

# **Brain Monitoring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

### **Market Overview:**

The global brain monitoring market size reached US\$ 6.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.9 Billion by 2028, exhibiting a growth rate (CAGR) of 6.6% during 2023-2028.

Brain monitoring is a process that is widely utilized for monitoring neural and electrical activity by investigating the functionalities and structure of the brain. The procedure is done by using several brain monitoring devices, such as intracranial pressure monitors, electroencephalography (EEG) devices and magnetoencephalography (MEG), that track the brain functions effectively. By investigating the structure and function of the brain under the influence of anesthesia, these devices acquire the bilateral data and process the EEG signals to accurately diagnose neurological conditions. Most of these devices are lightweight, portable, compact, cost-effective and powered by a single AAA battery. The most common neurological disorders that are monitored and treated with brain monitoring solutions include dementia, Huntington's disease, headache disorders, multiple sclerosis, epilepsy, Parkinson's disease, neuro infections, stroke, and cerebral palsy.

### **Brain Monitoring Market Trends:**

The market is primarily driven by the increasing prevalence of neurodegenerative diseases among the masses. This can be attributed to the considerable growth in the geriatric population that is susceptible to these disorders. With the advent of wireless technology, continual technological advancements and the miniaturization of medical devices, the size of various brain monitoring devices has been greatly reduced, which,

in turn, is resulting in the greater adoption of these devices. In line with this, the rising demand for non-invasive and minimally invasive procedures is providing an impetus to the market growth. Apart from this, the growing healthcare expenditure is also creating a positive outlook for the market on the global level. Some of the other factors that are further contributing to the market growth include continual developments in the healthcare infrastructure and extensive research and development (R&D) activities conducted by key players.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global brain monitoring market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, procedure, application and end user.

#### Breakup by Product Type:

- Electroencephalography (EEG) Devices
- Magnetoencephalography (MEG) Devices
- Transcranial Doppler (TCD) Devices
- Intracranial Pressure (ICP) Monitors
- Cerebral Oximeters
- Magnetic Resonance Imaging (MRI) Devices
- Computerized Tomography (CT) Devices
- Positron Emission Tomography (PET) Devices
- Sleep Monitoring Devices
- Electromyography (EMG) Devices
- Accessories

#### Breakup by Procedure:

- Invasive
- Non-invasive

#### Breakup by Application:

- Parkinson's Disease
- Traumatic Brain Injury (TBI)
- Epilepsy
- Dementia

Sleep Disorders

Others

Breakup by End User:

Hospitals

Diagnostic Centers

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advanced Brain Monitoring Inc., Cadwell Industries Inc., Compumedics Limited (D & DJ Burton Holdings Pty Ltd.), Drägerwerk AG & Co.

KGaA, Elekta, General Electric Company, Integra LifeSciences, Koninklijke Philips N.V., Masimo, Medtronic plc, Natus Medical Incorporated, Nihon Kohden Corporation, Siemens Healthineers AG (Siemens AG) and Spiegelberg GmbH & Co. KG.

#### Key Questions Answered in This Report:

How has the global brain monitoring market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global brain monitoring market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the procedure?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global brain monitoring market and who are the key players?

What is the degree of competition in the industry?

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