

Bladder Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major bladder cancer markets reached a value of US\$ 3.9 Billion in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 5.4 Billion by 2034, exhibiting a growth rate (CAGR) of 3.09% during 2024-2034.

The bladder cancer market has been comprehensively analyzed in IMARC's new report titled "Bladder Cancer Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Bladder cancer refers to a type of cancer that occurs in the tissues of the bladder, a hollow structure in the pelvis that stores urine. The most common symptom associated with the ailment is the presence of blood in urine, which may appear bright red or rusty in color. Various other symptoms may include pain or burning during urination, frequent urination, feeling the need to urinate but being unable to do so, lower back pain, etc. The diagnosis of the condition typically involves a combination of medical history, physical examination, and laboratory investigations. Cystoscopy is the most common diagnostic test for bladder cancer, which entails inserting a thin, camera-equipped tube through the urethra and into the bladder. A biopsy may also be performed during the cystoscopy to collect tissue samples for laboratory testing. Several other investigations may include urine tests to look for cancer cells or blood in the urine, imaging procedures like CT scans or MRIs to view the bladder and surrounding tissues, and additional biopsies to determine the stage and grade of the cancer.

The rising incidence of chronic bladder inflammation caused by repeated urinary tract infections and long-term use of a urinary catheter is primarily driving the bladder cancer market. In addition to this, the escalating prevalence of several associated risk factors, such as advancing age, family history, tobacco use, radiation exposure., etc., is also



bolstering the market growth. Furthermore, the widespread adoption of fluorescence cystoscopy, since it enhances the accuracy of bladder cancer diagnosis and reduces the need for biopsies, is acting as another significant growth-inducing factor. Additionally, the increasing utilization of intravesical therapy, which enables targeted delivery of medication directly into the bladder, thereby improving treatment effectiveness and minimizing side effects, is also propelling the market growth. Besides this, the emerging popularity of bladder preservation therapy, as it is a less invasive approach that allows patients to keep their bladder and avoid the potential complications of radical cystectomy, is creating a positive outlook for the market. Moreover, the inflating demand for minimally invasive procedures, such as robotic-assisted surgery, on account of their several benefits over traditional open surgery, including shorter hospital stays, lesser pain, and faster recovery time, is expected to drive the bladder cancer market in the coming years.

IMARC Group's new report provides an exhaustive analysis of the bladder cancer market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for bladder cancer and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the bladder cancer market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023 Market Forecast: 2024-2034

Countries Covered

United States Germany France



United Kingdom Italy Spain Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario
Historical, current, and future performance of the bladder cancer market
Historical, current, and future performance of various therapeutic categories in the
market

Sales of various drugs across the bladder cancer market Reimbursement scenario in the market In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current bladder cancer marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report: Market Insights



How has the bladder cancer market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the bladder cancer market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the bladder cancer market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of bladder cancer across the seven major markets?

What is the number of prevalent cases (2018-2034) of bladder cancer by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of bladder cancer by gender across the seven major markets?

What is the number of prevalent cases (2018-2034) of bladder cancer by type across the seven major markets?

How many patients are diagnosed (2018-2034) with bladder cancer across the seven major markets?

What is the size of the bladder cancer patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of bladder cancer? What will be the growth rate of patients across the seven major markets?

Bladder Cancer: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance? What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for bladder cancer drugs across the seven major markets?



Who are the key companies in the market and what are their market shares? What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the bladder cancer market?

What are the key regulatory events related to the bladder cancer market?

What is the structure of clinical trial landscape by status related to the bladder cancer market?

What is the structure of clinical trial landscape by phase related to the bladder cancer market?

What is the structure of clinical trial landscape by route of administration related to the bladder cancer market?



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