

Camping Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global camping equipment market size reached US\$ 15.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028.

Camping equipment represents various personal gear or accessories that are designed to offer security and comfort to trekkers and hikers while performing outdoor activities. It includes tents, camp tables, bag packs, camping pillows, flashlights, sleeping pads, cookware systems, and various protective gear as standard products. Camping equipment is customizable, cost-effective, easy to carry, and can be assembled or disassembled as per the requirement of an individual. Apart from this, it enables consumers to carry food and beverages during the trip, protects occupants against harsh weather conditions, and reduces the physical burden caused by carrying several camping items. As a result, camping equipment is used by consumers engaged in outdoor or recreational activities. Currently, they are available in diverse shapes, sizes, and material types.

Camping Equipment Market Trends:

The significant expansion in the tourism sector, the increasing need for a personalized traveling experience, and the introduction of multiple camping programs and outdoor recreational activities are majorly driving the market growth. Additionally, the rising health consciousness and awareness amongst consumers regarding the multiple benefits of camping, such as promoting mental and physical health, is further supplementing the sales of varying camping equipment. In line with this, the advent of eco-friendly and custom-sized waterproof tenting equipment and advanced mountain kits, including clothing, gears, lighting systems, and footwear, are impelling the market

growth. Moreover, the availability of camping equipment renting services, owing to their cost-effectiveness, sustainability, and enhanced efficiency and storage, is contributing to the market growth. Other factors, such as the availability of various camping equipment on multiple distribution channels and the escalating uptake of video-on-demand tourism and travel on social media platforms, are positively augmenting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global camping equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

- Backpacks
- Sleeping Bags
- Tents and Accessories
- Cooking Systems and Cookware
- Others

Breakup by Distribution Channel:

- Online
- Offline

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ADL-Tent LTD., AMG Group Ltd., Big Agnes Inc., Exxel Outdoors LLC, Gipfel Climbing Equipment, Hilleberg the Tentmaker, Johnson Outdoor Inc., MontBell Co. Ltd., Nemo Equipment Inc., Newell Brands, Nordisk Company AS, Oase Outdoors ApS and Western Mountaineering.

Key Questions Answered in This Report

1. What was the size of the global camping equipment market in 2022?
2. What is the expected growth rate of the global camping equipment market during 2023-2028?
3. What has been the impact of COVID-19 on the global camping equipment market?
4. What are the key factors driving the global camping equipment market?
5. What is the breakup of the global camping equipment market based on the product type?
6. What is the breakup of the global camping equipment market based on the distribution channel?
7. What are the key regions in the global camping equipment market?
8. Who are the key players/companies in the global camping equipment market?

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