

# **Brazil Diabetes Devices Market Size, Share, and Trends and Forecasts by Type, Distribution Channel, and Region, 2026-2034**

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## **Abstracts**

The Brazil diabetes devices market size was valued at USD 1.2 Billion in 2025. Looking forward, IMARC Group estimates the market to reach USD 1.9 Billion by 2034, exhibiting a CAGR of 5.44% from 2026-2034. The market is propelled by the increasing prevalence of diabetes, technological advancements in diabetes management, growing awareness about diabetes care, expanding healthcare infrastructure, and government initiatives and insurance coverage for diabetes care across the country.

Diabetes is becoming more prevalent in Brazil, which in turn, is growing the diabetes devices market. An increase in the elderly population is also contributing to diabetes. According to Agência de Notícias, it is estimated that by 2070, nearly 37.8% of Brazil's population will be 60 years or older. Lifestyle factors such as bad eating habits and less physical activity are also causing an increase in the rate of diabetes. However, this comes at an increased demand for diabetes management devices. Patients aim at finding improved methods to manage the disease and reduce complications. On account of this, there is a rising need for insulin delivery systems and continuous monitoring. Besides this, growing patient and healthcare provider knowledge of the advantages of modern diabetes devices is driving market expansion.

In line with this, the good health care structure and government efforts in developing access to diabetes care is also driving the market. In Brazil, the health sector has seen many advancements over the past few years. Presently, access to medical supplies and treatment are more widespread. Inclusion of diabetes devices in public health programs and insurance coverage are also increasing accessibility and affordability. Furthermore, innovations in diabetes technology are attracting more consumers. These include more user-friendly and accurate monitoring systems. This is facilitating greater adoption of

advanced devices across Brazil, particularly in urban regions with better access to healthcare services.

## Brazil Diabetes Devices Market Trends

### Growing Adoption of Continuous Glucose Monitors (CGMs)

Increased utilization of CGMs is driving the Brazil diabetes devices market. This is because with such devices, patients can monitor blood glucose throughout the day without undergoing any finger-prick test. Real-time data is also furnished by CGMs. This allows proper management of diabetes as users are alerted to any changes in glucose levels. Their capacity to minimize complications and improve the life quality for patients is driving their increased usage. Consequently, more Brazilian patients and healthcare providers are recognizing the benefits of CGMs in preventing hypoglycemia and hyperglycemia. This is propelling their usage in the region.

### Technological Advancements in Diabetes Management Devices

Technological innovations in diabetes management are shaping the Brazil diabetes devices market. New devices are being used by healthcare providers and patients. These include smart insulin pens and glucose meters with integrated smartphone connectivity. All these developments make diabetes management more accurate, convenient, and efficient. Mobile applications allow tracking of glucose levels, doses of insulin, and levels of activity by patients. This helps them manage their condition better. The rising popularity of these advanced technologies is driving the demand for diabetes devices in Brazil.

### Expansion of Government Initiatives and Healthcare Access

Government efforts to improve access to healthcare and insurance coverage for diabetes management are contributing substantially to market growth. In recent years, the Brazilian government has made strides in addressing the healthcare needs of diabetic patients through various initiatives. These include public health programs, increased funding for diabetes care, and improved distribution of diabetes devices. This has made essential diabetes management tools more accessible across the country. Such initiatives are expected to continue driving market growth, enabling more patients to manage their diabetes effectively.

### Brazil Diabetes Devices Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Brazil diabetes devices market, along with forecasts at the country and regional levels from 2026-2034. The market has been categorized based on type, and distribution channel.

#### Analysis by Type:

##### Management Devices

Insulin Pump

Insulin Syringes

Cartridges in Reusable Pens

Insulin Disposable Pens

Jet Injectors

##### Monitoring Devices

Self-monitoring Blood Glucose

Continuous Glucose Monitoring

Management devices include insulin pumps, insulin pens, and syringes. These devices are used to administer insulin to patients with diabetes. This helps regulate blood sugar. Insulin pumps are becoming more popular as they maintain the continuous infusion of insulin and are more convenient.

Monitoring devices in the Brazilian diabetes market include glucose meters and CGMs. They are monitored real-time to give important data that diabetes patients can use. In fact, CGMs have gained popularity as it allows glucose to be followed over time and alerting patients to changes in this case improving overall diabetes care.

#### Distribution Channel Insights:

##### Hospital Pharmacies

Retail Pharmacies

Diabetes Clinics/Centers

Online Pharmacies

Others

Hospital pharmacies have been crucial in the dispensing of diabetes devices within Brazil. This has facilitated the easy access of these patients to products they require when visiting hospitals. These facilities offer a variety of devices, such as insulin pumps and glucose meters. Such centers also provide professional assistance and guidance on diabetes management to ensure proper use.

Retail pharmacies are an important distribution channel in the Brazil diabetes devices market. These stores offer over-the-counter access to many monitoring and management devices. They serve as a convenient option for patients seeking regular supplies of glucose meters, insulin pens, and test strips. Retail pharmacies also help ensure consistent availability.

Diabetes clinics and centers in Brazil focus on providing specialized care and access to a variety of diabetes devices. These centers offer personalized consultations and are equipped with the latest devices. These include continuous glucose monitors (CGMs). Patients benefit from expert guidance, making these centers vital for those seeking advanced management solutions and treatment.

Online pharmacies have gained popularity in the Brazil diabetes devices market. They offer convenience for customers to purchase diabetes management products from home. These platforms also often provide competitive pricing and door-to-door delivery. This caters to a wide demographic, particularly those in remote areas or with limited access to physical stores, ensuring broader device access.

Regional Analysis:

Southeast

South

Northeast

North

Central-West

The Southeast region of Brazil has the highest market share of diabetes devices due to high population density and well-established healthcare facilities. Some of the cities in the region, like S?o Paulo and Rio de Janeiro, have high accessibility to advanced diabetes care and hence form the primary hub for adoption of diabetes devices, which include monitoring and management technologies.

The South has a well-developed healthcare system and a relatively high standard of living. This supports the demand for diabetes devices. Cities such as Porto Alegre and Curitiba are key markets. These cities have an increasing number of diabetes patients that rely on advanced monitoring devices. Some of these devices include continuous glucose monitors and insulin pumps that allow for better management of diabetes.

The Northeast region has a growing market for diabetes devices due to an increasing awareness about diabetes care. There is rising demand for monitoring and management devices in this region. As a result, government initiatives and outreach programs are helping improve device accessibility, driving market growth in this area.

In the North, market penetration for diabetes devices is relatively low due to limited healthcare infrastructure and a smaller population. However, rising awareness and government healthcare initiatives are gradually increasing access to essential diabetes devices. The demand for affordable and portable devices is growing steadily as healthcare access improves.

The Central-West region has a moderate demand for diabetes devices, with a focus on larger cities such as Bras?lia. Regardless of the expansion of healthcare services, the market is underserved in rural areas. Increasing healthcare investments and a growing diabetic population are driving the adoption of diabetes devices. This is evident in urban centers where access to technology is better.

Competitive Landscape:

Key players in the Brazil diabetes devices market are actively driving growth by introducing advanced, user-friendly products such as smart glucose meters, insulin pumps, and continuous glucose monitors (CGMs). These innovations make the management of blood sugar levels more convenient and accurate for patients. Companies are also expanding their distribution channels. This is making these devices more accessible to a broader population. Partnerships with healthcare providers and insurance companies are also improving product availability and affordability. Besides this, significant investments in research and development (R&D) aim to introduce cutting-edge technologies. Educational initiatives and awareness campaigns are further supporting diabetes management and promoting device adoption across Brazil.

The report provides a comprehensive analysis of the competitive landscape in the Brazil diabetes devices market with detailed profiles of all major companies, including:

Abbott Diabetes Care Inc. (Abbott Laboratories)

Becton Dickinson and Company

LifeScan Inc.

#### Key Questions Answered in This Report

1. What are diabetes devices?
2. How big is the Brazil diabetes devices market?
3. What is the expected growth rate of the Brazil diabetes devices market during 2026-2034?
4. What are the key factors driving the Brazil diabetes devices market?
5. Who are the key players/companies in the Brazil diabetes devices market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 BRAZIL DIABETES DEVICES MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

### 5 BRAZIL DIABETES DEVICES MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

### 6 BRAZIL DIABETES DEVICES MARKET - BREAKUP BY TYPE

- 6.1 Management Devices
  - 6.1.1 Overview
  - 6.1.2 Historical and Current Market Trends (2020-2025)
  - 6.1.3 Market Segmentation
    - 6.1.3.1 Insulin Pump
    - 6.1.3.2 Insulin Syringes
    - 6.1.3.3 Cartridges in Reusable Pens

- 6.1.3.4 Insulin Disposable Pens
- 6.1.3.5 Jet Injectors
- 6.1.4 Market Forecast (2026-2034)
- 6.2 Monitoring Devices
  - 6.2.1 Overview
  - 6.2.2 Historical and Current Market Trends (2020-2025)
  - 6.2.3 Market Segmentation
    - 6.2.3.1 Self-monitoring Blood Glucose
    - 6.2.3.2 Continuous Glucose Monitoring
  - 6.2.4 Market Forecast (2026-2034)

## **7 BRAZIL DIABETES DEVICES MARKET - BREAKUP BY DISTRIBUTION CHANNEL**

- 7.1 Hospital Pharmacies
  - 7.1.1 Overview
  - 7.1.2 Historical and Current Market Trends (2020-2025)
  - 7.1.3 Market Forecast (2026-2034)
- 7.2 Retail Pharmacies
  - 7.2.1 Overview
  - 7.2.2 Historical and Current Market Trends (2020-2025)
  - 7.2.3 Market Forecast (2026-2034)
- 7.3 Diabetes Clinics/Centers
  - 7.3.1 Overview
  - 7.3.2 Historical and Current Market Trends (2020-2025)
  - 7.3.3 Market Forecast (2026-2034)
- 7.4 Online Pharmacies
  - 7.4.1 Overview
  - 7.4.2 Historical and Current Market Trends (2020-2025)
  - 7.4.3 Market Forecast (2026-2034)
- 7.5 Others
  - 7.5.1 Historical and Current Market Trends (2020-2025)
  - 7.5.2 Market Forecast (2026-2034)

## **8 BRAZIL DIABETES DEVICES MARKET – BREAKUP BY REGION**

- 8.1 Southeast
  - 8.1.1 Overview
  - 8.1.2 Historical and Current Market Trends (2020-2025)

- 8.1.3 Market Breakup by Type
- 8.1.4 Market Breakup by Distribution Channel
- 8.1.5 Key Players
- 8.1.6 Market Forecast (2026-2034)
- 8.2 South
  - 8.2.1 Overview
  - 8.2.2 Historical and Current Market Trends (2020-2025)
  - 8.2.3 Market Breakup by Type
  - 8.2.4 Market Breakup by Distribution Channel
  - 8.2.5 Key Players
  - 8.2.6 Market Forecast (2026-2034)
- 8.3 Northeast
  - 8.3.1 Overview
  - 8.3.2 Historical and Current Market Trends (2020-2025)
  - 8.3.3 Market Breakup by Type
  - 8.3.4 Market Breakup by Distribution Channel
  - 8.3.5 Key Players
  - 8.3.6 Market Forecast (2026-2034)
- 8.4 North
  - 8.4.1 Overview
  - 8.4.2 Historical and Current Market Trends (2020-2025)
  - 8.4.3 Market Breakup by Type
  - 8.4.4 Market Breakup by Distribution Channel
  - 8.4.5 Key Players
  - 8.4.6 Market Forecast (2026-2034)
- 8.5 Central-West
  - 8.5.1 Overview
  - 8.5.2 Historical and Current Market Trends (2020-2025)
  - 8.5.3 Market Breakup by Type
  - 8.5.4 Market Breakup by Distribution Channel
  - 8.5.5 Key Players
  - 8.5.6 Market Forecast (2026-2034)

## **9 BRAZIL DIABETES DEVICES MARKET – COMPETITIVE LANDSCAPE**

- 9.1 Overview
- 9.2 Market Structure
- 9.3 Market Player Positioning
- 9.4 Top Winning Strategies

- 9.5 Competitive Dashboard
- 9.6 Company Evaluation Quadrant

## **10 PROFILES OF KEY PLAYERS**

### 10.1 Abbott Diabetes Care Inc. (Abbott Laboratories)

- 10.1.1 Business Overview
- 10.1.2 Services Offered
- 10.1.3 Business Strategies
- 10.1.4 SWOT Analysis
- 10.1.5 Major News and Events

### 10.2 Becton Dickinson and Company

- 10.2.1 Business Overview
- 10.2.2 Services Offered
- 10.2.3 Business Strategies
- 10.2.4 SWOT Analysis
- 10.2.5 Major News and Events

### 10.3 LifeScan Inc.

- 10.3.1 Business Overview
- 10.3.2 Services Offered
- 10.3.3 Business Strategies
- 10.3.4 SWOT Analysis
- 10.3.5 Major News and Events

## **11 BRAZIL DIABETES DEVICES MARKET - INDUSTRY ANALYSIS**

### 11.1 Drivers, Restraints, and Opportunities

- 11.1.1 Overview
- 11.1.2 Drivers
- 11.1.3 Restraints
- 11.1.4 Opportunities

### 11.2 Porters Five Forces Analysis

- 11.2.1 Overview
- 11.2.2 Bargaining Power of Buyers
- 11.2.3 Bargaining Power of Suppliers
- 11.2.4 Degree of Competition
- 11.2.5 Threat of New Entrants
- 11.2.6 Threat of Substitutes

### 11.3 Value Chain Analysis

## 12 APPENDIX

## I would like to order

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