

Bread Maker Market Report by Product Type (Horizontal, Vertical), Connectivity (Wired, Wireless), Distribution Channel (Supermarket and Hypermarket, Online Stores, Retail Stores, and Others), and Region 2023-2028

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Abstracts

The global bread maker market size reached US\$ 551.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 841.9 Million by 2028, exhibiting a growth rate (CAGR) of 7.3% during 2022-2028.

A bread maker is a convenient electric counter appliance used to mix and knead the dough, reduce human efforts and save time. It assists in making fresh, gluten-free bread with zero preservatives. It is widely available in various sizes and designs, which can be utilized for preparing different types of bread, from whole meal loaves to sweet, buttery brioche. At present, several companies are offering high-end, simple-to-use, and versatile models for making jam and pizza dough. These models have ingredient dispensers that automatically add yeast, nuts, sultanas, chocolate, and other add-ons to enhance the overall baking experience of users.

Bread Maker Market Trends:

Significant growth in consumer spending capacities, rising nuclear family trend, and the growing working population are among the major factors catalyzing the demand for automatic bread makers around the world. They have a simple design and offer ease of connection compared to their semi-automatic counterparts. Moreover, the rising gluten-intolerant population, along with the increasing preferences for preservative-free products, is encouraging the consumption of home-baked goods. This, in turn, is impelling the growth of the market. Apart from this, bread makers are extensively used in commercial places, such as bakeries, cafes, restaurants, hotels, and grocery stores. This, in confluence with the escalating demand for on-the-go products and the burgeoning food and beverage (F&B) industry, is positively influencing the market.

Furthermore, leading players are launching new and technologically advanced products to retain their identity in a competitive market scenario and strengthen their share. As a result, they are integrating artificial intelligence (AI) technology through and expanding their business via online portals. In line with this, the thriving e-commerce industry is driving their demand further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bread maker market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, connectivity and distribution channel.

Breakup by Product Type:

Horizontal

Vertical

Breakup by Connectivity:

Wired

Wireless

Breakup by Distribution Channel:

Supermarket and Hypermarket

Online Stores

Retail Stores

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Braun GmbH (The Procter & Gamble Company), Breville Group Limited, Electrolux AB, JVCKenwood Corporation, Koninklijke Philips N.V., Midea Group, Panasonic Corporation, Sharp Corporation, Siroca Inc., Stanley Black & Decker Inc., Wilkinson Baking Company and Zojirushi Corporation.

Key Questions Answered in This Report

1. How big is the global bread maker market?
2. What is the expected growth rate of the global bread maker market during 2023-2028?
3. What are the key factors driving the global bread maker market?
4. What has been the impact of COVID-19 on the global bread maker market?
5. What is the breakup of the global bread maker market based on the product type?
6. What is the breakup of the global bread maker market based on the distribution channel?
7. What are the key regions in the global bread maker market?
8. Who are the key players/companies in the global bread maker market?

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