

Breast Implant Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global breast implant market size reached US\$ 2.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2023-2028.

Breast implants refer to a prosthesis device, which is formulated from the silicon outer shell that is stuffed with a blend of silicone gel and saline. This process is extensively deployed in cosmetic surgery for enhancing and changing the size, shape, and contour of the breast by replacing and removing tissue. Breast implants surgery includes anesthesia, incision, insertion, placement, and closing of the devices with layered sutures or surgical tape in the breast tissue. At present, the breast implant is commercially available in varying types, such as saline, silicone, structured, gummy bear, round, textured and smooth breast implants.

Breast Implant Market Trends:

The increasing demand for breast implantation and cosmetic surgeries, along with the rising inclination of consumers toward maintaining an aesthetic appeal, is one of the key factors influencing the global breast implant market growth. Additionally, the escalating prevalence of breast cancer is fueling the market growth, as these implants are used in breast reconstruction procedures among patients. Moreover, the introduction of technologically advanced hyaluronic acid fillers and stable silicone gel breast implants for offering better resemblance to natural breast tissue is contributing to the market growth. In line with this, the widespread adoption of composite breasts is another growth-inducing factor. Furthermore, continual product launches and collaborations of various brands to sensitize the target audience about the post-surgery complications and associated risks is promoting the breast implant market growth. Various organizations are also forming partnership agreements for developing advanced breast

implants using the 3D printing technology. Other factors, including rapid technological advancements, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global breast implant market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, shape, application and end user.

Breakup by Product:

Silicone Breast Implants
Saline Breast Implants

Breakup by Shape:

Round
Anatomical

Breakup by Application:

Cosmetic Surgery
Reconstructive Surgery

Breakup by End User:

Hospitals
Cosmetology Clinics
Ambulatory Surgical Centers

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India

South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allergan plc, CEREPPLAS, Establishment Labs SA, Global Consolidated Aesthetics Limited, Groupe Sebbin SAS, HansBiomed Co. Ltd., Ideal Implant Inc., Laboratoires Arion, Mentor Worldwide LLC (Johnson & Johnson), POLYTECH Health & Aesthetics GmbH and Sientra Inc.

Key Questions Answered in This Report

1. What was the size of the global breast implant market in 2022?
2. What is the expected growth rate of the global breast implant market during 2023-2028?
3. What are the key factors driving the global breast implant market?
4. What has been the impact of COVID-19 on the global breast implant market?
5. What is the breakup of the global breast implant market based on the product?
6. What is the breakup of the global breast implant market based on the application?
7. What is the breakup of the global breast implant market based on the end user?
8. What are the key regions in the global breast implant market?
9. Who are the key players/companies in the global breast implant market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BREAST IMPLANT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Silicone Breast Implants
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Saline Breast Implants
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY SHAPE

7.1 Round

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Anatomical

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Cosmetic Surgery

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Reconstructive Surgery

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Hospitals

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Cosmetology Clinics

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Ambulatory Surgical Centers

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

10.3.3.1 Market Trends

10.3.3.2 Market Forecast

10.3.4 Italy

10.3.4.1 Market Trends

10.3.4.2 Market Forecast

10.3.5 Spain

10.3.5.1 Market Trends

10.3.5.2 Market Forecast

10.3.6 Russia

- 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Allergan plc

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 SWOT Analysis

15.3.2 CEREPLAS

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Establishment Labs SA

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.4 Global Consolidated Aesthetics Limited

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.5 Groupe Sebbin SAS

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

15.3.6 HansBiomed Co. Ltd.

15.3.6.1 Company Overview

15.3.6.2 Product Portfolio

15.3.6.3 Financials

15.3.7 Ideal Implant Inc.

15.3.7.1 Company Overview

15.3.7.2 Product Portfolio

15.3.8 Laboratoires Arion

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.9 Mentor Worldwide LLC (Johnson & Johnson)

15.3.9.1 Company Overview

15.3.9.2 Product Portfolio

15.3.10 POLYTECH Health & Aesthetics GmbH

15.3.10.1 Company Overview

- 15.3.10.2 Product Portfolio
- 15.3.11 Sientra Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Breast Implant Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Breast Implant Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Breast Implant Market Forecast: Breakup by Shape (in Million US\$), 2023-2028

Table 4: Global: Breast Implant Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Breast Implant Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Breast Implant Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Breast Implant Market: Competitive Structure

Table 8: Global: Breast Implant Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Breast Implant Market: Major Drivers and Challenges

Figure 2: Global: Breast Implant Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Breast Implant Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Breast Implant Market: Breakup by Product (in %), 2022

Figure 5: Global: Breast Implant Market: Breakup by Shape (in %), 2022

Figure 6: Global: Breast Implant Market: Breakup by Application (in %), 2022

Figure 7: Global: Breast Implant Market: Breakup by End User (in %), 2022

Figure 8: Global: Breast Implant Market: Breakup by Region (in %), 2022

Figure 9: Global: Breast Implant (Silicone Breast Implants) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Breast Implant (Silicone Breast Implants) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Breast Implant (Saline Breast Implants) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Breast Implant (Saline Breast Implants) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Breast Implant (Round) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Breast Implant (Round) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Breast Implant (Anatomical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Breast Implant (Anatomical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Breast Implant (Cosmetic Surgery) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Breast Implant (Cosmetic Surgery) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Breast Implant (Reconstructive Surgery) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Breast Implant (Reconstructive Surgery) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Breast Implant (Hospitals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Breast Implant (Hospitals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Breast Implant (Cosmetology Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Breast Implant (Cosmetology Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Breast Implant (Ambulatory Surgical Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Breast Implant (Ambulatory Surgical Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: North America: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: United States: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: United States: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Canada: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Canada: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Asia-Pacific: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Asia-Pacific: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: China: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: China: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Japan: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Japan: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: India: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: India: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: South Korea: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: South Korea: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Australia: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Australia: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Indonesia: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Indonesia: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Others: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Others: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Europe: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Europe: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Germany: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Germany: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: France: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: France: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: United Kingdom: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: United Kingdom: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Italy: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Italy: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Spain: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Spain: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Russia: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Russia: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Latin America: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Latin America: Breast Implant Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Brazil: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Brazil: Breast Implant Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 69: Mexico: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Mexico: Breast Implant Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 71: Others: Breast Implant Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Breast Implant Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 73: Middle East and Africa: Breast Implant Market: Sales Value (in Million US\$),
2017 & 2022

Figure 74: Middle East and Africa: Breast Implant Market: Breakup by Country (in %),
2022

Figure 75: Middle East and Africa: Breast Implant Market Forecast: Sales Value (in
Million US\$), 2023-2028

Figure 76: Global: Breast Implant Industry: SWOT Analysis

Figure 77: Global: Breast Implant Industry: Value Chain Analysis

Figure 78: Global: Breast Implant Industry: Porter's Five Forces Analysis

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