

# Body Temperature Monitoring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global body temperature monitoring market size reached US\$ 1.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.6 Billion by 2028, exhibiting a growth rate (CAGR) of 7.34% during 2022-2028. The increasing prevalence of viral infections, rising number of airborne diseases, and the growing demand for RPM represent some of the key factors driving the market.

Body temperature monitoring refers to the process of measuring and tracking the temperature of the human body for identifying changes in temperature, which can be a sign of an underlying health issue. It can be measured by placing a thermometer in the mouth, under the armpit, in the ear, or rectally. It can also be determined through wearable devices, including smartwatches and fitness trackers, that rely on sensors to detect changes in the temperature of the body. It allows healthcare professionals to assess acute illness, inflammation, infection, and antigenic responses. It also aids in indicating the disease and analyzing the effectiveness of the treatment.

### Body Temperature Monitoring Market Trends:

The surging prevalence of chronic diseases and viral infections that can cause fever or other changes in the body represents one of the major factors driving the demand for body temperature monitoring to observe the progression of the illness and track the effectiveness of a treatment. Moreover, increasing airborne diseases that can cause changes in body temperature on account of the rising air pollution levels is catalyzing the demand for body temperature monitoring. This, coupled with the growing geriatric population, which is more susceptible to different medical conditions, such as influenza, pneumonia, malaria, rheumatoid arthritis, ulcerative colitis, and endocarditis, is influencing the market positively. In addition, the increasing demand for remote patient

monitoring (RPM) and significant improvements in the healthcare sector is favoring the growth of the market. Apart from this, the rising adoption of body temperature monitoring devices in commercial complexes, such as shopping malls, schools, restaurants, theatres, and stores, for minimizing the risk of transmitting the infections is contributing to the market growth. Furthermore, there is an increase in the adoption of wearable devices that can be connected with smart devices for collecting patient data in real time. This, along with the growing utilization of mobile health (m-health) applications, is propelling the growth of the market. Besides this, the growing adoption of body temperature monitoring devices among individuals who participate in professional sports and other physical activities to gain knowledge and detailed insights about body heat and improve performance is creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global body temperature monitoring market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, type and end users.

#### Product Insights:

- Contact Thermometers
- Disposable Thermometers
- Infrared Ear Thermometers
- Digital thermometers
- Mercury Thermometers
- IR Temporal Artery Thermometers
- Others
- Non-contact Thermometers

The report has provided a detailed breakup and analysis of the body temperature monitoring market based on the product. This includes contact thermometers (disposable thermometers, infrared ear thermometers, digital thermometers, mercury thermometers, IR temporal artery thermometers, and others) and non-contact thermometers. According to the report, contact thermometers (disposable thermometers, infrared ear thermometers, digital thermometers, mercury thermometers, IR temporal artery thermometers, and others) represented the largest segment.

#### Type Insights:

Rectum  
Oral Cavity  
Ear  
Arm Pits  
Others

A detailed breakup and analysis of the body temperature monitoring market based on the type has also been provided in the report. This includes rectum, oral cavity, ear, arm pits, and others. According to the report, oral cavity accounted for the largest market share.

#### End Users Insights:

Hospitals and Clinics  
Home Users  
Others

The report has provided a detailed breakup and analysis of the body temperature monitoring market based on the product. This includes hospitals and clinics, home users, and others. According to the report, hospitals and clinics represented the largest segment.

#### Regional Insights:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom

Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for body temperature monitoring. Some of the factors driving the North America body temperature monitoring market included the easy availability, product innovations, marketing strategies, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global body temperature monitoring market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include 3M Company, A&D Company Limited, American Diagnostic Corporation, Cardinal Health Inc., Easywell Biomedicals Inc., Hicks Thermometers India Limited, Hillrom Holdings Inc., Microlife Corporation, Omron Corporation, Terumo Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global body temperature monitoring market in 2022?
2. What is the expected growth rate of the global body temperature monitoring market during 2023-2028?
3. What are the key factors driving the global body temperature monitoring market?
4. What has been the impact of COVID-19 on the global body temperature monitoring market?

5. What is the breakup of the global body temperature monitoring market based on the product?
6. What is the breakup of the global body temperature monitoring market based on the type?
7. What is the breakup of the global body temperature monitoring market based on the end users?
8. What are the key regions in the global body temperature monitoring market?
9. Who are the key players/companies in the global body temperature monitoring market?

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