

Blister Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global blister packaging market size reached US\$ 24.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 33.9 Billion by 2028, exhibiting a growth rate (CAGR) of 5.65% during 2023-2028.

Blister packaging refers to a pre-formed plastic packaging which comprises of a cavity that is made using a thermoformed plastic and a paper or aluminum foil back. This type of packaging displays a large part of the content to consumers while protecting it from heat, UV rays, humidity and contamination. Due to this, it eliminates the need for cartons and helps in reducing packaging costs. Additionally, as it provides easy product handling and transportation, it is extensively used for packing toys, consumer goods, food and medicines.

Market Drivers:

The growing need for convenient and tamper-free packaging has proliferated the demand for blister packaging in the pharmaceutical industry. Moreover, factors like rising demand for unit dose packaging, sales of OTC drugs and monitored dosage system for improving patient compliance are providing a thrust to the market growth. Further, technological advancements in the pharmaceutical and food industries have enabled manufacturers to incorporate radio-frequency identification (RFID) tags in blister packs for simplifying supply-chain management. In addition, products like child-resistant packaging with push-through, peelable, pressure-sensitive and anti-lock mechanism are modifying the production methods. Some of the other factors driving the market include rising prevalence of life style diseases, ageing population, stringent regulatory requirements and increasing demand of generic drugs.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global blister packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, technology, raw material and end-use.

Breakup by Product Type:

Carded
Clamshell

Currently, carded blister packaging represents the most popular product type. It is commonly utilized in the packing of medicines, food products and small consumer goods due to its cost-effectiveness and the ability to be formed in different shapes.

Breakup by Raw Material:

Polyvinyl Chloride (PVC)
Aclar
Polyvinylidene Chloride (PVDC)
Cyclic Olefin Copolymer (COC)
Polypropylene (PP)

Amongst these, polyvinyl chloride (PVC) is the most popular raw material, accounting for the majority of the total market share. PVC is used owing to its light weight, low cost, excellent barrier properties and inert nature.

Breakup by Technology:

Thermoforming
Cold Forming

At present, thermoforming technology is widely used for manufacturing blister packs and holds most of the market share.

Breakup by End-Use:

Healthcare
Consumer Goods

Industrial Goods
Food

On the basis of end-uses, the healthcare sector accounts for the majority of the total market share.

Regional Insights:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Region-wise, Asia Pacific exhibits a clear dominance in the global blister packaging market.

Competitive Landscape:

The competitive landscape has also been analyzed in the report along with the detailed profiles of the leading market players. Some of them include:

Amcor Limited
Bemis Company, Inc.
The DOW Chemical Company
Westrock Company
Sonoco Products Company
Constantia Flexibles GmbH
E.I.Du Pont De Nemours and Company
Honeywell International Inc.
Tekni-Plex, Inc.
Display Pack, Inc.
Pharma Packaging Solutions

Key Questions Answered in This Report

1. What was the size of the global blister packaging market in 2022?
2. What is the expected growth rate of the global blister packaging market during 2023-2028?
3. What are the key factors driving the global blister packaging market?
4. What has been the impact of COVID-19 on the global blister packaging market?

5. What is the breakup of the global blister packaging market based on the product type?
6. What is the breakup of the global blister packaging market based on the raw material?
7. What is the breakup of the global blister packaging market based on the technology?
8. What is the breakup of the global blister packaging market based on the end-use?
9. What are the key regions in the global blister packaging market?
10. Who are the key players/companies in the global blister packaging market?

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