

Breast Imaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global breast imaging market size reached US\$ 4.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.8 Billion by 2028, exhibiting a growth rate (CAGR) of 8.7% during 2023-2028.

Breast imaging refers to the radiological technique of diagnosing breast cancer in both males and females. It involves a range of equipment to screen, detect and determine the location of the tumor and other breast-related infections, lesions and cysts. It also entails various procedures such as mammography, breast biopsy, ultrasound, tactile imaging and Magnetic Resonance Imaging (MRI). The aim of conducting these procedures is to detect the disease at its earliest and most treatable stage. Procedures such as mammography produce digital images in which the brightness, darkness and contrast can be altered as per the requirement, thus making the differentiation between malignant and benign cells simpler. These procedures are considered safe, are non-invasive and cause minimum discomfort to the patient.

Global Breast Imaging Market Trends and Drivers:

The increasing prevalence of breast cancer, along with the rising awareness of the early detection of the disease, is among the key factors driving the growth of the market. Furthermore, the growing geriatric population, which is more susceptible to such ailments, are also contributing to the increased adoption rate of breast imaging procedures. Various technological advancements in the imaging equipment have enabled improved diagnosis of dense breast tissues. Patients are increasingly opting for digital mammography systems that offer high detection rates in comparison to

traditionally used analog devices. Additionally, various organizations and healthcare centers are conducting cancer awareness campaigns to educate individuals about breast health and cancer diagnostic measures. Moreover, technological innovations such as the introduction of breast tomosynthesis or 3D mammography, rising healthcare expenditure, growing disposable income, and government initiatives to improve cancer screening and diagnosis are also driving the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global breast imaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology and end-user.

Breakup by Technology:

Ionizing Breast Imaging

Mammography

Positron Emission Tomography-Computed Tomography

Molecular Breast Imaging

Positron Emission Mammography

Cone-Beam Computed Tomography

Non-Ionizing Breast Imaging

Breast Ultrasound

Breast MRI

Automated Whole-Breast Ultrasound

Breast Thermography

Electric Impedance Tomography

Optical Imaging

Breakup by End-User:

Hospitals

Diagnostic Imaging Centers

Ambulatory Surgical Centers

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Allengers Medical Systems Limited, Aurora Health Care Inc. (Schoen Clinic), Canon Inc., Carestream Health Inc. (Onex Corporation), Delphinus Medical Technologies, Dilon Technologies Inc., Fujifilm Holdings Corporation, GE Healthcare, Hologic Inc., Koninklijke Philips N.V., Micrima Limited, Planmed Oy, Siemens Healthineers AG (Cerner Corporation), Toshiba Corporation, etc.

Key Questions Answered in This Report:

How has the global breast imaging market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global breast imaging market?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global breast imaging market and who are the key players?

What is the degree of competition in the industry?

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