

Body Composition Analyzers Market Report by Product (Bioimpedance Analyzer, Skinfold Calipers, Hydrostatic Weighing Equipment, Air Displacement Plethysmography, Dual Energy X-Ray Absorptiometry, and Others), End User (Hospitals, Fitness Clubs and Wellness Centers, Academic and Research Centers, and Others), and Region 2024-2032

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Abstracts

The global body composition analyzers market size reached US\$ 775.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,471.3 Million by 2032, exhibiting a growth rate (CAGR) of 7.2% during 2024-2032.

A body composition analyzer (BCA) is an equipment that is used to measure weight, body fat, water percentage, BMR, DCI, metabolic age, bone mass, muscle mass, and physique and visceral fat rating. It defines weight more accurately than body mass index (BMI) and is also capable of projecting cumulative variations in the body for a certain amount of time. Nowadays, a wide range of BCA models, including Ironman, FitScan and Innerscan, are available in the market that provide relevant measurement values and data to medical professionals, which helps in tracking patient progress, and the diagnostics and screening of obesity and associated comorbidities.

The primary factor bolstering the growth of the global BCA market is the rapid growth of the obese population due to sedentary lifestyles and unhealthy dietary patterns. With the rising obesity rates and other metabolic disorders, there has been an increase in awareness among individuals about the importance of health and wellness. This has encouraged them to join health clubs and fitness centers to reduce weight. As these centers utilize BCA to test the body composition of individuals regularly, it is providing a

positive impact on the industry growth. Moreover, market players have also developed Bio-electrical Impedance Analysis (BIA), which is a non-invasive tool used by medical practitioners to measure the percentage of body fat. They have also developed ANT+ and Bluetooth wireless body composition analyzers with dual LCD units. Apart from this, due to the ongoing spread of coronavirus disease (COVID-19) across the globe, governments of various nations are making investments in the development of healthcare infrastructure, which is further creating a huge demand for medical devices.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global body composition analyzers market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product and end user.

Breakup by Product:

- Bioimpedance Analyzer
- Skinfold Calipers
- Hydrostatic Weighing Equipment
- Air Displacement Plethysmography
- Dual Energy X-Ray Absorptiometry
- Others

Breakup by End User:

- Hospitals
- Fitness Clubs and Wellness Centers
- Academic and Research Centers
- Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bodystat Ltd., COSMED Srl, GE Healthcare, Hologic Inc., Inbody Co. Ltd., Omron Corporation, RJL Systems Inc., Seca GmbH & Co. Kg., SELVAS Healthcare and Tanita Corporation.

Key Questions Answered in This Report:

How has the global body composition analyzers market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global body composition analyzers market?

What is the breakup of the market based on the product?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global body composition analyzers market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BODY COMPOSITION ANALYZERS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Bioimpedance Analyzer
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Skinfold Calipers
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Hydrostatic Weighing Equipment

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Air Displacement Plethysmography
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Dual Energy X-Ray Absorptiometry
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY END USER

- 7.1 Hospitals
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Fitness Clubs and Wellness Centers
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Academic and Research Centers
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends

- 8.2.1.2 Market Forecast
- 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
- 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Bodystat Ltd.

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 COSMED Srl

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 GE Healthcare

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 SWOT Analysis

13.3.4 Hologic Inc.

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.4.3 Financials

13.3.4.4 SWOT Analysis

13.3.5 Inbody Co. Ltd.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.6 Omron Corporation

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.6.3 Financials

13.3.6.4 SWOT Analysis

13.3.7 RJL Systems Inc.

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.8 Seca GmbH & Co. Kg.

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

13.3.9 SELVAS Healthcare

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

13.3.9.3 Financials

13.3.10 Tanita Corporation

13.3.10.1 Company Overview

13.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Body Composition Analyzers Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Body Composition Analyzers Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Body Composition Analyzers Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 4: Global: Body Composition Analyzers Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Body Composition Analyzers Market Structure

Table 6: Global: Body Composition Analyzers Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Body Composition Analyzers Market: Major Drivers and Challenges

Figure 2: Global: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Body Composition Analyzers Market: Breakup by Product (in %), 2023

Figure 4: Global: Body Composition Analyzers Market: Breakup by End User (in %), 2023

Figure 5: Global: Body Composition Analyzers Market: Breakup by Region (in %), 2023

Figure 6: Global: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 7: Global: Body Composition Analyzers (Bioimpedance Analyzer) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Body Composition Analyzers (Bioimpedance Analyzer) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Body Composition Analyzers (Skinfold Calipers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Body Composition Analyzers (Skinfold Calipers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Body Composition Analyzers (Hydrostatic Weighing Equipment) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Body Composition Analyzers (Hydrostatic Weighing Equipment) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Body Composition Analyzers (Air Displacement Plethysmography) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Body Composition Analyzers (Air Displacement Plethysmography) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Body Composition Analyzers (Dual Energy X-Ray Absorptiometry) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Body Composition Analyzers (Dual Energy X-Ray Absorptiometry) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Body Composition Analyzers (Other Products) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Body Composition Analyzers (Other Products) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Body Composition Analyzers (Hospitals) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Body Composition Analyzers (Hospitals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Body Composition Analyzers (Fitness Clubs and Wellness Centers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Body Composition Analyzers (Fitness Clubs and Wellness Centers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Body Composition Analyzers (Academic and Research Centers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Body Composition Analyzers (Academic and Research Centers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Body Composition Analyzers (Other End Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Body Composition Analyzers (Other End Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: North America: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: North America: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: United States: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: United States: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Canada: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Canada: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Asia Pacific: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Asia Pacific: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: China: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: China: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Japan: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Japan: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: India: Body Composition Analyzers Market: Sales Value (in Million US\$),

2018 & 2023

Figure 40: India: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: South Korea: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: South Korea: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Australia: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Australia: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Indonesia: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Indonesia: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Others: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Others: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Europe: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Europe: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Germany: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Germany: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: France: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: France: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: United Kingdom: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: United Kingdom: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Italy: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Italy: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Spain: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Spain: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Russia: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Russia: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Others: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Others: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Latin America: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Latin America: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Brazil: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Brazil: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Mexico: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Mexico: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Others: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Others: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Middle East and Africa: Body Composition Analyzers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Middle East and Africa: Body Composition Analyzers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Global: Body Composition Analyzers Industry: SWOT Analysis

Figure 76: Global: Body Composition Analyzers Industry: Value Chain Analysis

Figure 77: Global: Body Composition Analyzers Industry: Porter's Five Forces Analysis

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