

Blood Pressure Monitoring Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global blood pressure monitoring devices market size reached US\$ 2.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.0 Billion by 2028, exhibiting a growth rate (CAGR) of 11.5% during 2023-2028.

The blood pressure (BP) monitoring device is a machine that is used to accurately measure the blood pressure of an individual. It consists of an inflatable cuff, air pressure sensor and a pump. The cuff is placed on the left arm of the user which collapses and releases the artery beneath the cuff in a controlled manner. This measures the amount of blood pumped by the heart and the recorded blood pressure is then displayed on the device. Several portable, lightweight and inexpensive BP monitors have been launched in the market. They are easy to use with a large reading display. Additionally, these digital devices are also capable of storing numerous previous readings which aid the users to keep track of their average blood pressure.

Growing awareness about the risks associated with hypertension is one of the major factors that is catalyzing the growth of the market. A severe case of hypertension can often lead to stroke, cardiovascular disorders and kidney failure, which can ultimately result in an untimely death. A majority of the population therefore monitors their blood pressure on a regular basis by using digital and portable BP devices. This allows the users not only to keep a check on their pressure but also enables them to consult a doctor as soon as any peculiarity is witnessed. Apart from this, an increase in the geriatric population has also impelled the demand for such devices. Furthermore, manufacturers are continually engaging in research and development (R&D) activities to

improve the performance of these devices. Several variants of these monitors have been introduced in the market that offer multi-user interface while providing average blood pressure readings of each user. Other factors contributing to the market growth include rising disposable incomes and healthcare expenditures, increasing inclination toward proactive monitoring, and government initiatives regarding the advantages of home-based BP devices.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global blood pressure monitoring devices market report, along with forecasts at the global and regional levels from 2023-2028. Our report has categorized the market based on product type, technology and end-user.

Breakup by Product Type:

- Monitor
 - Sphygmomanometers
 - Automated BP Monitors
 - Ambulatory BP Monitors
 - BP Transducers
 - Home-Based BP Monitors
- Others
 - Accessories
 - Blood Pressure Cuffs
 - Manometers
 - Valves and Bladders
 - Others

Breakup by Technology:

- Digital
- Aneroid
- Wearable

Breakup by End-User:

- Hospitals and Clinics
- Ambulatory Surgical Centers
- Diagnostic Centers

Homecare Settings
Others

Breakup by Region:

Asia Pacific
Europe
North America
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analyzed the competitive landscape of the market with some of the key players being A&D Medical Inc., GE Healthcare, Koninklijke Philips N.V, Omron Healthcare, Welch Allyn, Rossmaax International Limited, Spacelab's Healthcare Inc., Contec Medical System Co.Ltd, Microlife AG, Halma plc., Hill-Rom Holdings, American Diagnostic, Smith's Group Plc., Schiller AG, SunTech Medical, etc.

IMARC Group's latest report provides a deep insight into the global blood pressure monitoring devices market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the blood pressure monitoring devices market in any manner.

Key Questions Answered in This Report:

How has the global blood pressure monitoring devices market performed so far and how will it perform in the coming years?

What are the key regional markets in the global blood pressure monitoring devices industry?

What has been the impact of COVID-19 on the global blood pressure monitoring devices industry?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the accessories?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the global blood pressure monitoring

devices industry?

What are the key driving factors and challenges in the global blood pressure monitoring devices industry?

What is the structure of the global blood pressure monitoring devices industry and who are the key players?

What is the degree of competition in the global blood pressure monitoring devices industry?

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