

Body Contouring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global body contouring market size reached US\$ 7.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 11.7 Billion by 2028, exhibiting a growth rate (CAGR) of 6.81% during 2023-2028.

Body contouring, also known as body sculpting, refers to a cosmetic procedure that aids in reducing excess skin and fat and molding underlying muscles and tissues. It is performed on different areas of the body, including the chest, lower abdomen, torso, upper arms, flanks, thighs, back, and buttocks. At present, several healthcare centers worldwide are offering surgical procedures, such as breast lift, stomach stapling, lap banding, and arm lifts, and non-invasive procedures, comprising low-level laser therapy, ultrasound, suction massage, and cryolipolysis. At present, due to a significant weight loss due to diet, bariatric surgery, and post-pregnancy changes lead to loose skin, there is a rise in the need for body contouring procedures.

Body Contouring Market Trends:

Increasing concerns among individuals about their physical appearance, rising prevalence of obesity, and the growing influence of social media platforms are major factors positively influencing the demand for body contouring around the world. In addition, as rising age leads to sagging and loose skin, the expanding global geriatric population is driving the market. Moreover, spreading awareness about the aesthetic benefits provided by body contouring treatment is contributing to the market growth. Apart from this, rapid urbanization, inflating disposable incomes, the presence of well-established healthcare infrastructure, and expanding medical tourism are other growth-inducing factors. Besides this, key players are introducing advanced devices that help control cooling, focus on fat cells and minimize dead cells. They are also investing in

advanced technologies, such as ultrasound cavitation, mesotherapy, infra-red (IR), laser lipolysis, radiofrequency therapy, dynamic pulse control (DPC), and intense pulse light (IPL), to make body contouring procedures more precise and effective. These advancements are expected to offer lucrative growth opportunities to industry investors.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global body contouring market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on invasiveness and end use sector.

Breakup by Invasiveness:

- Non-invasive contouring
- Minimally invasive contouring
- Invasive contouring

Based on the invasiveness, non-invasive contouring dominates the overall market share.

Breakup by End Use Sector:

- Clinical research organizations
- Hospitals
- Medical spas
- Clinics

Among these, clinics account for the majority of the total market share.

Regional Insights:

- Asia Pacific
- North America
- Europe
- Latin America
- Middle East and Africa

On the geographical front, North America holds the leading position in the market.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Cynosure, LLC, Meridian Co. Ltd., Syneron Medical Ltd., Lumenis Limited, and Alma Lasers Limited.

Key Questions Answered in This Report

1. What was the size of the global body contouring market in 2022?
2. What is the expected growth rate of the global body contouring market during 2023-2028?
3. What are the key factors driving the global body contouring market?
4. What has been the impact of COVID-19 on the global body contouring market?
5. What is the breakup of the global body contouring market based on the invasiveness?
6. What is the breakup of the global body contouring market based on the end use sector?
7. What are the key regions in the global body contouring market?
8. Who are the key players/companies in the global body contouring market?

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