

Busbar Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global busbar market size reached US\$ 17.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 23.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2023-2028.

Busbars are strips of conductive materials which are used for collecting and distributing electric power. Since busbars ground and conduct electricity at the same time, they are often coated with materials which provide different conductivity limits and variations. They make the power distribution process easier, flexible and hassle-free. Additionally, they offer cost-efficient and fast installation services with no downtime. They also require few installation materials and employ reusable and re-locatable plug-in outlets. As a result, they are extensively utilized across various verticals including factories, data centers, retail facilities, hospitals, laboratories, universities, metros and railways.

The rising demand for electricity across residential, commercial and industrial sectors is the major factor driving the market growth. Changing lifestyles and increasing average global temperature have resulted in the adoption of heating, ventilation, and air conditioning (HVAC) systems across various industry sectors. This has created an increasing demand for uninterrupted and reliable power supply, thereby boosting the sales of high capacity busbars. Moreover, significant developments have also been witnessed in the power infrastructure sector. New power generation plants are continually being constructed, while the existing infrastructures are being renovated, thereby positively impacting the demand for busbars. In addition to this, governments of several countries are also taking initiatives to improve the existing power infrastructure to enhance electricity production and access. For instance, as per one of the World

Bank reports, the Sub-Saharan African governments are engaging in collective investment endeavors for coordinated and long-term electrification plans, which is expected to improve the electricity access in the region. Also, Power Africa, a US government initiative, aims to aid governments of the African countries to improve the electricity status in the region. Furthermore, rising concerns about the risks posed by the increasing usage of non-renewable power sources have led to the growing adoption of energy-efficient products and systems which is further expected to drive the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global busbar market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on power rating, conductor, end-user and industry.

Breakup by Power Rating:

- High
- Medium
- Low

Breakup by Conductor:

- Copper
- Aluminium

Breakup by End-User:

- Industrial
- Commercial
- Residential
- Utilities

Breakup by Industry:

- Chemicals and Petroleum
- Metals and Mining
- Manufacturing
- Others

Breakup by Region:

Asia Pacific

North America

Europe

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Siemens AG, ABB Group, Schneider Electric SE, Eaton Corporation, Inc., Legrand Pvt Ltd., General Electric Company, Mersen Corporate Services SAS, Rittal GmbH & Co. KG, CHINT Group Corporation, Power Products Unlimited, LLC, C&S Electric Ltd., Promet AG, ElvalHalcor SA, Littelfuse, Inc., Southwire Company, LLC and Oriental Copper Co. Ltd.

Key Questions Answered in This Report

1. What was the size of the global busbar market in 2022?
2. What is the expected growth rate of the global busbar market during 2023-2028?
3. What are the key factors driving the global busbar market?
4. What has been the impact of COVID-19 on the global busbar market?
5. What is the breakup of the global busbar market based on the power rating?
6. What is the breakup of the global busbar market based on the conductor?
7. What is the breakup of the global busbar market based on the end-user?
8. What is the breakup of the global busbar market based on the industry?
9. What are the key regions in the global busbar market?
10. Who are the key players/companies in the global busbar market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BUSBAR MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Power Rating
- 5.5 Market Breakup by Conductor
- 5.6 Market Breakup by End-User
- 5.7 Market Breakup by Industry
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

6 MARKET BREAKUP BY POWER RATING

- 6.1 High
 - 6.1.1 Market Trends

- 6.1.2 Market Forecast
- 6.2 Medium
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Low
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

7 MARKET BREAKUP BY CONDUCTOR

- 7.1 Copper
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Aluminium
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY END-USER

- 8.1 Industrial
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Commercial
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Residential
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Utilities
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY INDUSTRY

- 9.1 Chemicals and Petroleum
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Metals and Mining
 - 9.2.1 Market Trends

- 9.2.2 Market Forecast
- 9.3 Manufacturing
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 Asia Pacific
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 North America
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Middle East and Africa
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Latin America
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTER'S FIVE FORCES ANALYSIS

- 13.1 Overview

- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Siemens AG
 - 15.3.2 ABB Group
 - 15.3.3 Schneider Electric SE
 - 15.3.4 Eaton Corporation Inc.
 - 15.3.5 Legrand Pvt Ltd.
 - 15.3.6 General Electric Company
 - 15.3.7 Mersen Corporate Services SAS
 - 15.3.8 Rittal GmbH & Co. KG
 - 15.3.9 CHINT Group Corporation
 - 15.3.10 Power Products Unlimited, LLC
 - 15.3.11 C&S Electric Ltd.
 - 15.3.12 Promet AG
 - 15.3.13 ElvalHalcó SA
 - 15.3.14 Littelfuse, Inc.
 - 15.3.15 Southwire Company, LLC
 - 15.3.16 Oriental Copper Co. Ltd.

List Of Tables

LIST OF TABLES

Table 1: Global: Busbar Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Busbar Market Forecast: Breakup by Power Rating (in Million US\$), 2023-2028

Table 3: Global: Busbar Market Forecast: Breakup by Conductor (in Million US\$), 2023-2028

Table 4: Global: Busbar Market Forecast: Breakup by End-User (in Million US\$), 2023-2028

Table 5: Global: Busbar Market Forecast: Breakup by Industry (in Million US\$), 2023-2028

Table 6: Global: Busbar Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Busbar Market: Competitive Structure

Table 8: Global: Busbar Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Busbar Market: Major Drivers and Challenges

Figure 2: Global: Busbar Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Busbar Market: Breakup by Power Rating (in %), 2022

Figure 4: Global: Busbar Market: Breakup by Conductor (in %), 2022

Figure 5: Global: Busbar Market: Breakup by End-User (in %), 2022

Figure 6: Global: Busbar Market: Breakup by Industry (in %), 2022

Figure 7: Global: Busbar Market: Breakup by Region (in %), 2022

Figure 8: Global: Busbar Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Busbar (High) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Busbar (High) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 11: Global: Busbar (Medium) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Busbar (Medium) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 13: Global: Busbar (Low) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Busbar (Low) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 15: Global: Busbar (Copper) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Busbar (Copper) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 17: Global: Busbar (Aluminium) Market: Sales Value (in Million US\$), 2017 &
2022

Figure 18: Global: Busbar (Aluminium) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 19: Global: Busbar (Industrial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Busbar (Industrial) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 21: Global: Busbar (Commercial) Market: Sales Value (in Million US\$), 2017 &
2022

Figure 22: Global: Busbar (Commercial) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 23: Global: Busbar (Residential) Market: Sales Value (in Million US\$), 2017 &
2022

Figure 24: Global: Busbar (Residential) Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 25: Global: Busbar (Utilities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Busbar (Utilities) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Busbar (Chemicals and Petroleum) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Busbar (Chemicals and Petroleum) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Busbar (Metals and Mining) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Busbar (Metals and Mining) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Busbar (Manufacturing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Busbar (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Busbar (Other Industries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Busbar (Other Industries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Asia Pacific: Busbar Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Asia Pacific: Busbar Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: North America: Busbar Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: North America: Busbar Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Europe: Busbar Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Europe: Busbar Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Middle East and Africa: Busbar Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Middle East and Africa: Busbar Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Latin America: Busbar Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Latin America: Busbar Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Global: Busbar Industry: SWOT Analysis

Figure 46: Global: Busbar Industry: Value Chain Analysis

Figure 47: Global: Busbar Industry: Porter's Five Forces Analysis

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