

Breast Pump Market Size, Share, Trends and Forecast by Type, Technology, Application, and Region, 2026-2034

<https://marketpublishers.com/r/BC554440B009EN.html>

Date: April 2026

Pages: 135

Price: US\$ 3,999.00 (Single User License)

ID: BC554440B009EN

Abstracts

The global breast pump market size was valued at USD 1,098.4 Million in 2025. Looking forward, IMARC Group estimates the market to reach USD 1,871.5 Million by 2034, exhibiting a CAGR of 6.10% during 2026-2034. North America currently dominates the market in 2025. The rising awareness and emphasis on breastfeeding, increasing working women population, significant technological innovations, increasing urbanization, growing disposable incomes, supportive healthcare policies, and rapid expansion in online retail and e-commerce sector are some of the major factors facilitating the expansion of the breast pump market share. As per the National Institutes of Health, over 85% of mothers with healthy newborn infants in the United States express milk within the first four months postpartum, with the majority using a breast pump.

The global breast pump market is shaped by several significant elements, including the increasing awareness about the benefits of breastfeeding and the expanding number of working mothers around the world, leading to a greater demand for efficient and convenient milk extraction solutions. Advancements in breast pump technology, including lower noise levels, greater portability, and improved comfort, have greatly boosted market acceptance. Additionally, government initiatives and workplace policies that promote breastfeeding have encouraged the use of breast pumps. The rising occurrence of lactation issues, such as mastitis and low milk supply, has further driven breast pump market growth, as breast pumps effectively address these problems. Moreover, increasing healthcare expenditures, rising disposable incomes, and the availability of breast pumps on online retail platforms are enhancing market accessibility.

The United States stands out as a key market disruptor, driven by an increasing number of working mothers desiring convenient ways to blend breastfeeding with their professional responsibilities. As per the U.S. Department of Labor Blog, in February 2024, the percentage of working mothers in the United States climbed to 71.7%. Due to growing worries about the health advantages for mothers and infants, the use of breast pumps has risen significantly. Moreover, favorable policies such as the Affordable Care Act, which mandate insurance coverage for breast pumps, have benefited the market. Notable advancements in technology have led to the development of lightweight, compact, and intelligent breast pumps, enhancing user convenience and driving demand. Rising occurrences of lactation issues such as engorgement and insufficient milk supply act as another driver for breast pump demand.

BREAST PUMP MARKET TRENDS:

Rising awareness and emphasis on breastfeeding

As per the breast pump market report, increasing awareness about the long-term health benefits of breastfeeding for both infants and mothers has ignited a renewed emphasis on breastfeeding. According to the Our World in Data, 132.59 Million babies are expected to be born by 2027. Breast milk is rich in essential nutrients, antibodies, and enzymes that contribute to a baby's healthy development and immune system. As medical and scientific communities continue to highlight these advantages, mothers are now more inclined to opt for breastfeeding. This heightened awareness has led to a rise in demand for breast pumps, which facilitate milk expression and storage, ensuring a steady supply of breast milk even in scenarios where direct nursing is not feasible. The breast pump market research indicates a growing demand for advanced, user-friendly models tailored to the needs of mothers.

Women workforce participation

The changing landscape of the workforce, with more women actively engaged in careers, has created a need for breastfeeding solutions that accommodate professional commitments. According to the Periodic Labour Force Survey, Labour Force Participation Rate (LFPR) in usual status (ps+ss) for persons of age 15 years and above was 60.1% during July 2023-June 2024. The same for female was 41.7% in India. Breast pumps offer an efficient way to express breast milk, allowing working mothers to provide their infants with the benefits of breast milk even while they are away. This factor has significantly expanded the breast pump market share, as mothers seek convenient and reliable devices that align with their busy schedules, enabling them

to maintain their milk supply and bond with their babies.

Technological innovations

Technological advancements have transformed the breast pump market, enhancing user experience and functionality. Electric breast pumps equipped with adjustable suction levels, multiple pumping modes, and even smartphone connectivity have revolutionized milk expression. As per reports, the number of smartphone users is anticipated to reach 6 Billion by 2027 worldwide. These innovations cater to the preferences of modern parents who seek efficient and comfortable breastfeeding solutions. Additionally, the development of quieter and more discreet pumps allows mothers to express milk discreetly and without disruption. As technology continues to evolve, breast pumps become increasingly convenient and tailored to the specific needs of users, thereby accelerating the breast pump market size and encouraging more mothers to opt for breastfeeding.

BREAST PUMP INDUSTRY SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the global breast pump market, along with forecasts at the global and regional levels from 2026-2034. The market has been categorized based on type, technology, and application.

Analysis by Type:

Closed System Breast Pump

Open System Breast Pump

As per the breast pump market report, closed system breast pump stands as the largest component in 2025. The closed system breast pump has the largest number of shares on account of its natural benefits that tackle issues concerning hygiene, contamination, and upkeep. A closed system breast pump includes a barrier that keeps breast milk from touching the pumping mechanism, maintaining a sealed environment. This design greatly lowers the chances of mold, bacteria, and viruses forming inside the pump, thus improving the safety and quality of milk. Mothers emphasize the cleanliness of expressed milk, and closed system pumps provide a certain degree of confidence regarding this factor. The growth of this segment can also be linked to heightened

consumer awareness regarding the advantages of closed system pumps, influenced by healthcare professionals and lactation consultants highlighting the significance of preserving the purity of expressed breast milk. Moreover, regulatory norms and guidelines enhancing milk hygiene have boosted the demand for closed system breast pumps, making them the favored option for mothers desiring dependable and contamination-free milk expression methods.

Analysis by Technology:

Battery-Powered Breast Pump

Electric Breast Pump

Manual Breast Pump

Battery-powered breast pump leads the market in 2025. Battery-operated breast pumps provide the convenience of pumping without being connected to a power source, making them perfect for hectic routines, traveling, and circumstances with restricted electricity access. The expansion of this segment is also fueled by improvements in battery efficiency, allowing for extended pumping durations without sacrificing power. Moreover, battery-operated pumps are usually small and lightweight, which increases their compatibility with contemporary living. As mothers look for adaptable and easy-to-use options, the battery-operated breast pump has become more popular, providing the convenience to uphold breastfeeding practices while fitting into diverse daily tasks.

Analysis by Application:

Hospital

Personal Care

Hospital leads the market in 2025. Hospitals act as the main locations for childbirth, frequently offering thorough care for mothers and newborns during the postpartum phase. Breast pumps in hospitals serve multiple purposes, such as assisting premature babies needing specialized feeding, helping mothers with difficulties in latching, and enabling milk expression when mothers are momentarily apart from their infants for medical reasons. Additionally, hospitals employ lactation consultants and healthcare

experts who assist new mothers with breastfeeding methods and the proper use of breast pumps. The focus on ideal infant nutrition and breastfeeding assistance in hospital settings has driven the use of breast pumps for medical and lactation-related reasons. With hospitals increasingly focusing on maternal and neonatal care, the necessity for breast pumps as essential elements of postpartum care has strengthened the leading position in the market.

Regional Analysis:

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

North America accounted for the largest breast pump market share in 2025. In North America, there is a rising focus on maternal and infant health, accompanied by greater awareness about the advantages of breastfeeding for mothers and their babies. This has resulted in an increased need for breastfeeding products such as breast pumps. Moreover, the robust healthcare system in the region bolsters breastfeeding programs, as hospitals and medical professionals frequently promote breastfeeding and provide lactation assistance. The rise of working mothers and the demand for effective solutions to manage work and childcare has increased the need for breast pumps, establishing them as vital tools for contemporary parenting. North America's advanced e-commerce and retail systems offer convenient access to a variety of breast pump products, enabling consumers to make educated decisions. The area's disposable income levels also allow parents to purchase higher-end breast pump models that match their lifestyle requirements. As these elements converge, North America continues to be a flourishing market for breast pumps, addressing the needs of knowledgeable and health-oriented parents.

KEY REGIONAL TAKEAWAYS:

UNITED STATES BREAST PUMP MARKET ANALYSIS

The United States breast pump market is driven by various factors reflecting societal, economic, and technological shifts. The increasing awareness among individuals about breastfeeding benefits for infant health and maternal well-being is encouraging higher adoption of breast pumps among new mothers. This awareness is reinforced by healthcare organizations and campaigns promoting breastfeeding as the optimal choice for infant nutrition. In addition, rising participation of women in the workforce is a significant driver. Working mothers are seeking efficient ways to continue breastfeeding while managing professional commitments, and breast pumps provide the flexibility needed to balance both. Federal and state-level policies supporting lactating mothers, such as workplace accommodations for pumping, is bolstering the market growth. Besides this, technological advancements in breast pump design and functionality also play a pivotal role. Compact, portable, and quiet devices, alongside smart pumps with app integration for tracking milk production, cater to the modern mother's needs. Enhanced comfort features and ease of use are making these devices appealing to a wider audience. Furthermore, insurance coverage for breast pumps under the Affordable Care Act (ACA) is another critical factor. Many insurance plans now fully or partially cover the cost of breast pumps, making them accessible to a larger demographic, including lower-income families. Additionally, rising urbanization and nuclear family setups often require mothers to rely on breast pumps for convenience and time management. According to the CIA, urban population in the country was 83.3% of total population in 2023.

ASIA PACIFIC BREAST PUMP MARKET ANALYSIS

The breast pump market in the region is driven by diverse factors shaped by cultural, economic, and technological changes. The increasing awareness among individuals about the health benefits of breastfeeding, driven by government initiatives and non-governmental campaigns, is a significant factor encouraging the adoption of breast pumps. Countries such as China, India, and Japan are actively promoting breastfeeding through educational programs, which have positively influenced market dynamics. In addition, the growing number of working mothers is offering a favorable market outlook. As urbanization and workforce participation among women rise, particularly in emerging economies, the demand for breast pumps that facilitate breastfeeding while managing work commitments is growing substantially. This trend is further supported by evolving workplace policies in some countries, offering facilities for nursing mothers. Moreover, economic development in the region is leading to higher disposable incomes, enabling families to invest in advanced breastfeeding equipment. Alongside this, the availability of cost-effective breast pumps by local and international manufacturers makes these

devices accessible to a broader audience. Moreover, the wide availability of breast pumps via online channels is supporting the market growth. The India Brand Equity Foundation (IBEF) states that the Indian e-commerce industry is projected to reach USD 325 Billion by 2030. Moreover, technological advancements in breast pump design also fuel the market. Modern pumps featuring improved suction mechanisms, portability, and quiet operation cater to the needs of mothers seeking convenience and comfort.

EUROPE BREAST PUMP MARKET ANALYSIS

Shifting demographics, societal norms, and technological advancements are few factors that are propelling the market growth. The increasing awareness among individuals about breastfeeding's health benefits for both infants and mothers remain a key driver. Public health campaigns and guidelines from organizations, such as the World Health Organization (WHO) and UNICEF, widely endorsed in Europe, are encouraging breastfeeding and support the adoption of breast pumps. In line with this, the rising participation of women in the workforce across Europe is a significant factor fueling demand. As more women balance careers with motherhood, breast pumps offer a practical solution to maintain breastfeeding routines while managing professional responsibilities. Supportive workplace policies in many European countries, including provisions for lactation breaks and breastfeeding-friendly spaces, further boost this trend. Furthermore, innovations in breast pump design contribute to market growth. Advanced features, such as silent operation, compact size, and user-friendly interfaces, meet the needs of modern mothers seeking comfort and efficiency. Smart breast pumps with app connectivity, which track and monitor milk production, are gaining popularity in tech-forward regions. Besides this, Europe's robust healthcare infrastructure and comprehensive insurance systems play a vital role in making breast pumps accessible. In 2023, more than 9 out of every 10 regions in the EU had a majority of their population living within 15 minutes driving time of a hospital, according to the reports.

LATIN AMERICA BREAST PUMP MARKET ANALYSIS

The Latin America breast pump market is driven by increasing awareness about breastfeeding's benefits, supported by health initiatives from governments and organizations such as UNICEF. Campaigns promoting exclusive breastfeeding are encouraging more mothers to adopt breast pumps as a tool for convenience and continuity. Rising urbanization and workforce participation among women are significant contributors. In 2023, the urban population was 81.6% of total population in Mexico, as per the CIA. Working mothers are seeking efficient breastfeeding solutions to balance professional and personal responsibilities, thereby increasing the demand for portable

and user-friendly breast pumps. In line with this, economic growth in the region is allowing families to invest in quality breastfeeding equipment. The expansion of healthcare systems and insurance coverage in countries such as Brazil and Mexico further supports accessibility. E-commerce platforms are also crucial, offering a wide variety of products and competitive pricing.

MIDDLE EAST AND AFRICA BREAST PUMP MARKET ANALYSIS

The Middle East and Africa breast pump market is influenced by growing awareness about breastfeeding benefits as well as supported by government and international health organization initiatives. Educational campaigns emphasize exclusive breastfeeding, encouraging mothers to adopt breast pumps for convenience and flexibility. In addition, rising preferences for breast pumps via online channels in the region is contributing to the market growth. Saudi Arabia's e-commerce industry generated USD 10 Billion in revenue in 2023, as per reports. Furthermore, rapid urbanization, coupled with the rising participation of women in the workforce, are significant drivers. Working mothers in urban settings rely on breast pumps to maintain breastfeeding while managing professional responsibilities. Improved workplace policies in some countries, offering lactation rooms is impelling the market growth. Besides this, the expansion of healthcare infrastructure and insurance coverage for maternity products is bolstering the market growth.

COMPETITIVE LANDSCAPE:

Key players in the breast pump market are using multiple strategic initiatives for the growth of the market as well as the strengthening of their position in the competition. Companies are investing heavily in research and development to introduce technologically advanced breast pumps, such as wearable, hands-free, and app-connected devices, which can offer greater convenience and efficiency for users. Innovations in noiseless and portable pumps have also gained significant momentum. Market leaders are also expanding their product lines, for instance, to include hospital-grade pumps and manual options, to meet a diverse range of consumer demands. Strategic partnerships and collaborations with healthcare providers, lactation consultants, and online retailers have helped market reach and improved accessibility for consumers.

The report provides a comprehensive analysis of the competitive landscape in the breast pump market with detailed profiles of all major companies, including:

Philips Avent

Pigeon Corporation

Medela AG

Ameda Inc

Hygeia Medical Group II

KEY QUESTIONS ANSWERED IN THIS REPORT

1. What is breast pump?
2. How big is the global breast pump market?
3. What is the expected growth rate of the global breast pump market during 2026-2034?
4. What are the key factors driving the global breast pump market?
5. What is the leading segment of the global breast pump market based on the type?
6. What is the leading segment of the global breast pump market based on technology?
7. What is the leading segment of the global breast pump market based on the application?
8. What are the key regions in the global breast pump market?
9. Who are the key players/companies in the global breast pump market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BREAST PUMP MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by Application
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths
 - 5.9.3 Weaknesses
 - 5.9.4 Opportunities
 - 5.9.5 Threats

5.10 Value Chain Analysis

- 5.10.1 Overview
- 5.10.2 Research and Development
- 5.10.3 Raw Material Procurement
- 5.10.4 Manufacturing
- 5.10.5 Marketing
- 5.10.6 Distribution
- 5.10.7 End-Use

5.11 Porters Five Forces Analysis

- 5.11.1 Overview
- 5.11.2 Bargaining Power of Buyers
- 5.11.3 Bargaining Power of Suppliers
- 5.11.4 Degree of Competition
- 5.11.5 Threat of New Entrants
- 5.11.6 Threat of Substitutes

6 MARKET BREAKUP BY TYPE

6.1 Closed System Breast Pump

- 6.1.1 Market Trends
- 6.1.2 Market Forecast

6.2 Open System Breast Pump

- 6.2.1 Market Trends
- 6.2.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Battery-Powered Breast Pump

- 7.1.1 Market Trends
- 7.1.2 Market Forecast

7.2 Electric Breast Pump

- 7.2.1 Market Trends
- 7.2.2 Market Forecast

7.3 Manual Breast Pump

- 7.3.1 Market Trends
- 7.3.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Hospital

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Personal Care

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Europe

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Asia Pacific

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Latin America

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Forecast

10 BREAST PUMP MANUFACTURING PROCESS

10.1 Product Overview

10.2 Raw Material Requirements

10.3 Manufacturing Process

10.4 Key Success and Risk Factors

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Key Players

11.3 Profiles of Key Players

11.3.1 Philips Avent

11.3.1.1 Company Overview

- 11.3.1.2 Description
- 11.3.1.3 Product Portfolio
- 11.3.1.4 Financials
- 11.3.1.5 SWOT Analysis
- 11.3.2 Pigeon Corporation
 - 11.3.2.1 Company Overview
 - 11.3.2.2 Description
 - 11.3.2.3 Product Portfolio
 - 11.3.2.4 Financials
 - 11.3.2.5 SWOT Analysis
- 11.3.3 Medela AG
 - 11.3.3.1 Company Overview
 - 11.3.3.2 Description
 - 11.3.3.3 Product Portfolio
- 11.3.4 Ameda Inc.
 - 11.3.4.1 Company Overview
 - 11.3.4.2 Description
 - 11.3.4.3 Product Portfolio
- 11.3.5 Hygeia Medical Group II
 - 11.3.5.1 Company Overview
 - 11.3.5.2 Description
 - 11.3.5.3 Product Portfolio
 - 11.3.5.4 Financials
 - 11.3.5.5 SWOT Analysis

List Of Tables

LIST OF TABLES

- Figure 1: Global: Breast Pump Market: Major Drivers and Challenges
- Figure 2: Global: Breast Pump Market: Sales Value (in Million USD), 2020-2025
- Figure 3: Global: Breast Pump Market: Breakup by Type (in %), 2025
- Figure 4: Global: Breast Pump Market: Breakup by Technology (in %), 2025
- Figure 5: Global: Breast Pump Market: Breakup by Application (in %), 2025
- Figure 6: Global: Breast Pump Market: Breakup by Region (in %), 2025
- Figure 7: Global: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 8: Global: Breast Pump Industry: SWOT Analysis
- Figure 9: Global: Breast Pump Industry: Value Chain Analysis
- Figure 10: Global: Breast Pump Industry: Porter's Five Forces Analysis
- Figure 11: Global: Closed System Breast Pump Market: Sales Value (in Million USD), 2020 & 2025
- Figure 12: Global: Closed System Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 13: Global: Open System Breast Pump Market: Sales Value (in Million USD), 2020 & 2025
- Figure 14: Global: Open System Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 15: Global: Battery-Powered Breast Pump Market: Sales Value (in Million USD), 2020 & 2025
- Figure 16: Global: Battery-Powered Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 17: Global: Electric Breast Pump Market: Sales Value (in Million USD), 2020 & 2025
- Figure 18: Global: Electric Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 19: Global: Manual Breast Pump Market: Sales Value (in Million USD), 2020 & 2025
- Figure 20: Global: Manual Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034
- Figure 21: Global: Breast Pump Market (Application in Hospital): Sales Value (in Million USD), 2020 & 2025
- Figure 22: Global: Breast Pump Market Forecast (Application in Hospital): Sales Value (in Million USD), 2026-2034
- Figure 23: Global: Breast Pump Market (Application in Personal Care): Sales Value (in

Million USD), 2020 & 2025

Figure 24: Global: Breast Pump Market Forecast (Application in Personal Care): Sales Value (in Million USD), 2026-2034

Figure 25: North America: Breast Pump Market: Sales Value (in Million USD), 2020 & 2025

Figure 26: North America: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 27: Europe: Breast Pump Market: Sales Value (in Million USD), 2020 & 2025

Figure 28: Europe: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 29: Asia Pacific: Breast Pump Market: Sales Value (in Million USD), 2020 & 2025

Figure 30: Asia Pacific: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 31: Latin America: Breast Pump Market: Sales Value (in Million USD), 2020 & 2025

Figure 32: Latin America: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 33: Middle East and Africa: Breast Pump Market: Sales Value (in Million USD), 2020 & 2025

Figure 34: Middle East and Africa: Breast Pump Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 35: Breast Pump Manufacturing: Detailed Process Flow

List Of Figures

LIST OF FIGURES

Table 1: Global: Breast Pump Market: Key Industry Highlights, 2025 and 2034

Table 2: Global: Breast Pump Market Forecast: Breakup by Type (in Million USD), 2026-2034

Table 3: Global: Breast Pump Market Forecast: Breakup by Technology (in Million USD), 2026-2034

Table 4: Global: Breast Pump Market Forecast: Breakup by Application (in Million USD), 2026-2034

Table 5: Global: Breast Pump Market Forecast: Breakup by Region (in Million USD), 2026-2034

Table 6: Breast Pump Manufacturing: Raw Material Requirements

Table 7: Global: Breast Pump Industry: Market Structure

Table 8: Global: Breast Pump Market: Key Players

I would like to order

Product name: Breast Pump Market Size, Share, Trends and Forecast by Type, Technology, Application, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/BC554440B009EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC554440B009EN.html>