

# **BOPP Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

The global BOPP films market size reached US\$ 20.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 27.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5.7% during 2023-2028.

Biaxially oriented polypropylene (BOPP) film refers to a thermoplastic polymer used to manufacture product labels, laminations and packaging. It is produced by stretching and flexing polypropylene film in both machine direction (MD) and across machine direction (AMD). It exhibits various advantageous properties, such as resistance to moisture and oil, high durability and optical clarity. It also offers flex crack resistance, low-temperature impact resistance, aesthetic shelf appeal, monolayer or homogenous structure and sealing capabilities. As a result, it is widely used in the packaging of food products, personal care products, pharmaceuticals and electrical and electronics industry.

### **BOPP Films Market Trends:**

The growing food and beverage industry, along with the increasing requirement for efficient pharmaceutical packaging solutions, represents one of the key factors creating a positive outlook for the market. Furthermore, the widespread adoption of flexible packaging for ready-to-eat food products, dairy and other beverages, such as coffee brews, carbonated sodas, caffeinated drinks and mixed beverages, is also contributing to the market growth. BOPP films are also used as a co-extruded heat sealable and reverse printable film for packaging medicines and drugs. They ensure that the nutrition, color and flavor of the contents remain intact and facilitate prompt and secured transportation of products in bulk quantities. Additionally, various product innovations, such as the development of single-unit and chlorine-free variants, are acting as other growth-inducing factors. In comparison to the traditionally used cellophane, waxing paper and aluminum foil, these films are highly cost-effective and have minimal effects

on the environment. Other factors, including increasing consumer preference for convenient packaging, along with extensive research and development (R&D) activities, are anticipated to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global BOPP films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, thickness, production process and application.

#### Breakup by Type:

- Wraps
- Bags and Pouches
- Tapes
- Labels
- Others

#### Breakup by Thickness:

- Below 15 microns
- 15-30 microns
- 30-45 microns
- More than 45 microns

#### Breakup by Production Process:

- Tenter
- Tubular

#### Breakup by Application:

- Food
- Beverage
- Tobacco
- Personal Care
- Pharmaceutical
- Electrical and Electronics
- Others

## Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Altopro S.A. de C.V., Amcor Plc, Ampacet Corporation, Chiripal Poly Films Limited, Clondalkin Flexible Packaging, Cosmo Films Limited, Futamura Chemical Co. Ltd., Innovia Films Limited (CCL Industries), Jindal Poly Films Limited, Mondi Plc, Polyplex Corporation Ltd., Printpack Holdings Inc., Toray Industries Inc. and Uflex Ltd.

## Key Questions Answered in This Report

1. What was the size of the global BOPP films market in 2022?
2. What is the expected growth rate of the global BOPP films market during 2023-2028?

3. What are the key factors driving the global BOPP films market?
4. What has been the impact of COVID-19 on the global BOPP films market?
5. What is the breakup of the global BOPP films market based on the type?
6. What is the breakup of the global BOPP films market based on the thickness?
7. What is the breakup of the global BOPP films market based on the application?
8. What are the key regions in the global BOPP films market?
9. Who are the key players/companies in the global BOPP films market?

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