

# Breast Implant Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global breast implant market size reached US\$ 2.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2023-2028.

Breast implants refer to a prosthesis device, which is formulated from the silicon outer shell that is stuffed with a blend of silicone gel and saline. This process is extensively deployed in cosmetic surgery for enhancing and changing the size, shape, and contour of the breast by replacing and removing tissue. Breast implants surgery includes anesthesia, incision, insertion, placement, and closing of the devices with layered sutures or surgical tape in the breast tissue. At present, the breast implant is commercially available in varying types, such as saline, silicone, structured, gummy bear, round, textured and smooth breast implants.

### Breast Implant Market Trends:

The increasing demand for breast implantation and cosmetic surgeries, along with the rising inclination of consumers toward maintaining an aesthetic appeal, is one of the key factors influencing the global breast implant market growth. Additionally, the escalating prevalence of breast cancer is fueling the market growth, as these implants are used in breast reconstruction procedures among patients. Moreover, the introduction of technologically advanced hyaluronic acid fillers and stable silicone gel breast implants for offering better resemblance to natural breast tissue is contributing to the market growth. In line with this, the widespread adoption of composite breasts is another growth-inducing factor. Furthermore, continual product launches and collaborations of various brands to sensitize the target audience about the post-surgery complications and associated risks is promoting the breast implant market growth. Various organizations are also forming partnership agreements for developing advanced breast

implants using the 3D printing technology. Other factors, including rapid technological advancements, are creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global breast implant market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, shape, application and end user.

#### Breakup by Product:

Silicone Breast Implants  
Saline Breast Implants

#### Breakup by Shape:

Round  
Anatomical

#### Breakup by Application:

Cosmetic Surgery  
Reconstructive Surgery

#### Breakup by End User:

Hospitals  
Cosmetology Clinics  
Ambulatory Surgical Centers

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India

South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allergan plc, CEREPLAS, Establishment Labs SA, Global Consolidated Aesthetics Limited, Groupe Sebbin SAS, HansBiomed Co. Ltd., Ideal Implant Inc., Laboratoires Arion, Mentor Worldwide LLC (Johnson & Johnson), POLYTECH Health & Aesthetics GmbH and Sientra Inc.

#### Key Questions Answered in This Report

1. What was the size of the global breast implant market in 2022?
2. What is the expected growth rate of the global breast implant market during 2023-2028?
3. What are the key factors driving the global breast implant market?
4. What has been the impact of COVID-19 on the global breast implant market?
5. What is the breakup of the global breast implant market based on the product?
6. What is the breakup of the global breast implant market based on the application?
7. What is the breakup of the global breast implant market based on the end user?
8. What are the key regions in the global breast implant market?
9. Who are the key players/companies in the global breast implant market?

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