

Blister Packaging Market Report by Product Type (Carded, Clamshell), Raw Material (Polyvinyl Chloride (PVC), Aclar, Polyvinylidene Chloride (PVDC), Cyclic Olefin Copolymer (COC), Polypropylene (PP)), Technology (Thermoforming, Cold Forming), End-Use (Healthcare, Consumer Goods, Industrial Goods, Food), and Region 2024-2032

<https://marketpublishers.com/r/BC288EA008F7EN.html>

Date: January 2024

Pages: 144

Price: US\$ 3,899.00 (Single User License)

ID: BC288EA008F7EN

Abstracts

The global blister packaging market size reached US\$ 25.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 40.5 Billion by 2032, exhibiting a growth rate (CAGR) of 5.1% during 2024-2032. The expanding product demand in the healthcare sector, stringent pharmaceutical packaging standards, advancements in packaging technology, significant growth in the e-commerce industry, increasing per capita income, enhanced product visibility, and rising retail competition are some of the factors providing a thrust to the market growth.

Blister Packaging Market Trends:

Escalating product demand in the healthcare sector

The healthcare sector's burgeoning product demand significantly influences the global blister packaging market. With an aging population worldwide and a growing emphasis on healthcare, there's an increased need for effective and safe packaging of pharmaceuticals and medical devices. Blister packaging offers distinct advantages in this realm, such as enhanced product protection, prevention of contamination, and extended shelf life. Additionally, its ability to provide dosage control and patient compliance information directly on the packaging is invaluable in patient care. The sector's shift towards more personalized medicine and the rise in chronic diseases also

contribute to the demand for blister packaging, as it allows for more precise and tailored medication packaging.

Pharmaceutical industry's packaging requirements

In the pharmaceutical industry, blister packaging is witnessing demand due to its reliability and tamper-evident features. The packaging is crucial for protecting products from moisture, gas, and light, thus maintaining their efficacy. The sealed nature of blister packs also provides a barrier against contamination and ensures the integrity of the medication. Additionally, blister packaging is highly beneficial for patient safety, as it reduces the risk of medication errors and allows for clear labeling and instructions. The pharmaceutical industry also favors blister packaging for its versatility in accommodating different types of medication, including tablets, capsules, and liquids, making it an integral part of the industry's supply chain.

Advancements in packaging technology

Technological advancements have significantly improved the functionality and appeal of blister packaging. Innovations in materials and design have led to more durable, lightweight, and cost-effective packaging solutions. Modern blister packs are more user-friendly, with easy-to-open and child-resistant features, making them more accessible to a wide range of consumers. The integration of smart technologies like QR codes and NFC tags has also enhanced the interactivity and traceability of products. These advancements not only benefit manufacturers in terms of production efficiency and brand differentiation but also enhance the consumer experience by offering convenience and information accessibility.

Rising demand for consumer goods in emerging economies

The blister packaging market is also driven by the burgeoning demand for consumer goods in emerging economies. As these economies grow, so does the middle-class population, which leads to increased consumer spending on a wide range of products, including electronics, personal care items, and pharmaceuticals. Blister packaging, known for its protective and aesthetic qualities, is an ideal choice for these products. It ensures product safety during transportation and storage and provides an attractive display that enhances shelf appeal. The versatility of blister packaging in accommodating various shapes and sizes of products also makes it a favored choice in these markets.

Blister Packaging Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global and regional levels for 2024-2032. Our report has categorized the market based on product type, technology, raw material, and end-use.

Breakup by Product Type:

Carded

Clamshell

Carded accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the product type. This includes carded and clamshell. According to the report, carded represented the largest segment.

Breakup by Raw Material:

Polyvinyl Chloride (PVC)

Aclar

Polyvinylidene Chloride (PVDC)

Cyclic Olefin Copolymer (COC)

Polypropylene (PP)

Polyvinyl chloride (PVC) accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the raw material. This includes polyvinyl chloride (PVC), aclar, polyvinylidene chloride (PVDC), cyclic olefin copolymer (COC), and polypropylene (PP). According to the report, polyvinyl chloride (PVC) represented the largest segment.

Breakup by Technology

Thermoforming

Cold Forming

Thermoforming technology accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the

technology. This includes thermoforming and cold forming. According to the report, thermoforming represented the largest segment.

Breakup by End-Use:

Healthcare
Consumer Goods
Industrial Goods
Food

Healthcare accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the end-use. This includes healthcare, consumer goods, industrial goods, and food. According to the report, healthcare represented the largest segment.

Breakup by Region:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Asia Pacific leads the market, accounting for the largest blister packaging market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America, Europe, Asia Pacific, Middle East and Africa, and Latin America. According to the report, Asia Pacific accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Amcor Limited
Bemis Company, Inc.
The DOW Chemical Company
Westrock Company
Sonoco Products Company

Constantia Flexibles GmbH
E.I.Du Pont De Nemours and Company
Honeywell International Inc.
Tekni-Plex, Inc.
Display Pack, Inc.
Pharma Packaging Solutions

Key Questions Answered in This Report

1. What was the size of the global blister packaging market in 2023?
2. What is the expected growth rate of the global blister packaging market during 2024-2032?
3. What are the key factors driving the global blister packaging market?
4. What has been the impact of COVID-19 on the global blister packaging market?
5. What is the breakup of the global blister packaging market based on the product type?
6. What is the breakup of the global blister packaging market based on the raw material?
7. What is the breakup of the global blister packaging market based on the technology?
8. What is the breakup of the global blister packaging market based on the end-use?
9. What are the key regions in the global blister packaging market?
10. Who are the key players/companies in the global blister packaging market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BLISTER PACKAGING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by Raw Material
- 5.7 Market Breakup by End-Use
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

6.1 Carded

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Clamshell

6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Thermoforming

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Cold Forming

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY RAW MATERIAL

8.1 Polyvinyl Chloride (PVC)

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Aclar

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Polyvinylidene Chloride (PVDC)

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Cyclic Olefin Copolymer (COC)

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Polypropylene (PP)

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY END-USE

9.1 Healthcare

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Consumer Goods

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Industrial Goods

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Food

9.4.1 Market Trends

9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Europe

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Asia Pacific

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Middle East and Africa

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Latin America

10.5.1 Market Trends

10.5.2 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

12.1 Overview

- 12.2 Research and Development
- 12.3 Raw Material Procurement
- 12.4 Manufacturing
- 12.5 Marketing
- 12.6 Distribution
- 12.7 End-Use

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 BLISTER PACKAGING MANUFACTURING PROCESS

- 15.1 Product Overview
- 15.2 Raw Material Requirements
- 15.3 Manufacturing Process
- 15.4 Key Success and Risk Factors

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Amcor Limited
 - 16.3.2 Bemis Company, Inc.
 - 16.3.3 The DOW Chemical Company
 - 16.3.4 Westrock Company
 - 16.3.5 Sonoco Products Company
 - 16.3.6 Constantia Flexibles GmbH
 - 16.3.7 E.I.Du Pont De Nemours and Company
 - 16.3.8 Honeywell International Inc.

16.3.9 Tekni-Plex, Inc.

16.3.10 Display Pack, Inc.

16.3.11 Pharma Packaging Solutions

List Of Tables

LIST OF TABLES

Table 1: Global: Blister Packaging Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Blister Packaging Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Blister Packaging Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 4: Global: Blister Packaging Market Forecast: Breakup by Raw Material (in Million US\$), 2024-2032

Table 5: Global: Blister Packaging Market Forecast: Breakup by End-Use (in Million US\$), 2024-2032

Table 6: Global: Blister Packaging Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Blister Packaging Market Structure

Table 8: Global: Blister Packaging Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Blister Packaging Market: Major Drivers and Challenges

Figure 2: Global: Blister Packaging Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Blister Packaging Market: Breakup by Product Type (in %), 2023

Figure 4: Global: Blister Packaging Market: Breakup by Technology (in %), 2023

Figure 5: Global: Blister Packaging Market: Breakup by Raw Material (in %), 2023

Figure 6: Global: Blister Packaging Market: Breakup by End-Use (in %), 2023

Figure 7: Global: Blister Packaging Market: Breakup by Region (in %), 2023

Figure 8: Global: Blister Packaging Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 9: Global: Blister Packaging Industry: SWOT Analysis

Figure 10: Global: Blister Packaging Industry: Value Chain Analysis

Figure 11: Global: Blister Packaging Industry: Porter's Five Forces Analysis

Figure 12: Global: Blister Packaging (Carded) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Blister Packaging (Carded) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Blister Packaging (Clamshell) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Blister Packaging (Clamshell) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Blister Packaging (Thermoforming) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Blister Packaging (Thermoforming) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Blister Packaging (Cold Forming) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Blister Packaging (Cold Forming) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Blister Packaging (Polyvinyl chloride) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Blister Packaging (Polyvinyl chloride) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Blister Packaging (Aclar) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Blister Packaging (Aclar) Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 24: Global: Blister Packaging (Polyvinylidene Chloride) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Blister Packaging (Polyvinylidene Chloride) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Blister Packaging (Cyclic Olefin Copolymer) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Blister Packaging (Cyclic Olefin Copolymer) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Blister Packaging (Polypropylene) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Blister Packaging (Polypropylene) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Blister Packaging (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Blister Packaging (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Blister Packaging (Consumer Goods) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Blister Packaging (Consumer Goods) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Blister Packaging (Industrial Goods) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Blister Packaging (Industrial Goods) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Blister Packaging (Food) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Blister Packaging (Food) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: North America: Blister Packaging Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: North America: Blister Packaging Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Europe: Blister Packaging Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Europe: Blister Packaging Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Asia Pacific: Blister Packaging Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Asia Pacific: Blister Packaging Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 44: Middle East and Africa: Blister Packaging Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Middle East and Africa: Blister Packaging Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Latin America: Blister Packaging Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Latin America: Blister Packaging Market Forecast: Sales Value (in Million US\$), 2024-2032

I would like to order

Product name: Blister Packaging Market Report by Product Type (Carded, Clamshell), Raw Material (Polyvinyl Chloride (PVC), Aclar, Polyvinylidene Chloride (PVDC), Cyclic Olefin Copolymer (COC), Polypropylene (PP)), Technology (Thermoforming, Cold Forming), End-Use (Healthcare, Consumer Goods, Industrial Goods, Food), and Region 2024-2032

Product link: <https://marketpublishers.com/r/BC288EA008F7EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC288EA008F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970