

# Building Insulation Materials Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global building insulation materials market size reached US\$ 23.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 30.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

Building insulation materials are used to stop and prevent the transmission of heat, electricity, or sound. Mineral wool, polyurethane foam, polyethylene, expanded polystyrene, polyvinyl chloride, and extruded polystyrene are some common variants. Building insulation materials control indoor environmental conditions and help in reducing heat loss in buildings during cold climatic conditions and reduce the heat surplus in warmer weather conditions. They also assist in preventing moisture condensation, enhancing process performance, reducing energy demand and costs, controlling the emission of pollutants, improving appearance, and preventing transmission of sound. As a result, these materials are widely used in residential, commercial, and industrial settings.

### Building Insulation Materials Market Trends:

The ongoing building construction activities due to rapid population expansion, migration from rural areas to service sector clusters, and the rising trend of nuclear families across the globe are creating a positive outlook for the market. In line with this, the increasing demand for energy-efficient building materials to reduce overall energy consumption by preventing heat gain/loss through the building envelope is favoring the market growth. Various product innovations, such as the introduction of efficient

insulation solutions that are installed in commercial and residential complexes, to provide corrosion protection while improving the safety, efficiency, and durability of the building, are acting as other growth-inducing factors. Additionally, the launch of recyclable and eco-friendly insulation materials with a minimal negative impact on the environment is positively impacting the market growth. Other factors, including rising infrastructural development across the globe, widespread product adoption due to improved thermal and soundproof properties, and the implementation of various government initiatives to enhance insulation in buildings and maintain the desired temperature, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global building insulation materials market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material type, application and end user.

#### Breakup by Material Type:

Fiberglass

Mineral Wool

Cellulose

Polyurethane/Polyisocyanurate Foam

Polystyrene

Others

#### Breakup by Application:

Floor and Basement

Wall

Roof and Ceiling

**Breakup by End User:**

Residential

Non-Residential

**Breakup by Region:**

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Atlas Roofing Corporation, BASF SE, Beijing New Building Material (Group) Co. Ltd., Compagnie de Saint-Gobain S.A., Dow Inc., DuPont de Nemours Inc., Huntsman Corporation, Johns Manville (Berkshire Hathaway Inc.), Kingspan Group plc, Knauf Gips KG, Owens Corning, Rockwool A/S and Synthos.

Key Questions Answered in This Report:

How has the global building insulation materials market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global building insulation materials market?

What are the key regional markets?

What is the breakup of the market based on the material type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global building insulation materials market and who are the key players?

What is the degree of competition in the industry?

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