

Camera Stabilizer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global camera stabilizer market size reached US\$ 3.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.5% during 2023-2028.

Camera stabilizer, also known as stabilizing mount, is a device designed for providing stability amidst camera movements while shooting an image or a video. It is a vital equipment used in the media and broadcast industry during the production of films, music videos, documentaries, and various other entertainment forms. Camera stabilizers allow smoother shots along with offering high integrity and compatibility with zoom controllers, transmitters and other camera control devices. Furthermore, it helps in reducing stress and tiredness on arms by eliminating the chances of muscle cramping during filming. Owing to this, camera stabilizers are commonly used with smartphones, cinema cameras, DSLRs, underwater cameras, action cameras, etc.

The rising demand for camera stabilizers can be attributed to the rising production of various genres of video content in the media and entertainment sector. Furthermore, the escalating popularity of the film industry has fostered an increase in the creativity levels of cinematography, which has raised the expectation of capturing imaginative shots with perfect motion. Several professional photographers are inclined towards specific and advanced equipment such as camera stabilizers, for capturing precise shots. Apart from this, improving internet connectivity along with rising exposure to social media platforms has increased the competition among content creators for providing premium quality videos and images. Additionally, the evolution of the global media and entertainment



industry with the rising adoption of 4K, 6K and 8K resolution technologies also catalyzes the market for camera stabilizers. The emergence of modular stabilizers, gyroscope, etc., along with other technological advancements is also expected to provide good opportunities for market growth in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global camera stabilizer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, distribution channel, application and end-user.

Breakup by Type:

Body Mounted

Hand Held

Camera Slider

Camera Crane

Remote Head

Breakup by Distribution Channel:

Online Sales

Offline Sales

Breakup by Application:

Cinema Cameras

Underwater Cameras

DSLRs

Smartphones

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Action Cameras

Others

Breakup by End-User:

Professional

Personal

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany



France
Jnited Kingdom
taly
Spain
Russia
Others
_atin America
Brazil
Mexico
Others
Middle East and Africa
Turkey
Saudi Arabia
Others
Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Camera Motion Research, Freefly Systems, FeiyuTech, Glidecam Industries Inc., Glide Gear, Gudsen Technology Co. Ltd., Ikan Corporation, Movo, Neewer, Pilotfly GmbH, Roxant, Tiffen Company, VariZoom, etc.

Key Questions Answered in This Report:

How has the global camera stabilizer market performed so far and how will it perform in the coming years?



What are the key regional markets?

What has been the impact of COVID-19 on the global camera stabilizer market?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global camera stabilizer market and who are the key players?

What is the degree of competition in the market?



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