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Breast Pump Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global breast pump market size reached US$ 905.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US$ 1,382.3 Million by 2028, exhibiting a growth rate (CAGR) of 7.12% during 2023-2028. The growing rate of employment opportunities for women, increasing demand for breast milk in milk banks for premature babies, and rising advancements in the functionalities of breast pumps represent some of the key factors driving the market.

A breast pump is a medical device that facilitates the extraction of milk from lactating mothers. It relieves mastitis, helps in overcoming inverted or flat nipples and prevents discomfort, engorgement, and the risk of developing breast infection. It enables mothers to breastfeed their infants at a convenient time and store milk for later. It also aids in providing breastmilk to premature babies kept in neonatal intensive care units (NICU) or donating breastmilk to feed babies of non-lactating mothers. Besides this, it assists in stimulating lactation in mothers with low milk production and feeding babies incapable of latching properly. Presently, the demand for breast pumps is rising around the world on account of the increasing healthcare expenditure and easy access to medical devices.

Global Breast Pump Market Trends:
At present, the increasing demand for breast pumps among nursing mothers for hands-free pumping represents one of the primary factors influencing the market positively. Besides this, the growing availability of employment opportunities for women in various industry verticals are offering a favorable market outlook. In addition, the escalating demand for breast milk in milk banks for supplying at hospitals to feed premature babies incapable of tolerating artificial feeding formulas is propelling the growth of the market. Apart from this, the rising awareness about the benefits of feeding breast milk to babies for proper development of bones and brain, boosting the immune system, and lowering

the risk of infections is supporting the growth of the market. Additionally, the increasing integration of compression mechanisms in breast pumps to increase the efficacy of the device and maintain a continuous flow of breast milk is strengthening the growth of the market. Moreover, the rising utilization of closed breast pumps to prevent contamination and retain the quality of extracted milk is contributing to the growth of the market. Furthermore, key market players are developing breast pumps that can fit inside a nursing bra and operate via smartphones for extracting milk discreetly. They are also manufacturing eco-friendly breast pumps and storage containers to maintain the quality of milk and reduce the usage of plastics, which is expected to bolster the growth of the market.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global breast pump market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, technology and application.

Type Insights:

Closed System Breast Pump
Open System Breast Pump

The report has provided a detailed breakup and analysis of the breast pump market based on the type. This includes closed system breast pump and open system breast pump. According to the report, closed system breast pump represented the largest segment.

Technology Insights:

Battey-Powered Breast Pump
Electric Breast Pump
Manual Breast Pump

A detailed breakup and analysis of the breast pump market based on technology has also been provided in the report. This includes battery-powered breast pump, electric breast pump and manual breast pump. According to the report, battery-powered accounted for the largest market share.

Application Insights:

Hospital
Personal Care

A detailed breakup and analysis of the breast pump market based on the application has also been provided in the report. This includes hospital and personal care. According to the report, hospital accounted for the largest market share.

Regional Insights:

North America
Europe
Asia Pacific
Latin America
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America, Europe, Asia Pacific, Latin America and Middle East and Africa. According to the report, North America was the largest market for breast pumps. Some of the factors driving the North America breast pump market included the growing awareness about the benefits of breast pumps, increasing employment of women, rising healthcare expenditure etc.

Competitive Landscape:
The report has also provided a comprehensive analysis of the competitive landscape in the global breast pump market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Philips Avent, Pigeon Corporation, Medela AG, Ameda Inc and Hygeia Medical Group II. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report
1. What was the size of the global breast pump market in 2022?
2. What is the expected growth rate of the global breast pump market during 2023-2028?
3. What are the key factors driving the global breast pump market?
4. What has been the impact of COVID-19 on the global breast pump market?
5. What is the breakup of the global breast pump market based on the type?
6. What is the breakup of the global breast pump market based on the technology?

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7. What is the breakup of the global breast pump market based on the application?
8. What are the key regions in the global breast pump market?
9. Who are the key players/companies in the global breast pump market?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL BREAST PUMP MARKET

5.1 Market Overview
5.2 Market Performance
5.3 Impact of COVID-19
5.4 Market Breakup by Type
5.5 Market Breakup by Technology
5.6 Market Breakup by Application
5.7 Market Breakup by Region
5.8 Market Forecast
5.9 SWOT Analysis
  5.9.1 Overview
  5.9.2 Strengths
  5.9.3 Weaknesses
  5.9.4 Opportunities
  5.9.5 Threats

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5.10 Value Chain Analysis
5.10.1 Overview
5.10.2 Research and Development
5.10.3 Raw Material Procurement
5.10.4 Manufacturing
5.10.5 Marketing
5.10.6 Distribution
5.10.7 End-Use
5.11 Porters Five Forces Analysis
5.11.1 Overview
5.11.2 Bargaining Power of Buyers
5.11.3 Bargaining Power of Suppliers
5.11.4 Degree of Competition
5.11.5 Threat of New Entrants
5.11.6 Threat of Substitutes

6 MARKET BREAKUP BY TYPE

6.1 Closed System Breast Pump
6.1.1 Market Trends
6.1.2 Market Forecast
6.2 Open System Breast Pump
6.2.1 Market Trends
6.2.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Battery-Powered Breast Pump
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 Electric Breast Pump
7.2.1 Market Trends
7.2.2 Market Forecast
7.3 Manual Breast Pump
7.3.1 Market Trends
7.3.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Hospital
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Personal Care
8.2.1 Market Trends
8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America
9.1.1 Market Trends
9.1.2 Market Forecast
9.2 Europe
9.2.1 Market Trends
9.2.2 Market Forecast
9.3 Asia Pacific
9.3.1 Market Trends
9.3.2 Market Forecast
9.4 Latin America
9.4.1 Market Trends
9.4.2 Market Forecast
9.5 Middle East and Africa
9.5.1 Market Trends
9.5.2 Market Forecast

10 BREAST PUMP MANUFACTURING PROCESS

10.1 Product Overview
10.2 Raw Material Requirements
10.3 Manufacturing Process
10.4 Key Success and Risk Factors

11 COMPETITIVE LANDSCAPE

11.1 Market Structure
11.2 Key Players
11.3 Profiles of Key Players
11.3.1 Philips Avent
11.3.1.1 Company Overview

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11.3.1.2 Description
11.3.1.3 Product Portfolio
11.3.1.4 Financials
11.3.1.5 SWOT Analysis
11.3.2 Pigeon Corporation
11.3.2.1 Company Overview
11.3.2.2 Description
11.3.2.3 Product Portfolio
11.3.2.4 Financials
11.3.2.5 SWOT Analysis
11.3.3 Medela AG
11.3.3.1 Company Overview
11.3.3.2 Description
11.3.3.3 Product Portfolio
11.3.4 Ameda Inc.
11.3.4.1 Company Overview
11.3.4.2 Description
11.3.4.3 Product Portfolio
11.3.5 Hygeia Medical Group II
11.3.5.1 Company Overview
11.3.5.2 Description
11.3.5.3 Product Portfolio
11.3.5.4 Financials
11.3.5.5 SWOT Analysis

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List Of Tables

LIST OF TABLES

Table 1: Global: Breast Pump Market: Key Industry Highlights, 2022 and 2028
Table 2: Global: Breast Pump Market Forecast: Breakup by Type (in Million US$), 2023-2028
Table 3: Global: Breast Pump Market Forecast: Breakup by Technology (in Million US$), 2023-2028
Table 4: Global: Breast Pump Market Forecast: Breakup by Application (in Million US$), 2023-2028
Table 5: Global: Breast Pump Market Forecast: Breakup by Region (in Million US$), 2023-2028
Table 6: Breast Pump Manufacturing: Raw Material Requirements
Table 7: Global: Breast Pump Industry: Market Structure
Table 8: Global: Breast Pump Market: Key Players

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List Of Figures

LIST OF FIGURES

Figure 1: Global: Breast Pump Market: Major Drivers and Challenges
Figure 2: Global: Breast Pump Market: Sales Value (in Million US$), 2017-2022
Figure 3: Global: Breast Pump Market: Breakup by Type (in %), 2022
Figure 4: Global: Breast Pump Market: Breakup by Technology (in %), 2022
Figure 5: Global: Breast Pump Market: Breakup by Application (in %), 2022
Figure 6: Global: Breast Pump Market: Breakup by Region (in %), 2022
Figure 7: Global: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 8: Global: Breast Pump Industry: SWOT Analysis
Figure 9: Global: Breast Pump Industry: Value Chain Analysis
Figure 10: Global: Breast Pump Industry: Porter's Five Forces Analysis
Figure 11: Global: Closed System Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 12: Global: Closed System Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 13: Global: Open System Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 14: Global: Open System Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 15: Global: Battery-Powered Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 16: Global: Battery-Powered Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 17: Global: Electric Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 18: Global: Electric Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 19: Global: Manual Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 20: Global: Manual Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 21: Global: Breast Pump Market (Application in Hospital): Sales Value (in Million US$), 2017 & 2022
Figure 22: Global: Breast Pump Market Forecast (Application in Hospital): Sales Value (in Million US$), 2023-2028

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Figure 23: Global: Breast Pump Market (Application in Personal Care): Sales Value (in Million US$), 2017 & 2022
Figure 24: Global: Breast Pump Market Forecast (Application in Personal Care): Sales Value (in Million US$), 2023-2028
Figure 25: North America: Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 26: North America: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 27: Europe: Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 28: Europe: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 29: Asia Pacific: Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 30: Asia Pacific: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 31: Latin America: Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 32: Latin America: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 33: Middle East and Africa: Breast Pump Market: Sales Value (in Million US$), 2017 & 2022
Figure 34: Middle East and Africa: Breast Pump Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 35: Breast Pump Manufacturing: Detailed Process Flow

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