Type:

Tunnel Tent

Dome Tent

Geodesic Tent

Others

Breakup by Tent Capacity:

One Person

Two Persons

Three or More Persons

Breakup by End Use:

Recreational Activities

Military and Civil

Others

Breakup by Distribution Channel:

Specialty Sporting Goods Stores

Supermarkets and Hypermarkets

Online Stores

Others

Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being AMG GROUP, Hilleberg, Newell Brands, Johnson Outdoors Inc., Oase Outdoors, Big Agnes, Exxel Outdoors, NEMO Equipment, Sports Direct International, Simex Outdoor International, Skandika, Snugpak, VF Corporation, etc.

Key Questions Answered in This Report

1. How big is the global camping tent market?
2. What is the expected growth rate of the global camping tent market during 2023-2028?

3. What are the key factors driving the global camping tent market?
4. What has been the impact of COVID-19 on the global camping tent market?
5. What is the breakup of the global camping tent market based on the tent type?
6. What is the breakup of the global camping tent market based on the tent capacity?
7. What is the breakup of the global camping tent market based on the end use?
8. What is the breakup of the global camping tent market based on the distribution channel?
9. What are the key regions in the global camping tent market?
10. Who are the key players/companies in the global camping tent market?

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