

Board Games Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global board games market size reached US\$ 15.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 29.7 Billion by 2028, exhibiting a growth rate (CAGR) of 11.2% during 2023-2028. The wide availability through various distribution channels, increasing mental diseases, and rising usage for therapy treatment represent some of the key factors driving the market.

Board games comprise tabletop, card and dice, collectible, miniature, and role-playing games (RPG). They are convenient, inexpensive, and widely available in different sizes, shapes, and colors, and they encourage healthy competition and sportsmanship among children. They develop a strong sense of individuality and improve creativity, self-confidence, or self-esteem. They increase brain functioning by stimulating brain areas that are responsible for memory formation and complex thought processes. They also enhance various cognitive skills, such as decision-making, problem-solving, logic and reasoning, critical thinking, communication, and emotional intelligence (EI). They assist in building cooperation among individuals, strengthening relationships, and engaging teamwork. They aid in reducing stress and anxiety and improving conscious and unconscious mind functions. Besides this, they expand vocabulary, boost language skills, and enhance the focus and concentration power of children. They also decrease screen time, increase engagement with family and friends, and enhance memory. As they benefit in lowering blood pressure and increasing patience levels, the demand for board games is rising around the world.

Board Games Market Trends:



At present, the increasing number of board game cafes across the globe represents one of the key factors contributing to the growth of the market. Apart from this, the growing popularity of indoor recreational activities among the masses worldwide is positively influencing the market. Additionally, there is a wide availability of board games through various distribution channels, such as hypermarkets, supermarkets, and specialty and online stores around the world. This, coupled with the increasing focus of parents on the brain development of their children, is bolstering the growth of the market. Besides this, the rising demand for board games, as they reduce the risks of various mental diseases, such as dementia and Alzheimer's disease, is impelling the growth of the market. In addition, the increasing demand for board games as a therapy treatment for children with decreased motor skills, patients with mental or physical disabilities, and people recovering from accidents is offering lucrative growth opportunities to industry investors. Moreover, the rising focus on improving muscle, nerve, and immune systems among the masses is supporting the growth of the market. Furthermore, key players are introducing three-dimensional (3D) printed designs in board games, which is strengthening the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global board games market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, game type, age group and distribution channel.

Product Type Insights:

Tabletop Games

Card and Dice Games

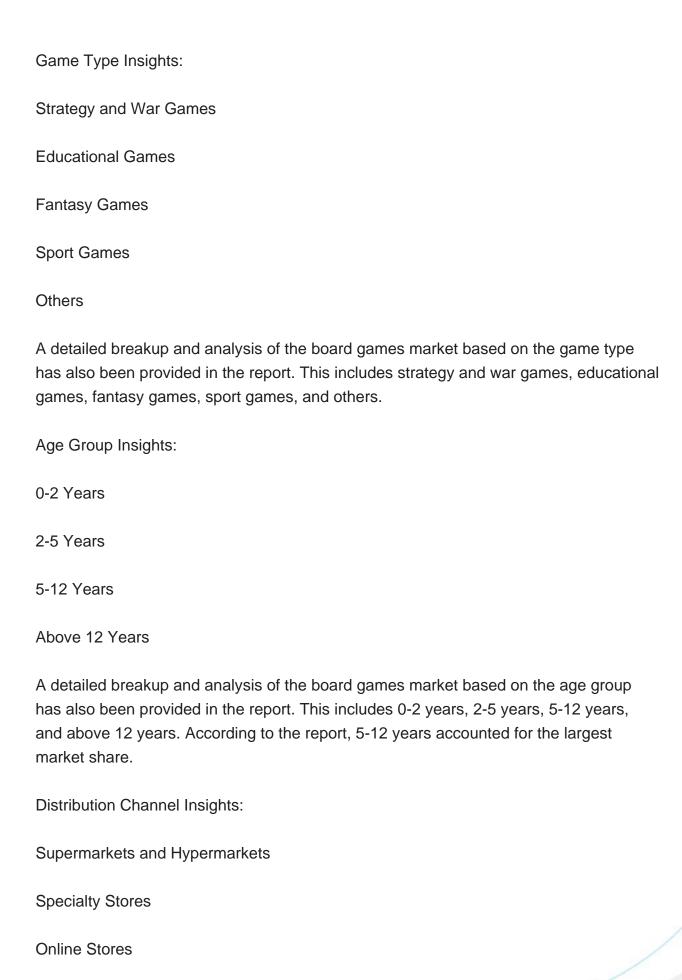
Collectible Card Games

Miniature Games

RPG Games

The report has provided a detailed breakup and analysis of the board games market based on the product type. This includes tabletop games, card and dice games, collectible card games, miniature games, and RPG games.







Others

A detailed breakup and analysis of the board games market based on the distribution channel has also been provided in the report. This includes supermarkets and hypermarkets, specialty stores, online stores, and others. According to the report, specialty stores accounted for the largest market share.

Regional Insights:	
North America	
United States	
Canada	
Asia-Pacific	
China	
Japan	
India	
South Korea	
Australia	
Indonesia	
Others	
Europe	
Germany	

United Kingdom

France



Italy	
Spain	
Russia	
Others	
Latin America	
Brazil	
Mexico	
Others	
Middle East and Africa	

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for board games. Some of the factors driving the North America board games market included the presence of a large number of board gamers, rising popularity in bars and cafes, increasing demand for indoor recreational activities, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global board games market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Buffalo Games, Cartamundi Asia Pacific, Clementoni Spa, CMON Limited, Franckh-Kosmos Verlags-GmbH and Co. KG, Fremont Die Consumer Products Inc., Gibsons Games Ltd., Goliath Games, Hasbro Inc., Mattel Inc., Mindware Inc., PD Verlag GmbH



and Co. KG, The Walt Disney Co., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

- 1. What was the size of the global board games market in 2022?
- 2. What is the expected growth rate of the global board games market during 2023-2028?
- 3. What are the key factors driving the global board games market?
- 4. What has been the impact of COVID-19 on the global board games market?
- 5. What is the breakup of the global board games market based on the age group?
- 6. What is the breakup of the global board games market based on distribution channel?
- 7. What are the key regions in the global board games market?
- 8. Who are the key players/companies in the global board games market?



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